

Answerly

Get paid in crypto for adding High-Quality answers.

Pitch Deck



PROBLEMS

Here are 3 major problems with the existing Question / Answer platforms. Answerly aims to solve all these problems.



Biased and promotional answers

Existing Q/A platforms are dominated by online marketers who are only looking to drive targeted traffic to their website or services. This leads to low quality and misleading answers.

Plagiarised content

A large percentage of answers on existing Q/A platforms are copied from different blogs and websites.

No rewards for contributors

The contributors on existing Q/A platforms are not compensated for their efforts while the platforms themselves make millions of dollars from ad revenues.

SOLUTIONS

Here's how Answerly aims to address the problems mentioned earlier.



Best answers

We have developed an algorithm that automatically selects the best answer based on factors such as length, accuracy, relevancy, sentence structure, grammar, etc.

In-built plagiarism checker

Every answer on Answerly is automatically scanned through a plagiarism checker before being published.

Contributor rewards

Answerly pays its users for contributors in Answerly tokens (\$ANSR) for posting high-quality answers and questions. You get paid every time your answer is chosen as the best answer.



HOW IT BEGAN

We started working on Answerly in early 2019 and here's how we've progressed so far.

SO FAR...

2019

IDEA, FORMATION, DEVELOPMENT

2020

INCORPORATION, ALPHA
LAUNCH, DEVELOPMENT

2021

BETA LAUNCH, MARKETING,
EXCHANGE LISTING, 15K+ USERS



WHERE ITS HEADING

Here's what we're planning
to achieve in the next few
years

NEXT STEPS...

2021

HIRING, SCALING, INTRODUCING
ANSWERLY PRO

2022

MORE EXCHANGE LISTING, 100K+
USERS

2023

INTEGRATED PEER-2-PEER
EXCHANGE ON ANSWERLY

WHAT ARE WE AFTER?

01

Rewards for contributors

We are one of those platforms that make sure that the users are compensated for their time and effort.

02

Better quality answers

Best answer rewards will motivate the users to write well-researched and better-quality answers.

03

Familiarizing people with crypto

One of our primary focuses is to familiarize people with cryptocurrency - especially Stellar blockchain.

TRACTION

We launched Answerly in March 2021 and here's what we have achieved in the last 5 months.

Users = 15,000+

Questions = 480

Answers = 350

Views = 175,000+

Categories = 15,000+

TARGET MARKET

Our target market consists of adult to mid-age individuals looking for alternative ways to make money online.



Content writers

Content writers who are currently involved in freelance writing.



Crypto users

People who are new to the cryptocurrency market and are looking to earn online.

MARKET SIZE

Although its difficult to accurately determine the market size, we took some data from Quora to give you a rough idea of how big the Q/A market is.



2B USD

Valuation as of 2019



500M

Monthly visitors -
According to similarweb



300M

Monthly active users



DIRECT COMPETITORS

Quora

Yahoo Answers

Fluther



INDIRECT COMPETITORS

Steemit

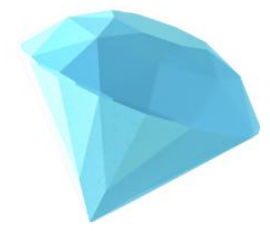
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COMPETITIVE ADVANTAGES



01

First blockchain based Q/A Platform

Every reward transaction on Answerly will be saved on the Stellar blockchain. In addition, a short link to the question will also be added to the memo field.

02

Rewards for contributors

Answerly pays its users for adding high-quality answers to different questions.



03

Multiple revenue streams

We plan to monetize Answerly through Pro-membership and self-serving ads.

04

Better quality answers

Algorithm that automatically selects the best answer based on some crucial factors. Moreover, everything on Answerly is free from plagiarism.

PRO MEMBERSHIP

We plan to introduce Answerly Pro by the end of 2021. Here's what it offers.



Messaging



Analytics



Pro-member tag



P2P exchange

& many
other exciting
features

MEET THE TEAM



Raza Rizvi

Co-founder & CEO



Zain Haider

Co-founder



STELLAR COMMUNITY FUND

We are seeking a total of \$150K to support Answerly and hit the upcoming milestones. Here's how these funds will be utilized.

Development = \$25,000

Hiring = \$60,000

Marketing = \$25,000

SEO = \$30,000

Other = \$10,000

\$150K should cover us for the next 18 months.
By that time, Answerly will self-sustain itself
through revenues.



CONTACT US

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