




A grayscale photograph of a panel discussion. Five people are seated on a stage. From left to right: a woman (partially visible), a man in a suit and glasses, a man in a light shirt, a man in a dark jacket and glasses, and a man in a striped shirt holding a microphone. A woman in a dark top is also visible, smiling. The background features an Intel logo and a banner for 'ESPORTS INSIDER'. A large pink wavy graphic is overlaid on the top and bottom of the image.

ESI FORUM SERIES

2019 PRESENTATION

A panel of bios for the event. It includes a moderator and four panelists, each with a small portrait and their name and title.

Organiser
Moderated by
ESPORTS INSIDER

 Jon Winkle MD epiLAN	 Jonathan Tilbury Executive Director NOC	 Chris Murphy Associate Producer Square Enix Collective	 Jorien van der Heij Esports Team Lead Sivertopgroep
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ESI FORUM SERIES

LONDON, MANCHESTER & ELSEWHERE..

In 2019 we are bringing back the ESI Forum series on a quarterly basis. This will consist of:

- [ESI Forum Series - Winter](#) - February 6th, London
- [ESI Forum Series - Spring](#) - March 22nd, Manchester
- ESI Forum Series - Summer (Date and venue TBC)
- ESI Forum Series - Autumn (Date and venue TBC)

The ESI Forum Series events are evening (6pm till late) industry meetups which consist of networking, good food, drinks and one panel with audience Q&A.

There will also be a casual tournament each time for attendees to get involved in.

How many attendees: 100 - 200

SOLD OUT
ON SALE NOW



ESI FORUM SERIES

LONDON

In 2017 we:

- Hosted four packed-out Forums at the Fnatic Bunkr in London
- Had over 300 delegates in attendance
- Welcomed 18 expert speakers who discussed topics including sponsorship, betting, the merchandise and apparel opportunity and why football clubs are entering esports
- Held tournaments in Tekken, FIFA and Rocket League
- Helped raise awareness for SpecialEffect and Movember



WHO ATTENDS ESI EVENTS

GAME DEVELOPERS AND PUBLISHERS



MEDIA



SUPPLIERS AND OTHER



Note: These companies have attended at least one ESI event during 2017-18

WHO ATTENDS ESI EVENTS

TOURNAMENT OPERATORS



TEAMS



BRANDS



Note: These companies have attended at least one ESI event during 2017-18

TESTIMONIALS



We are involved in the esports scene so attending and speaking at an event like ESI London makes perfect sense. It is a clued-in audience, familiar with the industry and the key trends emerging. The ESI London event itself is an exciting event with some excellent speakers.



CHRISTIAN FUCHS

Founder and Pro Footballer

NoFuchsGiven and Leicester City FC



ESI London was a great opportunity to connect and knowledge share with members of the esports industry. It was great to discuss the challenges and opportunities facing esports as it continues to grow from strength to strength.

As more traditional brands attempt to enter this space and navigate through the complexities of the landscape, being able to discuss these important issues in an open forum is hugely valuable as everyone in this space continues to shape the future of esports.



JULIAN TAN

*Head of Digital Growth and F1 Esports
Formula 1*



I really enjoyed my time at ESI London. In addition to some informative expert panels, it was a great networking opportunity. I hope to return again next year!



JASON LAKE

CEO

complexity Gaming



TESTIMONIALS



Thank you to the ESI team for giving us the opportunity to speak at ESI Birmingham. It was a fantastic event providing an invaluable amount of insight on esports, which is testament to the strength of ESI's relationships within the esports industry. We are looking forward to the next event already!



PWC



I recently attended an ESI event in collaboration with ESL, and it was a truly great event. Not only for the wealth of knowledge from the speakers, but also the service while at the event, and the great networking opportunities.

It is great to be in a space with so many industry experts from so many different backgrounds, and viewpoints. There is something that everyone can take away from these events, regardless of experience – with contacts and insight that you may never normally gain.



LEAH SOMERS

UK Marketing Manager
Cooler Master



“With ESI’s thorough understanding of the industry, it has attracted high calibre panellists out of esports but also related industries, culminating into valuable and interesting insights on a variety of topics for everyone taking an interest into esports. We look forward to continue hosting the ESI Forum sessions into the next year.”



