

HOW IT WORKS



ORDER PLACED

Using any Web-enabled device or via our kiosk solution, customers can browse menus, customize their selections and place and pay for their orders - all through an interface that reflects your brand.



TRANSACTION PROCESSED

Once a customer completes the ordering process, our cloud-based system picks up the order, accepts payment in a secure and PCI-compliant environment and then routes the order to the restaurant.



TICKET RECEIVED

Customers' orders are then pushed down to the restaurant in whatever format the operator desires: tablet or mobile software, automated printing (including kitchen tickets), email and SMS text.

“ e|tab has helped us surpass our original online ordering goals, with total sales continuously trending upward. The user experience has been excellent and the system integrates directly into our POS, keeping our workflow consistent and seamless. ”

- **Candace LaRocca**
Crushed Red

“ We have been looking for an online ordering solution that can handle the complexities of the pizza business: and e|tab has delivered! They listen to my operational challenges and respond with updates and enhancements that produce results. ”

- **Kurt Enger**
Cecil Whittaker's Pizza

“ Finally a high-tech solution to online ordering that's well priced! e|tab allows me to reach customers where they are spending most of their time: on their smart phones. This is particularly important to my business as a gourmet food truck. ”

- **Galen Duncan**
Duncan's Burgers

FOR MORE INFORMATION

The Future of Self-Service Technology...

TODAY



e|tab®

TAKE ORDERS FROM ANYWHERE

e|tab is a compelling option to meet the increasing demand for menu access and customer ordering convenience. Our web and mobile solution allows customers to browse menus, make selections and pay for their orders from any web-enabled device. The e|tab kiosk accelerates brick and mortar business by “line-busting” via streamlined ordering process, increasing total throughput. Additionally, market data shows that self-service options eliminate potential points of friction when placing orders, drive higher average ticket sales and increase loyalty as a result of the enhanced customer experience.



ORDERING OPTIONS

Online orders maybe taken from any customer with access to a web-enabled device: Computer, Smartphone or Tablet. Kiosks allow for “line-busting” and expedited ordering during peak hours.

MARKET INSIGHTS

30%

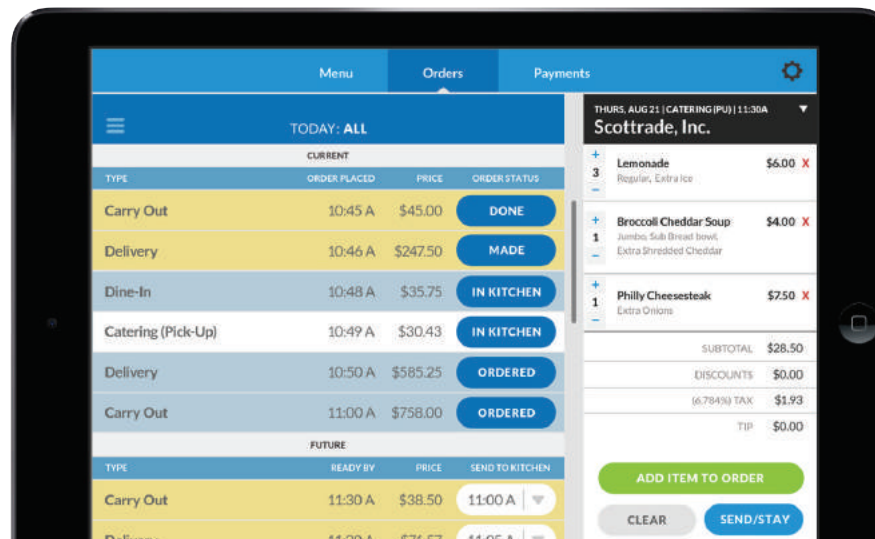
Mobile and online orders are 30% higher than the industry average ticket*

52%

52% of people surveyed would order takeout or delivery on a mobile phone or tablet**

300%

Kiosk ordering solutions have been shown to increase order velocity up to 300%***



TOTAL CONTROL

managing orders placed via e|tab couldn't be easier, thanks to our intuitive and feature-rich Order Management System

* Network Media Group
 ** National Restaurant Association
 *** Self-Service World