



# COMMUNITY PAY IT FORWARD PROGRAM

*Please Join our Family of Hope and Support*

Please join our program of Shop, Click, & Pick. Where shopping with our Family of Verified Giving Partners offers a referral for every purchase. That referral will turn into a donation that the customer loves and supports.

*Zak Clayton*

Founder & President Community Pay it Forward



[www.CommunityPayitForward.us](http://www.CommunityPayitForward.us)

Thank you for your interest in the Community Pay it Forward Program. A program where your sales are the lifeline for those in need. We have had a minimal amount of time to talk, and although we are trying to keep the program as simple as we can, it is new and unique. We want to make sure you understand the program. What we do and how it works. We do understand that there are still going to be questions, and welcome any you may have. I can be reached at [https://www.4mycard.net/u/36ru/Zak\\_Clayton](https://www.4mycard.net/u/36ru/Zak_Clayton).

We are thrilled to introduce you to our program that consists of three very important, simple actions. *Shop/ Click/ and Pick*.

- **Shop** with our wonderful caring partners at [www.communitypayitforward.us/verified-giving-partners](http://www.communitypayitforward.us/verified-giving-partners)
- **Click** a picture of the receipt provided to you by our great Verified Giving Partner.
- **Pick** a mission you have a heart for and wish to support by going to [www.communitypayitforward.us/mission-partners](http://www.communitypayitforward.us/mission-partners) Simply by attaching the picture, or any facsimile to the QR Code attached to each mission on the page.

Every purchase, from one of our Verified Giving Partners, generates a referral award. Either a set amount or a percentage are generally the preferred ways to award our efforts to drive these customers to you. There are four different partners that when working together will make the program work.

- **Community Partners:** The public, our neighbors and friends who need to shop or are looking for services that need to be filled in their “Honey Do List.” They must shop; we are just offering them a chance to make their purchases count for so much more. By supporting small to medium business and purchasing items and services they need, they can support causes they love. People can find what they need by visiting [www.communitypayitforward.us/verified-giving-partners](http://www.communitypayitforward.us/verified-giving-partners) to look through all the partners or, to make it even easier, use this form: <https://form.jotform.com/222505865442052> They tell us their needs and we will pair them up with the partners offering the services, products, or programs to satisfy their needs.
- **Mission Partners:** People in the community who need and have asked for our help. This ranges from families in need, to kids trying to raise money for school and church programs or club activities, 501c3 and charitable missions, hero causes and missions, animal missions, history saving and restoration projects, and so much more. If you are doing good in the community, Community Pay it Forward wants to support you and your mission. We can, together, *Come Together* and help others by simply turning their purchases into a donation for those in the community, no matter where that community may be. The program helps people outside of your area to get to know you.

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People are traveling every day. Make sure they know a little about you when they come to visit your town.

- **Verified Giving Partners:** These partners are from a wide array of specialties and are here to serve the customers' needs and offer a referral award when they come through our program. These are services of all kinds including business to business, personal, and family services, programs, and products. If you sell something, and a referral can be given, we want to include you in the program. If you are not here when people are looking, we cannot send them your way. The Verified Giving Partners Program has four packages, Silver/ Palladium/ Gold/ Platinum. Pricing of the packages can be found below and at [www.communitypayitforward.us/verified-giving-partners](http://www.communitypayitforward.us/verified-giving-partners) using the Needed Information Button
- **Sponsor Partners:** The partners who help us keep our lights on and bills paid. This program is perfect for those who are restricted from sharing a referral or just simply want to support us without the referral payout. Your packages mirror the Verified Partnership Packages. The Sponsorship Partners Program are available in three packages, Palladium/ Gold/ Platinum. Pricing of the packages can be found at [www.communitypayitforward.us/verified-giving-partners](http://www.communitypayitforward.us/verified-giving-partners) using the Needed Information Button.

**What is the Purpose?** Support. Plain and simple, it is to provide support. Support to the small and medium business and business professionals, support to people who need help where the help has never been. Tell the stories of people who work hard to make others' lives better. Tell the story of the people in the community who just need help. Offer resources to people who don't know where else to go.

**Why?** After a motorcycle incident where our founder was left in a ditch for 7 hours, he realized how difficult it is to find help. Especially for the struggling, less fortunate classes in America and beyond. After an event that we held for the family of a little girl who lost her fight to leukemia, the father came up to me and asked me, "Why did you do this? You don't even know us?" My answer was then, and is today the same, "do we have to know you to care?" But if we don't know you need help, help will never come.

