

Latam Mobility Summit 2019



Day 1 Wednesday 13th February

*Invited Speaker - Pending Confirmation

8:00am: Registration

9:00am: Welcoming Remarks:

+ Master of Ceremony Latam Mobility Summit 2019
Jorge Suárez - Senior Manager E-Mobility - Engie

9:05am: Latam Mobility Summit 2019 Inauguration:

+ Alejandro Agag - President - Formula E Holdings*

9:15am: Is Latin America Ready for Electric Mobility?

+ Joaquín Blanco - Santa Fe Province Deputy - Argentina
+ Ángela María Orozco - Transport Minister - Colombia*
+ Andrés Rebolledo - Former Energy Minister - Chile

Moderator: Gustavo Máñez - Regional Climate Change Coordinator - UN Environment

9:45am: National, Regional & Local Strategies for Sustainable Mobility in Mexico

+ Andrés Lajous - Mobility Secretary - Mexico City
+ Gustavo Gutiérrez de la Torre - Mobility General Director - State of Aguascalientes*
+ Xabier Albizuri - Infrastructure, Mobility & Transport Secretary - State of Puebla*

Moderator: Adriana Lobo - Executive Director - WRI Mexico

10:15am: Hybrids & Electric cars: OEM Perspectives

+ Alonso Quintana - President - BYD Mexico
+ Oliver Rosenthal - Head of BMWi Mexico, Latin-America & the Carribean - BMW
+ Jorge Martínez - Executive President - Zacia
+ Leopoldo Mauricio Ortiz Parra - CEO - Leorda/LM&TH
Moderator: Jon Asin - Manager & Founder - BeePlanet Factory

11:00am: Networking Break in Stand Area

11:30am: Mobility Innovative Business Models: Car-sharing, Ride-Hailing & Apps

+ Juan Bueno - CEO - MyrentGo & Institutional Relations Director - Molo
+ Anasofía Sánchez Juárez - CEO - Waze Mexico
+ Juan Palacio - Country Manager Latam - Moovit
+ Tony Qiu - Latam General Manager - Didi*

Moderator: Jaime Ruiz Huescar - E-mobility Expert - ALEM

12:15pm: E-Mobility: The great opportunity for Electric Utilities

+ Francisco Cabeza - E-Mobility Manager - Engie
+ Simone Tripepi - Head of South America - Enel X
+ Alfonso Rodriguez - Managing Director - Soventix Caribbean
Moderator: Ana Angel - Clean Energy & Transport Consultant - Hinicio

1:00pm: Oil & Gas companies strategies towards Clean Mobility

+ Caio Zapata Mateos - CEO - Énestas Natural Gas
+ Josue Hernández Tapia - Founder & CEO - Natgas
+ Roberto Eduardo Hernandez Guerra - Chief Executive Officer - Mexgas Supply*

Moderator: Luis Felipe Echavarría Escobar - President of the Committee of Natural Gas Vehicles and Transportation by Wheels - Mexican Natural Gas Association

1:45pm: Networking Lunch

3:30pm: LMS Talk: Mobility As A Service

+ Javier Amozurrutia - IT & Innovation Director - ALD Automotive

3:45 pm: Views on Battery Technologies & Charging Solutions

+ Alfredo Cabrera - Fundador - Prius 633
+ Jon Asin - Manager & Founder - BeePlanet Factory
+ Carlos Pueyo - Director of the Grid Integrated Systems and Applications Area - Fundación CIRCE
+ Diego Trabucchi - Head of E-Mobility Sales - Fimer*
Moderator: Alejandro Castillo - Clean Energy & Mobility Consultant

4:30pm: Start-ups Innovation Contest (In partnership with Woman Lab & Angel Nest)

Coordinators:

+ Nancy Estens - CEO & Founder - Woman Lab
+ Israel Pons - Representative - Angel Nest

Selected Start-Ups:

+ DashFleet: Angela Pinzón - CEO
+ Eccocar: Iván Luarca Gayo - Co-Founder & CEO
+ Miletus
+ Tecnologías Hexagono
+ Auto Clupp
+ Cycle Advance
+ Ollin Bikes

5:30pm: Networking Drinks in Stand Area



Venue: World Trade Center, Mexico City
February 13/14

Master of Ceremony: Jorge Suárez - Senior Manager E-Mobility - Engie

Summit 2019 Latam Mobility

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MOBILITY



Day 2 Thursday 14th February

*Invited Speaker - Pending Confirmation

9:00am: Welcoming Remarks:

+ Master of Ceremony Latam Mobility Summit 2019
Jorge Suárez - Senior Manager E-Mobility - Engie

9:15am: Opening Speech Day 2:

+ Jorge Tomasi - President - FIA Region IV
+ Jose Abed - Sport Vice-President - FIA

9:30am: Smart Cities Panel

How Cities Become Smart and Sustainable
(Joint Session organized by OIER & FIA - See Next page for a detailed program)

11:00am: Commuting in Urban Areas:

Subway, Ebuses, EBikes, Scooters, Segways, Helicopters etc.
+ Enrique Aguilar - Country Manager Mexico - Voom
+ Justin Dawe - President - Scoot
+ Arturo Herrero - CEO - Alterbike SL
+ Alfonso Hernandez - EV Project Director - APV
+ Fábio Lorençon - Director of Strategic Planning, Product and Business Development - Volvo Buses Mexico
Moderator: Marcos Ordenes - Industry Manager - Google Waze

11:45am: Networking Break in Stand Area

12:15pm: LMS Talk:

