



**FOR IMMEDIATE RELEASE**

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**ARTPALMBEACH Announces Campion Platt as the new Honorary Chairperson  
of the Design Committee**

**ARTPALMBEACH Announces Campion Platt as the new Honorary  
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**Palm Beach, January 10, 2017.** ArtPalmBeach is honored to announce Campion Platt as the Chairperson of the Design Committee for ArtPalmBeach. As much at home in New York as he is in Palm Beach, Platt's keen eye for personalized, sophisticated designs that perfectly complement the architecture and a client's unique vision for each project has made him a leading figure in the industry.

ArtPalmBeach 2017 will present: "**Art Completes the Design,**" a panel led by Platt that will focus on how art is a critical item in completing a home to make it personal and luxurious. The lecture will emphasize why art is an integral part of a home and its design, how one complements the other, and what makes art as important as the home's design, despite often being regarded as an afterthought. Joining the Q&A will be Jane Hart, Curator of Exhibitions at The Art and Culture Center of Hollywood. The discussion will be held on Thursday, January 19 at 3-4 PM, followed by a book signing of Platt's book, "Made to Order."

For over 25 years, Campion has worked with some of the most discerning individuals from New York to Palm Beach, including Meg Ryan, Roger Waters and Conan O'Brien. Platt's projects are known for converging technology, eco-consciousness, and luxury. By employing a holistic approach to creating spaces, each project is highly personalized and unique. His designs exemplify the luxurious, quintessentially Florida lifestyle that has drawn generations of Northeasterners to winter in Palm Beach.

Fairgoers eager to truly understand the importance of holistically integrating art into their home designs should make their attendance to this lecture a priority as they plan their visit to the show.

Please Visit: <http://nextlevelfairs.com/artpalmbeach/art-completes-design/>

For full schedule, additional information, and press registration please visit [www.nextlevelfairs.com/artpalmbeach](http://www.nextlevelfairs.com/artpalmbeach)

**Next Level Fairs** is the parent company for ArtPalmBeach, Art Boca Raton fair March 15-19, 2017 in the Research Park on the campus of Florida Atlantic University [www.nextlevelfairs.com/artbocaraton](http://www.nextlevelfairs.com/artbocaraton) and Art Concept Miami, December 5-9,2017. Next Level Fairs curates sophisticated, event driven fairs attracting global attendance, supported by an international marketing and branding strategy in coordination with local museums, collectors and galleries. [www.nextlevelfairs.com](http://www.nextlevelfairs.com).

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**Editor's Note: Hi-res images available upon request.**