

John Horlander

9314 S Evanston Pl, #1204 | Tulsa, OK 74137 • johnhorlanderjr@gmail.com | 502-432-2237
johnhorlander.com – an online digital portfolio of my broadcasting, print, and video work

EDUCATION

UNIVERSITY OF NOTRE DAME

Major: Film, Television, and Theatre with Television Concentration
Minor: John W. Gallivan Program for Journalism, Ethics and Democracy

Notre Dame, IN
Graduated: May 2019

UNIVERSITY OF DAYTON

Major: Communications and Spanish

Dayton, OH
Fall 2015-Spring 2016

PROFESSIONAL EXPERIENCE

FC Tulsa *Communications Coordinator*, Tulsa, Oklahoma

January 2020-present

- Reinvented and enhanced club communications and PR infrastructure, grew club social media following by almost 33% in under one year, and took club website traffic and digital footprint to top of league metrics.
- Won the league's peer-voted "Best in Web" award for exceptional website design, engagement, and statistics.
- Wrote, edited, and published press releases and written content for the club's website and social platforms.
- Served as the club's Spanish language translator for media relations and club communications.
- Operated club social media and produced digital content.

Louisville City FC

Broadcaster, Social Media Manager and Videographer, Louisville, KY

May 2019-November 2019

- Returned to the club in a freelance capacity upon graduation, continuing the work from a previous internship.
- Controlled and innovated the club's matchday Instagram and Snapchat coverage, as well as created, filmed, edited and pitched engaging video content to be sold to sponsors.

Social Media and Public Relations Intern, Broadcaster, Louisville, KY

May 2018-August 2018

- Color commentator for Louisville City FC matches in the USL and guest host on a radio show ([Highlights](#)).
- Operated multiple social media accounts across multiple platforms, such as Twitter, Snapchat and Instagram. Handled multiple responsibilities including writing website content and shooting and editing photo and video.

Morehead State University *ESPN+ Play-by-Play broadcaster*, Morehead, KY

August 2019-November 2019

- Play-by-play broadcaster for Morehead State Eagles volleyball and soccer matches. ([Highlights](#))
- Logged more than 20 hours of on-air commentary for OVC conference games.

WVFI Radio *Broadcaster*, Notre Dame, IN

Fall 2017-Spring 2019

- Play-by-play commentator for Notre Dame football and basketball games both home and away ([Highlights](#)).
- Recognized as the 2018-19 Notre Dame Broadcaster of the Year.
- Coordinated, lead, and worked with a team of 10 color broadcasters as the radio station's Sports Director.

NDTV *Show Host/Creator*, Notre Dame, IN

Spring 2017- Spring 2019

- Created two television shows, one covering Notre Dame football, basketball, and other sports news, and the other which reviewed and analyzed the most recent issues of Notre Dame's student magazine, *Scholastic*.
- Planned and executed a 30-minute weekly show alongside two co-hosts, as well as edited and produced video content and interviews.

Scholastic Magazine Contributing Writer, scholastic.nd.edu

Spring 2017- Spring 2019

- Wrote and edited analysis and editorial pieces about Notre Dame football and basketball on deadline.
- Received Indiana Collegiate Press Association award for "Best Sports Column" at the 2019 Spring Contest.

LEADERSHIP

St. Francis in the Fields Mission San Cristobal, Dominican Republic

Translator, June 2015 & 2016

- Translated between Spanish and English for church services, on the worksite and with the Dominican people and members of the mission team as the only Spanish-speaking missionary from a group of 20 young adults.

SKILLS

Language: Fluent in Spanish

Technical: Microsoft Office, AP Style, Adobe Creative Suite, Twitter, Snapchat, Instagram, Facebook, Tik Tok