

## Passionately Promoting Purpose-Driven Brands

& Creating Eco-Conscious Fans

Our team designs and manufactures high-design and sustainable *branded merchandise* from post-industrial waste for industry leaders.

We work as an extension of your marketing & HR team to create covetable client and employee gifts.

**Our goal:** telling your brand story while educating your audience on sustainability, all while making gift recipients feel appreciated.





## From Waste to Wonderful

Upcycling scrap metal, vinyl banners, and excess fabrics into one-of-a-kind branded merchandise which prevents waste from ending up in our landfills.















#### Waste to Wonderful helps:

- Zero Waste Goals
- Circular Economy
- Support Local
- Community give-back
- People, Planet & Prosperity







# Environmental & Social Impact

#### **Movies on Monroe Cubes**

Green Giftz partnered with Downtown Grand Rapids INC. to upcycle old vinyl banners into useful, plush seating cubes. These cubes were placed throughout the new movie venue (an old parking lot) and offered comfortable seating options for children.



## Innovation & High Design

Our clients deserve better than flipping through catalogs. For us, that means strategy first. Our agency-like approach allows our team to fully understand your brand so we can sort through our entire industry to find the 5% that will resonate with your audience. If the item doesn't exist, we'll source the materials and make it custom.











































We strive to go above and beyond to make our clients' dreams come true. Whether that's a custom bag made from their seating fabric or finding the softest t-shirt on the market. For us, every item provides an opportunity to tell your story.

When you partner with Green Giftz, your branded merchandise will fit the budget, fulfill objectives, and create raving fans who love your items as much as we do.









### Added Services

- Employee Onboarding
- Customer & Employee Experience
- E-Stores
- Reward & Incentive Programs





### About Us

Green Giftz is a certified womanowned business with over 20 years of industry experience.







When we're passionate about making our clients look good, we end up looking good, too. We're honored to be the recipient of the following awards:











Each year, we donate proceeds and time to national and local organizations.











### **Our** Clients

Steelcase Amway

HermanMiller GRAM









**ARTPRIZE** 































Thank you for considering Green Giftz for your branded merchandise needs. We look forward to working with you!

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