A FILM CALLED BLACKS CAN`T SWIM

FOR 2019 RELEASE

LONDON - The soon to be released, *"A Film Called Blacks Can't Swim"* is a short film documentary about a black Briton whose fears and anxiety with not being able to swim and drowning is dramatized as he battles through the stereotypes and myths set by society.

Ed Accura (Frank Awuah) is a black British man who after watching an upsetting news report on bad weather and flooding, develops an acute phobia with water. His anxiety with not being able to swim and irrational fears of drowning pushes him into buying a life jacket which he wears everywhere he goes. Ed is torn between his friends who try and encourage him to learn how to swim and society who dramatically dampen his confidence with stereotypes on black people and their inability to swim. The film combines acting with real interview footage of various members of the community voicing their thoughts on the subject.

Swimming Nature, UK's premium provider of bespoke swimming tuition has initiated the challenge of teaching Ed how to swim and documenting it as part of the film.
The objective is to raise awareness around the high percentage of people of black origin that fit in this category. There clearly must be a reason behind the disproportionate odds.

"*A Film Called Blacks Can't Swim"* highlights some of the most popular myths behind this. Is it a cultural or physical thing? Some of the reasons we constantly hear include social issues such as not swimming because the parents didn't and hence didn't introduce their children to swimming at an early age, not having access to swimming pools, historic fear of drowning, black women not wanting to get their hair wet and last but not least is one that keeps coming up, the difference in bone density.
Africa has the highest drowning rate in the world with fatalities due to shortages of life jackets and the fact that most people in the region are not able to swim.
Even though many say the idea that black people can't swim is nonsense, there must be a reason behind the disproportionate odds that the figures clearly indicate.

The soundtrack to "*A Film Called Blacks Can't Swim"* was recorded in a humorous tongue in cheek fashion and questions the seemingly overlooked epidemic of why blacks can't swim.
Swimming is a survival skill and if nothing else, global warming is here, and sea levels are rising.
In Ed's own words he stated that this is his chance to learn to swim, eradicate the myth and create awareness, but if all fails I'll continue to avoid all pool parties and move to a house on a big hill!

The film shall be available for Private Viewings from February 1st 2019. If you are interested in watching it, please fill in the short form on www.balckscantswim.com

For More Information

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