Riccardo Ferrarese

JUNIOR UX DESIGNER

job@riccardoferrarese.com +353896126707 Iinkedin.com/in/riccardoferrarese www.riccardoferrarese.com Ballylongford, Co. Kerry, Ireland

Education

UX/UI Design Design

Start2Impact Feb 2022 - Today

Design websites and apps learning to put people at the centre of everything to make their online experience unique. Graphic Design, Copywriting, HTML&CSS, User Research, Wireframing, User Interface and User Testing.

Become a User Experience Designer Design

Linkedin Learning Online Mar 2021 - Sept 2021 Learn and apply the principles of user-centred design. Create wireframes and graphics with industry-standard tools like Illustrator and Sketch. Build a UX portfolio that includes interactive prototypes, user personas, and more.

Graphic Design Design

MyWeb School Sep 2020 - Ago 2020 Adobe A.C.A. exam preparation course: Basics of Graphics Design, Adobe Photoshop, Adobe Illustrator and Adobe Indesign

Neuromarketing and Sales Marketing

Udemy Online Feb 2020 - Mar 2020
16 Lesson in many topic like: Emotional Selling
Proposition, Archetypal Branding, Sales Funnel,
Marketing Automation and Business Public Speaking

Experience

Sales Account Specialist National Pen Ltd

Sep 2021 - Today Dundalk, Co. Louth, Ireland

- · Giving general information on products or order status, Sample Product Requests, Translation and proofing.
- · Processing orders and Upsell telephone and email.
- Customer complaints: Shipping issues (tracking orders, returns pick up etc.) or Finance queries (processing payments, invoice/statement queries).

Warehouse operator Politecnica Cetai s.r.l.

Mar 2012 - Jun 2021 Bassano d.G, Vicenza, Italy

- · Working daily with warehouse management as well as related software (management, MS Office, and mail).
- · Forklift trucks use with licence.
- · Close collaboration with other departments (purchasing, sales, technical, etc.).

E-commerce Manager and delivery Mr. Boxer di B.G.

Feb 2008 - Oct 2008 Bassano d.G., Vicenza, Italy · Management of e-commerce products (description, prices, photos, etc.), customers and orders, National and international shipment.

Profile

A creative, motivated, ambitious designer who likes to improve the user and customer experience for digital products. Skilled in the production of high-quality design concepts with the ability to utilise Photoshop, Illustrator, Indesign and Figma. Proved to possess a deep understanding of the "Double Diamond" Design process with many digital products. Always strive to achieve the highest standard possible at any given task. Excellent interpersonal and planning skills.

Languages

Italian Native

English Fluent

Awards

Adobe Certified Associate (A.C.A.) in Print & Digital Publication Using Adobe InDesign Adobe

29 Sept 2020

https://www.credly.com/badges/7c1dd390-c057-45ae-a567-a241b35ffd0b

In-depth knowledge of setting project requirements, understanding the Adobe InDesign CC interface, as well as creating print and digital media publications using Adobe InDesign CC.

Adobe Certified Associate in Visual Design Using Adobe Photoshop Adobe

29 Sept 2020

https://www.credly.com/badges/15265b6e-483e-4e43-8f26-5f36d3166993

In-depth knowledge of setting project requirements, understanding the Adobe Photoshop CC interface, as well as creating and publishing digital images using Adobe Photoshop CC.

Skills

