

# STAR AWARDS 2018

# ENTRY PACK AND GUIDANCE

## WELCOME TO YOUR 2018 STAR Awards

For the first time in many years, I'm thrilled to welcome you, and your region to enter our newly designed, prestigious **STAR Awards**.

These awards have been created to recognise the incredible efforts that members, and regions undertake to keep the Jaguar Enthusiasts' Club at the forefront of our community.

The awards are open to every single member and region, either based here, or abroad and there are six awards in total. Three are aimed at the efforts of individual members, whilst the remaining three are aimed at regional activity.

Within this pack is everything you need to enter, so please take a look at the categories on the following page. You can choose to pick one category or all of them, it's totally up to you, but please do enter. Whether your regional committee wants to nominate a single individual or you want to go for one of the group awards, you have as much chance as everyone else in picking up one this years awards.

#### Patch Jobson Regional Manager

# **IMPORTANT DATES & NOTES FOR YOUR DIARY**

Please note all entries must be submitted by no later than **Friday 26th October** at 5pm. Entries can be submitted via email to **star.awards@jec.org.uk** or by post to;

Star Awards 2018 Jaguar Enthusiasts' Club Abbeywood Office Park Emma Chris Way Filton Bristol BS34 7JU

The final nominees for each award will then be announced on **Monday 29th October** on our main website (www.jec.org.uk)

The awards will then be presented on **Saturday 3rd November** (*please keep this date free*) from 7pm at The Dunchurch Park Hotel in Rugby, where we will invite all final nominees to join as our special guests at the Gala Dinner.

We wish you the very best luck, and we look forward to receiving your entries.



# LET'S GET STARTED ... CHOOSE YOUR AWARDS!

<ul> <li>Award Title; Enthusiast of the Year</li> <li>Award Type; Individual</li> <li>Prizes; Star Trophy, £100.00 JEC Retail Voucher, Sponsor's Gift &amp; Certificate.</li> <li>Award Overview; Do you have one member who goes above and beyond?</li> <li>This award recognises the unrivalled efforts of a single person who brings as much as possible to your region. This could be through events, attendance, technical support or by just being there for everyone else. If you're lucky enough to have them, you'll know who they are.</li> </ul>	<ul> <li>Award Title; Region of the Year</li> <li>Award Type; Group</li> <li>Prizes; Star Trophy, £300.00 Cash Prize,</li> <li>Sponsor's Gift &amp; Certificate.</li> <li>Award Overview; This award recognises the one single region who has excelled in all fields over the last year.</li> <li>This could have included increasing membership, supporting fundraising, events, club leading communications and delivering a truly unique member experience. Tell us your story and be proud about your achievements.</li> </ul>
<ul> <li>Award Title; Best Regional Communications</li> <li>Award Type; Group</li> <li>Prizes; Star Trophy, £250.00 Cash Prize,</li> <li>Sponsor's Gift &amp; Certificate.</li> <li>Award Overview; How do you talk to your members?</li> <li>This award recognises exceptional communications, across all platforms.</li> <li>This is not a design award but a content, and effectiveness award. You'll need to clearly show that this interaction provides a key service to your members. It could be through Eletters, a newsletter or social media. Show us what you do, and how you do it.</li> </ul>	<ul> <li>Award Title; Best Contribution to Community Engagement</li> <li>Award Type; Group</li> <li>Prizes; Star Trophy, £250.00 donation to a charity of the region's choice &amp; Sponsor's Gift &amp; Certificate.</li> <li>Award Overview; Do you have strong links with your local community? Are you regular fundraisers for charity? Do you help with other events? or do you provide a large event for your area on a yearly basis?</li> <li>If so, then tell us more about how you integrate and support your local community, and a local charity of your choice could be receiving a £250.00 donation from the club.</li> </ul>
<ul> <li>Award Title; Long Service Award</li> <li>Award Type; Individual</li> <li>Prizes; Star Trophy, £100.00 JEC Retail Voucher, Sponsor's Gift &amp; Certificate.</li> <li>Award Overview; Do you have one member in your region who has been with you longer than anyone else?</li> <li>Were they one of your founding members? As with all of the other categories we need you to share this with us. Let's name and fame those who have become your regional legend.</li> </ul>	<ul> <li>Award Title; Regional Event of the year</li> <li>Award Type; Group</li> <li>Prizes; Star Trophy, £250.00 Cash Prize,</li> <li>Sponsor's Gift &amp; Certificate.</li> <li>Award Overview; The award recognises the one event that has excelled. Have you created an event that has engaged the public and raised your regions profile.</li> <li>Create the full colour picture for the Judges and it could be your region walking away with the prize. Please note the event should have taken place between November 1st 2017 and October 1st 2018.</li> </ul>



### **REGIONAL ENTRY FORM**

This entry form has been designed to be used for each category as mentioned in the last section. Please complete all fields as fully as your can, and be sure, where the option exists to supply evidence to support your application. Once complete please either return via the email highlighted or return by post to the Head Office in Bristol.

#### APPLICANT

NAME:	
REGION;	
EMAIL ADDRESS;	
LANDLINE;	
MOBILE;	

#### **AWARD SELECTION (PLEASE HIGHLIGHT)**

ENTHUSIAST OF THE YEAR	REGION OF THE YEAR	COMMUNICATIONS AWARD
COMMUNITY ENGAGEMENT	LONG SERVICE AWARD	REGIONAL EVENT

In nominating individuals for the Enthusiast, and Long Service awards, please supply names below;

ENTHUSIAST OF	
THE YEAR NAME	
LONG SERVICE	
NAME	

Please continue to the next page.

#### EVIDENCE

Please use this page to highlight the reasons behind your entry into the category you have chosen. Please keep the content of this to a maximum of 250 words. Where an entry can be enhanced by supporting items, such as a newsletter for the Communications Award, please highlight these below and included them with your entry.

On completion please submit your final entry either by email or post to the following addresses;

Email: star.awards@jec.org.uk Post; The Star Awards 2018, Jaguar Enthusiasts Club, Abbeywood Office Park, Emma Chris Way, Filton, Bristol, BS34 7JU.