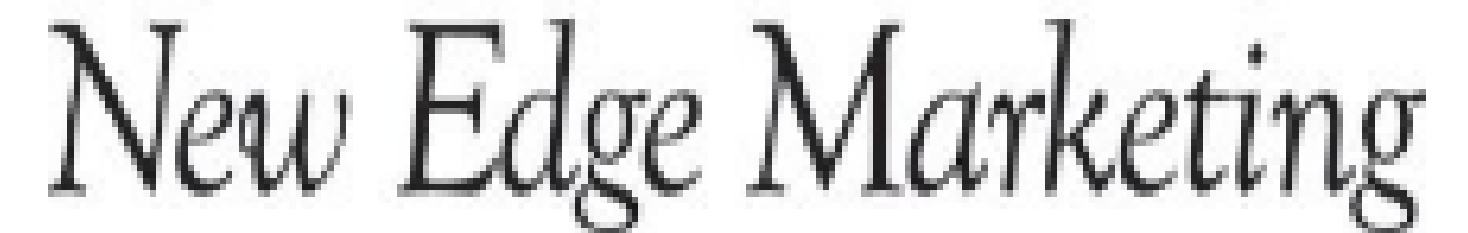




Robert M. Kraft : Vision for Digital Marketing

Founded New Edge Marketing, LLC

Robert Kraft started New Edge Marketing in 2016, an expert solution for digital marketing. The company focuses on data-driven marketing results and is headquartered in Milwaukee, Wisconsin.

The logo for New Edge Marketing features a dark green, curved line above the company name. The name "New Edge Marketing" is written in a black, cursive-style font.

New Edge Marketing

Company Mission

Our Mission is to be the leader in Multi-Channel Marketing Communications based upon World-Class Technology, superior customer service, speed, and quality driven business solutions.



Company Description

- Addresses the need in the marketplace for ROI based digital technology.
- AI based personalized communication methodology.
- Understanding the need for World Class communications while protecting brand consistency across multiple platforms.
- Engages in long-term relationships with companies of all sizes from Small and Mid-Sized Businesses to publicly traded companies to be a partner in driving sales.
- Deploys drives marketing costs down and maximizes clients' ROI based communication reach.



- IP Targeting
- Paid Search
- SEO/SEM
- Email Marketing
- Social Media Boosting

Services



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Contact