+ Kevin Woolley - VP Latin America - Geotab

12:30pm: Transportation in Business & Fleet Management Solutions

+ Patricia Silva - Sales Director - ALD Automotive
+ Flavio Rivera - CEO - Daimler Commercial Vehicles Mexico
+ Miguel Peña - Product & Marketing Director - Element Corp
Moderator: Juan Moran - Regional Customer Manager Auto-Mobility Industry - DHL Customer Solutions & Innovation

1:15pm: Financing the infrastructure of the future in Latin America: perspective of financial institutions

+ Abel López Dodero - Urban Transport Specialist - The World Bank
+ Kristhian Rada - Leader for the Cities of Latin America - IFC*
+ Paul Centeno-Lappas - Regional Representative for Central America and the Caribbean- Proparco
+ Eduardo Muñoz - Director of Aerospace, Automotive and Logistics Financing - Bancomext
Moderator: Juan Carlos Meade - Director of Original Equipment and New Technologies - Industria Nacional de Autopartes

2:00pm: Networking Lunch

3:30pm: LMS Talk: Sustainable Mobility Management in Latin America

+ Leandro Perillo - Mobility and Public Policies Manager - FIA Region IV

3:45pm: Women in Automotive: Perspectives on Clean Mobility (In partnership with Woman Lab)

+ Lourdes Becerra - Coordinator and Research Project Implementer - Centro Mario Molina Chile
+ Nancy Estens - CEO & Founder - Woman Lab
+ Cristina Garcia de Lagos - Commercial Manager - Torrot
Moderator: Lorena Isla - Managing Director Mexico - Frost & Sullivan

4:30pm: Sustainable Mobility Strategies Regional Integration: The role of National Associations

+ Arturo Pérez de Lucía - Managing Director - AEDIVE (Spain)
+ Francisco Javier Peón Torre - President - AEDIVE (Peru)
+ Mariano Luis Jimena - President - AAVEA (Argentina)
+ Roberto Quiros - Partner - ASOMOVE (Costa Rica)*
+ Ana Davila - Sustainable Mobility Director - ANETA (Ecuador)
+ Charles Sánchez - President - ASOMOEDO (Dominican Rep)
+ Oliverio Enrique Garcia - President - Andemos (Colombia)
+ Juan Bueno - Co-Founder - AEMUS (Spain)
+ Álvaro Flaño - President - AVEC (Chile)
Moderator: Mark Sanchez - President - ANVES (Electric and Sustainable Vehicles National Association of Mexico)

5:30pm: Event Closing & Networking



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LATAM MOBILITY SUMMIT JOINT FIA – OIER SESSION

“HOW CITIES BECOME SMART AND SUSTAINABLE”

Date: Thursday, 14 February 2019

Time: 09.30 – 11.00

Session Description: « Conversation Panel »

A joint panel session organised by the FIA and OiER / United Smart Cities on how to evaluate indicators of cities striving to become smarter, more sustainable and more inclusive. The session will demonstrate the framework of the only existing UN standard for Smart Cities evaluation across the range of Key Performance Indicators. Case studies from selected cities in Latin America will be presented to demonstrate how the framework is applied in practice. The session will also feature experience of relevant private sector organisations involved in the activation of concrete Smart Cities initiatives.

Format:

Moderator introducing the United Smart Cities Program and its practical approach to measuring the Smart Cities performance. Introduction video or slides are welcome. Representatives of the cities and relevant partner organisations will make interventions and contribute to the debate on how to switch from cities to “smart cities”. Supportive visuals can be used but not required.

AGENDA

1. Opening remarks “Cities in Transformation”
 - Jorge Tomasi, FIA Region IV President
 - Jose Abed, FIA Vice President FIA Americas
 - Andrew McKellar, FIA Secretary General for Mobility and Tourism
 - Felipe Calderon, former President of Mexico, President of the FIA Environment & Sustainability Commission
2. Presentation of the United Smart Cities holistic Framework
 - Kari Eik, Secretary General OiER
3. Overview of the cities evaluated according to the KPI methodology

4. Best practice case studies
 - City representatives from: *Mexico City, Medellin, Santiago, other*
5. Moving forward: concrete examples of the Smart Cities projects
 - Testimonies by partner organisations with FIA and OiER

Key questions in focus:

- Why do Smart Cities need to be “united”?
- How to implement a holistic approach to smart sustainable cities and city infrastructure?
- What are the key issues in urban mobility systems?
- Is smart energy enabling smart transport?
- How to optimize investment and sustainable development goals?
- The end of conventional infrastructure or the beginning of a wider asset class?

Background information:

*Launched in 2017, **FIA Smart Cities** was created to contribute to the implementation of the UN New Urban Agenda by helping cities define new models for more sustainable urban mobility. Serving as a platform for knowledge generation and information exchange at the crossroads of Sport and Mobility, FIA Smart Cities is composed of three pillars: the FIA Smart Cities Forum, the FIA Smart Cities Award, and the FIA Smart Cities Global Start-up Contest.*

***United Smart Cities (USC)** is the Global Smart City Platform accelerating the United Nations mission to transform city infrastructures to sustainable technologies. Co-Initiated in 2014 by the Organization for International Economic Relations (OiER) and the United Nations Economic Commission for Europe (UNECE), USC is focused on helping the world reach the 2030 Sustainable Development Goals by speeding up the city transformation process. A global network reaching 1,000 cities and growing, USC successfully plays the role of SDG analyst and advisor, solutions match maker and investment broker.*