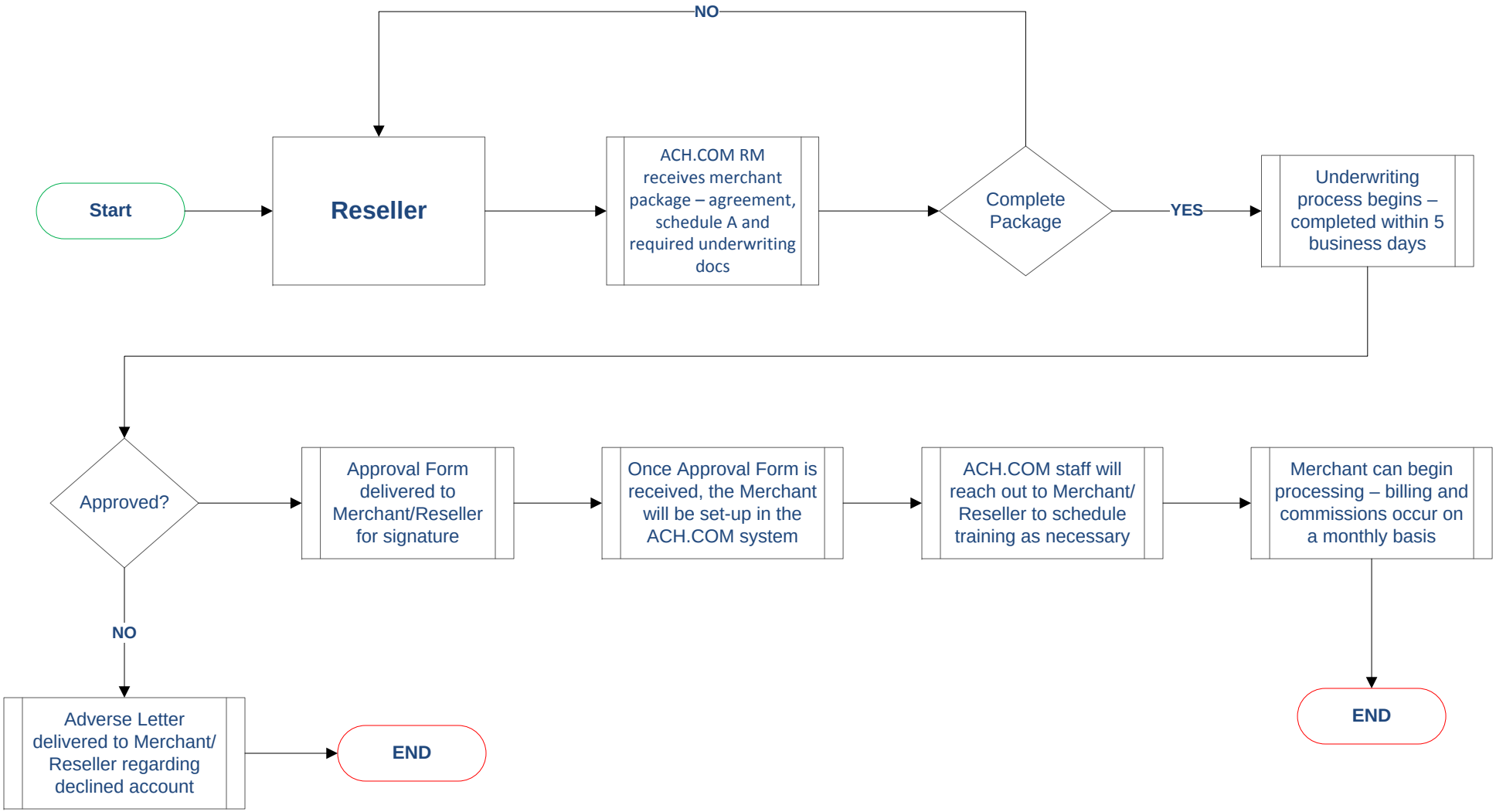New Merchant Set-Up Flow : RESELLER