**How does it Work?** Networking and telling your story. No matter if you are a Mission Partner, a Verified Partner or a Sponsorship Partner, your story has something somewhere that is going to change someone's life. But only if it gets told. Here is the truth, it does not matter if you are a silver or go all in platinum if we cannot find business for you, we are an organization that gives away free clothing. It does not take a mathematician to know that this is not a recipe for financial success.

There are four different packages with each one having its own benefits. And of course, like most things in life, the more you pay for the more you get. It is our mission for your company to be found. It is our mission for people to shop with your company. It is our responsibility to find assistance for the people who have asked for our help.

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**Here is a closer look at our four different packages:**

***Please Choose Your Package, Your Participation***

<i>What is Included</i>	<i>Silver Package</i>	<i>Palladium Package</i>	<i>Gold Package</i>	<i>Platinum Package</i>
Name	Included	Included	Included	Included
Logo	Included	Included	Included	Included
Website	Included	Included	Included	Included
Email	Included	Included	Included	Included
Address	Included	Included	Included	Included
Placement Category	1 Category	2 Category	3 Category	5 Category
Keywords or Hashtags	1 Keywords or #'s	3 Keywords or #'s	5 Keywords or #'s	Unlimited Keywords #'s
Bio	100 Words	200 Words	350 Words	Unlimited Words
Blog Invite	2 Times a	Quarterly	Monthly	Unlimited
Inclusion to Podcast	1 a Year	2 a Year	Quarterly	1 a Month
Discount for Sponsorship	Sorry, No Discounts	10% Discount	25% Discount	Included
Co-Host of Podcast	Sorry, Not Included	Sorry, Not Included	Quarterly	Monthly
Advertisement on Our Social Media	Sorry, Not Included	Sorry, Not Included	Every Other Week	Weekly
Advertisement on Podcast	Sorry, Not Included	Sorry, Not Included	1 X A Week	2 X A Week



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**Again, there are four different packages:**

**Silver Partnership Package:**

One Payment of \$150

3 Months \$60

This is our basic package. This package is here for you to try Community Pay it Forward. To turn your sales into part of the program, making your business essential. For you to help us improve the program and make sure that we are taking care of everyone the best way possible. The Silver Partnership Package contains:

- Your company logo, headshot, your contact information, a 15-minute interview with Zak, and your social media links attached to a landing page on [www.CommunityPayitForward.us](http://www.CommunityPayitForward.us)
- One placement category
- One keyword or hashtag that will be used whenever you are referenced
- A 125-word bio giving us the basic information of your business.
- Share your knowledge by using the Community Pay it Forward Blog

**Palladium Partnership Package:**

One Payment of \$450

3 Months: \$175

6 Months: \$95

This package is a starter package for companies to get the sales of their company, therefore the referrals that turn into donations rolling. We are adding services to the Palladium package to give you a real taste of what the Community Pay it Forward team is all about and how hard we are willing to work to be there for people in need. This will also start to show our dedication to you, the life of the program, the verified partner.

- Your company logo, your contact information, and your social media links attached to a landing page on [www.CommunityPayitForward.us](http://www.CommunityPayitForward.us)
- 2 placement categories
- 3 keywords or hashtags that will be used whenever you are referenced
- A 100-word bio giving us the basic information of your business.
- Share your knowledge by using the Community Pay it Forward Blog
- 15-minute video recording for the landing page and a podcast
- 10% reduction of required sponsorship rates for all events and activities put on by Community Pay it Forward.

**Gold Partnership Package:**

One Payment \$800

3 Months: \$285

6 Months: \$155

12 Months: \$70

This is the package where we really get a chance to show what we can do as a company. Here is where we are asking you to be a huge part of show and tell. With the podcast and blog

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involvement opportunities, we will work together to show your dedication to our partnership by getting your message out from your mouth. Bring you in when we are talking about missions that truly matter to you.

