

Pre - Notice of Tender

24th March 2021

Japan National Tourism Organization (JNTO) Rome Office
Executive Director Toru Kitamura

We hereby announce the following planned tender.

1. Date of Pre-Notice: 24th March 2021
2. Tentative Tender Period: September 2021 –
3. Overview of project
 - i. Name of project: Media Promotion of the Tohoku Region for Italian Market FY2021
 - ii. Detail of project: The objective of this project is to raise Italian consumers' interests and recognition of Tohoku as a travel destination through media and increase the number of visitors to Tohoku region after the pandemic.
4. Procedures
Tentative project period: Contract date to end of March 2022

End