

ALEXANDER FURLIN

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RELEVANT EXPERIENCE

Writers' Assistant/Script Coordinator, Netflix Animation • Los Angeles, CA Jan 2021 - Apr 2022

- Kept highly-detailed and organized notes of all writers' room discussions/brainstorms
- Constantly updated script drafts and distribution between writers, producers, casting, talent, etc
- Mastered art of transitioning virtual Zoom rooms into scheduled bathroom and lunch breaks

Senior Contributing Writer, The Onion • Chicago, IL July 2019 - Current

Previously at The Onion: Writing Fellow, Freelance Contributor (2016 - 2019)

- Write daily topical headlines and one-liner jokes under tight deadlines
- Took on all duties of a staff writer for entire creative editorial process as a Writing Fellow within The Onion's prestigious 6-month Writing Fellowship (Jan - June 2019)
- [Penned wide variety of Onion articles, which can be found by clicking this link](#)

Social Media Coordinator, Verano Brands • Chicago, IL Sep 2019 - Mar 2020

- Designed/wrote original graphics and social copy for Chicagoland's premier cannabis company
- Developed content calendars and drove data-based strategies to increase engagement
- Implemented audience-building strategies for company's Facebook, Instagram, and LinkedIn

Social Media Brand Director, Ranker.com • Los Angeles, CA Nov 2015 - May 2018

- Created and ran [Weird History](#) Facebook brand (0 to 5 million likes in two years)
- Worked with dedicated Weird History staff to run pitch meetings, establish writing & brand standards
- Directly ran entire social strategy, wrote all social headlines, designed all original visual assets

OTHER JOBS

- **Social Media Community Manager, OLIVER Agency/Unilever** 2020-2022
 - Ran high-profile social media accounts for brands like Coors Light and AXE Body Spray
- **Improv Performer/House Manager, iO West Theater** 2015 - 2018
 - Cast member of two iO West house improv troupes, "Dead Inside" and "No Man"
- **Freelance Writer/Graphic Designer/Social Media Manager, CRACKED.com** 2009 - 2015
- **Development Intern, HBO Films** Sep - Dec 2014
- **Script Reader, The Tracking Board** 2014-2015
- **Peer Writing Tutor, DePaul University** 2013-2014

EDUCATION

DePaul University, Chicago, IL • Bachelor of Arts in Digital Cinema Aug 2011 - May 2015

- Graduated Magna Cum Laude • 3.7 GPA

SKILLS & OTHER GOODIES

- Strong proficiency using Adobe Photoshop & Premiere, Google Office & Analytics, Final Draft, Facebook Business/Ads Manager, Instagram Business Tools, Adobe Creative Suite, MailChimp
- TEFL Certified Teacher of English as a Foreign Language
- 6 years improvisational performance experience
- Formerly held world record score in Pokemon Puzzle League (N64)
- Left handed, double jointed