WOUTER SLEIJFFERS

CEO
Fnatic



PREVIOUS SPEAKERS



James Dean
CEO,
ESL UK



Adam Savinson
Head of Esports,
Win Technologies Betway



Róisín O'Shea
Head of Partnerships,
Fnatic



Tomi Kovanen
GM CS:GO,
Immortals



Patrik Sättermon
Co-owner,
Fnatic



Scott Gillingham
Esports Lead,
Intel UK



Mark Cox
UK Head of Publishing,
Riot Games



Jason '1' Lake
CEO,
ComplExity Gaming



Julian Tan
Head Of Digital
Growth , Formula 1



Christian Fuchs
Founder,
NoFuchsGiven



Ben Greenstone
Private Secretary,
DCMS



Oskar Froberg,
CEO & Co-Founder,
Abios



Kirsty Endfield
Founder
Swipe Right PR



Ruud Gullit
Football Legend



Duncan McMonagle
SVP and GM Esports,
Minute Media



Heather 'Naysayerz' Dower,
Comms & Marketing Manager,
ESL UK



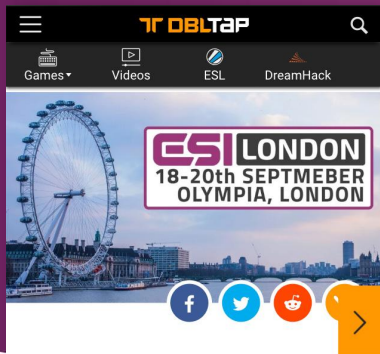
Moritz Maurer
CEO,
GRID



Anna Baumann
Esports Lawyer & MD at
Rogue

ESI MEDIA COVERAGE

We have been covered across a variety of media outlets including the Mail Online, ESPN and Sky Sports News...



ESI London Event Taking Place Just Before FACEIT Major Finals

By Brendan Simone
14 SEP 2018

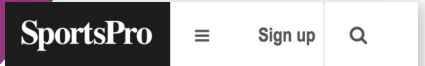
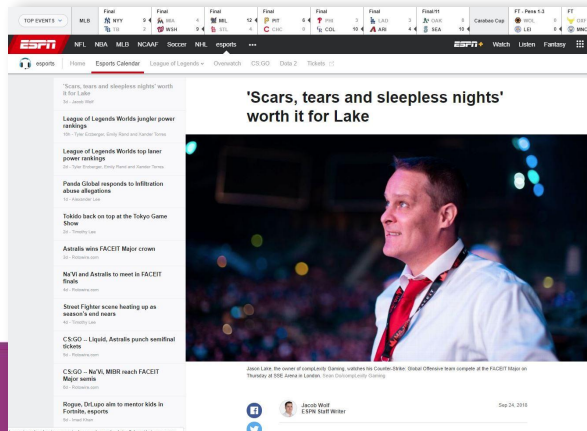
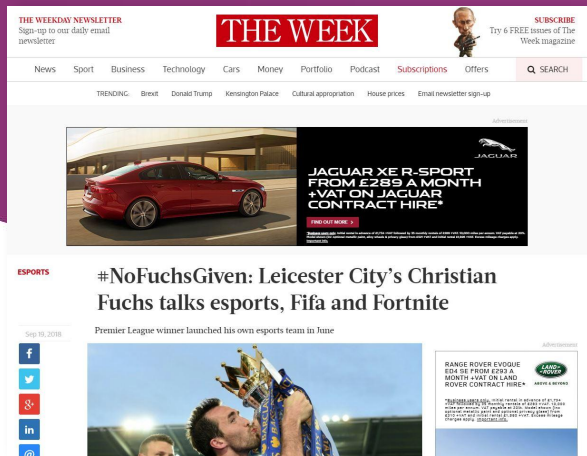
Esports Insider is set to host an event in London, England prior to the FACEIT Major Finals.

The event will be focused on conferences about the esports industry and the business behind it. The event will last three days long and will consist of many workshops and debates on the ever-growing industry.



FNATIC: 'ESPORTS BRANDS WILL BECOME AS BIG AS FOOTBALL CLUBS, BUT WE HAVE TO BE CAREFUL NOT TO DILUTE THEM'

September 30th, 2017



The ESI Super Forum: Where sports meets esports

How the Esports Insider Super Forum is opening discussions between the world of esports and its traditional counterpart.

Posted: February 8 2018
By: Guest Contributor



The past six months have seen an increasing convergence of the world of esports and 'traditional sports'. From investment by major sports leagues and personalities throughout the US, and now

CHECK OUT SOME OF OUR EVENT VIDEOS ON YOUTUBE

www.esportsinsider.com



[WATCH VIDEO](#)



[WATCH VIDEO](#)



[WATCH VIDEO](#)



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WHAT TO EXPECT THIS YEAR

For 2019 we'll be making the ESI Forum Series bigger and better.

