

## **HOW YOU CAN HELP**

Clothing Drives are a great and easy way for businesses, communities and organizations to support Via. Via will collect your unwanted clothing for resale in Via Thrift Stores or on the international clothing market to benefit populations in extreme poverty. Proceeds from the sale of your clothing will benefit Via of the Lehigh Valley's services for children and adults with disabilities in Lehigh, Northampton, Carbon, Monroe, Pike, Bucks and Berks counties.

## **HOST A CLOTHING DRIVE**

- Designate a place where donations will be accepted. Via can provide large carts if needed.
- Let your employees/members know you are hosting a Clothing Drive. Via will provide you with a flyer that can be emailed or printed to distribute.
- Your employees/members fill a bag with unwanted clothing, shoes, linens, purses, etc. and bring to your drop-off location.
- Via will schedule pick-ups with your company and report on your Clothing Drive progress.



For more information, contact:

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