- Your company logo, your personal head shot, your contact information, and your social media links attached to a landing page on [www.CommunityPayitForward.us](http://www.CommunityPayitForward.us)
- 3 Placement categories
- 4 keywords or hashtags that will be used whenever you are referenced
- A 250-word bio giving us the basic information of your business.
- 30-minute video recording for the landing page and a podcast
- An hour-long guest host appearance and control of the first hour of one of the pACT Podcasts once a quarter.
- Share your knowledge by using the Community Pay it Forward Blog with the Gold Partner Badge
- 30 second spot is placed on pACT Programing every week.
- 50% reduction of required sponsorship rates for all events and activities put on by Community Pay it Forward.

### **Platinum Partnership Package:**

**One Payment: \$1500**

**3 Payments \$515**

**6 Payments: \$270**

**12 Payments: \$135**

This means you are all in on everything we do. Every event, every podcast, every time we can, you are there, with no additional charge. You can have your own show on the pACT Channels at no charge or you will have a monthly segment available to you. Our blog page is at your disposal and posted with the Platinum Partner logo attached so people know your full involvement.

- Your company logo, your personal head shot, your contact information, and your social media links attached to a landing page on [www.CommunityPayitForward.us](http://www.CommunityPayitForward.us)
- 5 Placement categories
- 6 keywords or hashtags that will be used whenever you are referenced
- Unlimited bio space giving us the basic information of your business.
- 60-minute video recording for the landing page and a podcast
- Your own show on the pACT Channels or hour-long guest host appearance and control of the first hour of one of the pACT Podcasts monthly.
- Share your knowledge by using the Community Pay it Forward Blog with the Platinum Partner Badge
- 60 second spot is placed on pACT Programing every week.
- Automatic Sponsorship for all events and activities put on by Community Pay it Forward.

We ask that you, with every package, include our logo on their website with the address linked to their page to show their participation. By performing this step, we are strengthening each other's SEO (Search Engine Optimization) or strength in the Google universe that controls

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finding websites. If you do not have control of your own website, we ask you to share the logo on your social media tagging us and helping people. This step is required for Silver Partners to get the most exposure possible. Remember, when someone clicks on this logo from someone else, they could find you!

We are building a community of small and medium businesses who are working together to create a networking program that will bring in sales and benefit people looking for help. We also have our reach to the public through our email marketing, our podcasting channels, and our blog. We are thrilled to reach out to people in the community who are looking for services like yours and will offer the information when it runs across our attention. Our service simply is

not a stand-alone program. If you are not busy, we are not making donations or making any money. We need you to be busy and we are working hard for this to happen. We, however, simply cannot make cold calls to anyone. While networking, we will try to connect you to those in need.

Introduce yourself to the other partners. Whether it is the Mission Partner, Verified Giving Partners, Sponsorship Partners, we are all in this together. The contact information is available to you and everyone. Let us learn more about each other and support each other and help others while we do this. We are going to do so much better if we all work together. Again, restating the words from above, when customers need a service, and you have a great relationship with others in the network, business can be recommended between you both, and people who need our help will be the ones who benefit the most.

We would suggest you bring in a nonprofit you support into our plans of support and awareness. Why? Our network, while growing, is still small. If we can bring support to those who need help, they will tell others increasingly. Our mission is what we do together, for each other and everyone around us. When we Come Together in this mission, we will show our strength.

We have extraordinarily strong community inclusion and standards that we follow. We also want to respect you. We hope they are all in line, but also understand that individuality is a key to diversity and happiness. We pledge our service to you and are trying to uphold your standards and we are asking that you do the same.

There is no inclusivity in our program. Everyone can join us in bettering the wider world community.

Inclusivity is our first value. We believe in one race, humanity. Everyone has greatness in them. We will support everyone's dreams if they do not have negative effects on others.

Politics are not supported by Community Pay it Forward. We, like many of you, have our beliefs and will support them in any private way we see fit. But there are people and programs out

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there that are much more deserving of the program that we are working together to create.

Our public actions, Social Media Actions, both personal and business will be monitored to stay clear of controversial and offensive content. We are a Community Pay it Forward. We may not agree on everything, but we will work hard to make sure our actions never harm the mission. If you ever come across a moment that you are concerned about, please feel free to reach out at [https://www.4mycard.net/u/36ru/Zak\\_Clayton](https://www.4mycard.net/u/36ru/Zak_Clayton). We will discuss the issue and work towards a resolution.

There are certain situations that are unacceptable and will lead to immediate expulsion from the program.

1. Violence and Hate Speech
2. Race or religious intolerance
3. Sexist discrimination
4. Bias due to disability or hardship towards others
5. Blatant immoral actions towards others

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