We'll host them quarterly throughout 2019 in London, Manchester and Birmingham.

What's new?

- Each and every Forum will have a professional video produced with analysis and interviews
- More editorial coverage both pre and post event
- More attendees = more networking
- Tournament prizes and swag at each
- Giveaways at every Forum
- Extensive social media coverage pre, during and post each Forum across ESI channels (Twitter, Facebook, Instagram, LinkedIn and YouTube)



CALENDAR

We expect between 100-200 attendees from in & around the esports industry at each Forum, venue dependent.

Panel topics:

- **The future of entertainment in esports (Winter Forum)**
- **How Fortnite changed the game (Spring Forum, TBC)**
- **Sim Racing - Past to present (TBC)**
- **Game developers and making a title 'esports friendly' (TBC)**





ESI
LONDON
#ESILondon



Jonathan Tilbury
Executive Director
NSE

Ben [Name]
Programme Director, Insight
UKGC

[Name]
Counsel
Reed Smith

Ian Smith
Commissioner
ESIC

Organiser

ESI ESPORTS
INSIDER



Moderated by

Dr. Brett Abarbanel
Director of Research
International Gaming
University of Nevada

#ESILondon

SPONSORSHIP

London

b@tradar



SPONSORSHIP OPPORTUNITIES

- Headline and Presenting Partner
- Key Partner
- Refreshments Sponsor
- Exhibitor
- Tournament Partner

PLEASE CONTACT INFO@ESPORTSINSIDER.COM
FOR PRICES AND WITH ANY QUESTIONS



PRESENTING PARTNER (2019 FORUM SERIES, 4 X EVENTS)

EXCLUSIVE PRESENTING PARTNER
PRICES ON REQUEST

Includes:

- Sole Title & Presenting Partner of each ESI Forum; Winter, Spring, Summer and Autumn
- Prominent logo display digitally on presentation & on-screen throughout the night
- Sponsor interview/s on Esportsinsider.com
- Slot on a speaker panel or a solo presentation
- Extensive social media promotion via ESI and partners
- Key mentions in all related event PR
- x6 tickets for each event
- Prominent placement on digital event signage
- Key video interview about your business
- Option for merchandise in swag bags



KEY PARTNER

PRICE ON REQUEST

Includes:

- One of only two key partners
- Logo digitally on presentation & on-screen throughout the night
- Sponsor interview/s on Esportsinsider.com
- Slot on a speaker panel
- Extensive social media promotion via ESI and partners
- Key mentions in all related event PR
- x5 tickets for each event
- Placement on digital event signage
- Video interview about your business on the night
- Option for merchandise in swag bags



REFRESHMENTS SPONSOR

PRICE AT REQUEST (VARIES PER FORUM)

Includes:

- Logo digitally on presentation & on-screen throughout the night
- Key mentions in all related PR
- Option to brand the bar
- Interview on ESI about your business
- Brief presentation slot if desired
- Social support on ESI Twitter
- x4 tickets for the ESI Forum
- Placement on all events signage
- Video interview about your business
- Option of merch space in swag bags



EXHIBITOR

PRICES ON REQUEST (Where available)

Includes:

- You will receive a section in the networking area to exhibit your products/services. It will be exclusively yours to do with as you please for one Forum
- E.g. You can showcase your products, game, merch or apparel.
- Have a booth / stand etc.
- Logo digitally on presentation & on-screen throughout night
- Key mentions in all related PR
- ESI interview about your business
- The area will be given exposure post-event both in official video and in photos
- Video interview on the day
- x4 tickets for the ESI Forum
- Option of merch space in swag bags



TOURNAMENT SPONSOR

PRICES ON REQUEST
ONE TOURNAMENT SPONSOR PER FORUM

Includes:

- Promoted as tournament sponsor for the Forum
- Option to have promotional materials e.g. roll-up in tournament area
- Logo digitally on presentation & on-screen throughout night
- The tournament prize can be chosen and presented by you for both video and photos
- We'll provide pro casters for the tournament
- Social support during the event
- Interview on ESI about your business
- Mentions in all related PR
- 4 tickets for the ESI Forum
- Video interview about your business
- Option of merch space in swag bags



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