

Style Guide

Trends of 2020

Why make this video?



Misleading

No factual evidence

No specific styles

Style is subjective

OR

No-style is subjective

How to analyze outfits



1. Learn how to classify styles
2. Identify the mood and color pallet
3. Pick out the repeated items

Style Guide

MAKE YOUR

Trends of 2020

Abasi Rosborough



West meet East

Slender profile

Suits minimalist looking for Asian feel

Acne Studios



Genderless vibe

Thins loose fabric

Overall, not an impressive collection

017 Alyx 9SM



Deconstructive

Slim fit around top

Synthetic material usage

AMI



Most applicable
Long top, slim bottom

Ann Demeulemeester



Sailor/Pirate

Layering guide

Balenciaga



Cropped & Pleated jackets

Retro vibe

Burberry



Celine



Great for skinny body shape

Day-time Saint Laurent

Dior



Requirements:

1. 6ft+
2. Confidence

Jil Sander



East influenced outfit

Simple and minimal collection

Kolor



Alexander McQueen



My take on 2020



Long blazer with thin material
Monochrome color pallet
Shirt layering

Not a Summary

There are no trends in fashion itself, the trends are within styles

Do not follow what people define “Trends” and expect to look good

Find the style you want, dig into each brand’s runway, history and vision

Just like learning anything, there are NO fast ways to dress better. LEARN IT!

