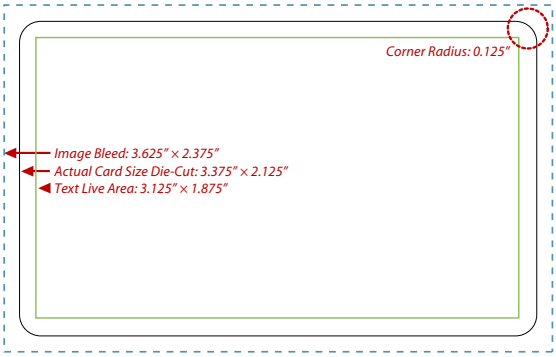
7300 Hudson Blvd Suite 100
Oakdale, MN 55128
Toll Free 1-800-815-3123
Fax 1-866-542-8629

Gift Card Artwork Specifications

Please follow these guidelines when submitting your files. Artwork that fails to meet these specifications will result in time delays or additional charges.

Card Dimensions

Card Size (with bleed): 3.625” W x 2.375”H
Card Size (actual): 3.375”W x 2.125”H



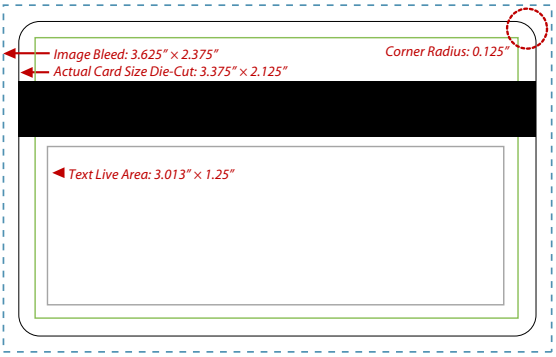
Card Front

Acceptable Programs

- QuarkXPress 6.5 (collect for output)
- Adobe Photoshop CS3 or lower
- Adobe Illustrator CS3 or lower

(EPS, AI, PDF, and SVG vector formats are accepted)

Files saved in any other format can cause problems. DO NOT send RGB images. If we must change to CMYK, your image may change to an undesirable color intensity.



Card Back

Resolution

Must be 300 dpi

Transport Media

CD-ROM
DVD-ROM
FTP
SparkBase.com Upload
- Must compress files with Stuffit, PKZIP or WINZIP

Fonts

Font problems are common because of the large variety of font manufacturers. Please include all fonts and screen fonts used in your document to ensure that your job prints to your specifications (even the most common fonts).

Customer Checklist

- Are all of the files, support files and embedded files to be output on the disk?
- Did you make a backup of all of your files?
- Did you label all disks?
- Did you include a laser copy proof of all files?
- Did you include your screen and printer fonts?
- Did you indicate on your Print/Proof FPO?
- Did you link all graphic files and are they indicated on your print/proof?
- Did you indicate color elements? (Pantone/CMYK values)