

POST SHOW REPORT 2019

INTERNATIONAL EXHIBITION ON HOME APPLIANCE & HOUSEHOLD PRODUCTS

Products • Equipment • Technologies



Held on

11, 12, 13 July, 2019

International Convention City Bashundhara - ICCB



Organized By



Sponsors



Associate Partners



Global Alliance



Event Partner



Media Partners



11 July to 13 July 2019 @
International Convention City Bashundhara - ICCB

HH Expo 2019



WHAT HAPPENED IN 2019

KEY STATS - HH EXPO 2019



60% of the companies already renewed their participation during the exhibition



100+ Foreign delegates from different countries visited in this exhibition



8+ countries have attended



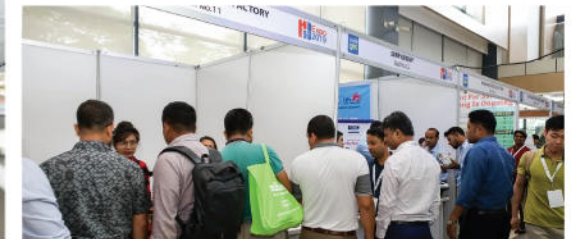
8000+ targeted visitor over 3 days exhibition



80+ companies exhibited their products



total space of 3,000+ sqm



HH EXPO 2019, AN EXCLUSIVE B2B AND B2C PLATFORM FOR THE EXHIBITORS:

Bangladesh is experiencing a steady growth which has fueled a huge demand for various Household Products. HH Expo 2019 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in Home Appliance & Household Products for their plans and multiple projects. Exhibiting at these exhibition will generate an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from different countries around the globe may lead good opportunity for our entrepreneur and business people players to reach beyond the domestic peripheral. Moreover, this Exhibition will build attendance through 360 degree marketing campaigns that creates millions of advertising impressions in print, direct mail, email, electronic media and so on.



OBJECTIVE OF HH EXPO 2019:

- Creating a Platform where Home Appliance & Household materials can be showcased.
- Promoting Home Appliance & Household products and value-added services as preferred choice for construction in Bangladesh.
- Engaging roll out innovations and new technologies for domestic market.
- Exploring opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Creating awareness among future engineers, policy makers about innovation & technological advancement in the related industry.
- Creating a platform for technology exchange and unveiling opportunities of business for the exhibitors.



GLIMPSE OF THE HH EXPO 2019





STRONG INDUSTRY PARTICIPATION

HH Expo- 2019 have opened its doors for Bangladesh and dubbed to be country's most prominent Home Appliance & Household exposition. It has revealed an ideal venue for business transactions and introduction of innovations for the Electronics Appliance, Kitchen Product, Technologies & Solutions, Plastic Household, Home Décor, Electronic Manufacturing Machineries Industries.

Some of the reputed companies who have made remarkable manifestations at the show this year...



STRONG INDUSTRY PARTICIPATION



MAHAVIR ENTERPRISES



JD ENGINEERING

DESIGNTECH SECURITY SOLUTION

GOOD FRIENDS APPLIANCES COMPANY

VL APPLIANCE INDIA PRIVATE LIMITED

LLM APPLIANCES PRIVATE LIMITED



Bangladesh Post

SATV



Business TIMES

The pages Business & Lifestyle Magazine

EXHIBITORS PROFILE

<ul style="list-style-type: none"> Electronics & Home Appliance. Air Conditioning & Refrigeration Television Oven Home Electronics Bath & Sanitation HVAC Humidifier Fan, light Domestic Robot Water Purifier Domestic Water cleaning System. Batteries, UPS/Inverters & Generators Doors, Windows & Systems Energy Conservation Products Glass & Glazing Hardware & Fittings Fire & Safety Automation 	<ul style="list-style-type: none"> Kitchen Technologies Smart Kitchen Products Pest control Paints, Coats & Wall Covering Furniture, Kitchen Furniture Solar & Renewable Energy Products Tiles & Sanitary ware Turnkey Consultancy Electrical Installation & Electronic Equipment Bank & Financial Institution Bath Cabinet Home Décor Kitchen Ware Dish Washer Mats and Carpets Blenders and Juicer Electronic Manufacturing Machineries Plastic Household Products
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Companies Represented: 80

COUNTRIES PRODUCT EXHIBIT IN HH EXPO 2019:

Bangladesh, China, Singapore, Indonesia, Taiwan, India, Malaysia, Korea.

EXHIBITOR'S SURVEYS & TESTIMONIALS

80% Are primary decision-makers or influence in decision making

Few Top Exhibitors & Visitors Feedback:

90% of exhibitors were satisfied with the quality of visitors at HH EXPO 2019

“The Exhibition arranged by SAVOR is an excellence. This is the demand of Time.”

Rtn. Eng. Mohammad Mohabbat Ullah, CIP
Standing Committee on Electrical & Electronics, FBCCI

“We will be happy to supply best quality products for Bangladesh Market. We are getting good inquiry from dealers and distributors in Bangladesh.”

Nedzad Begovic
Assistant General Manager, Zel, China

“We are hoping that this kind of Expo will take place every year. We congratulate SAVOR for organizing such a time demanding exhibition in Bangladesh.”

Mohammed Faisal
Manager Marketing, Haier

“This kind of stage obviously will open the door of opportunity for export as well. Thank you savor for arranging the Expo.”

Nikesh Rathod
Krish Export, India

“It is a very nice experience to participate in HH Expo in Bangladesh. It opens the export opportunities in Bangladesh for us. Thank you Savor International Ltd. They have done a very good job.”

Md. Rafiqul Islam Liton
General Manager, Corporate & Business Development, Myone Group.

“This is our second time to be here in Bangladesh. We are very happy to come here. The booth is very good and the exhibition is well organized. We will come again.”

Bert Xu
General Manager, Thermostat, China

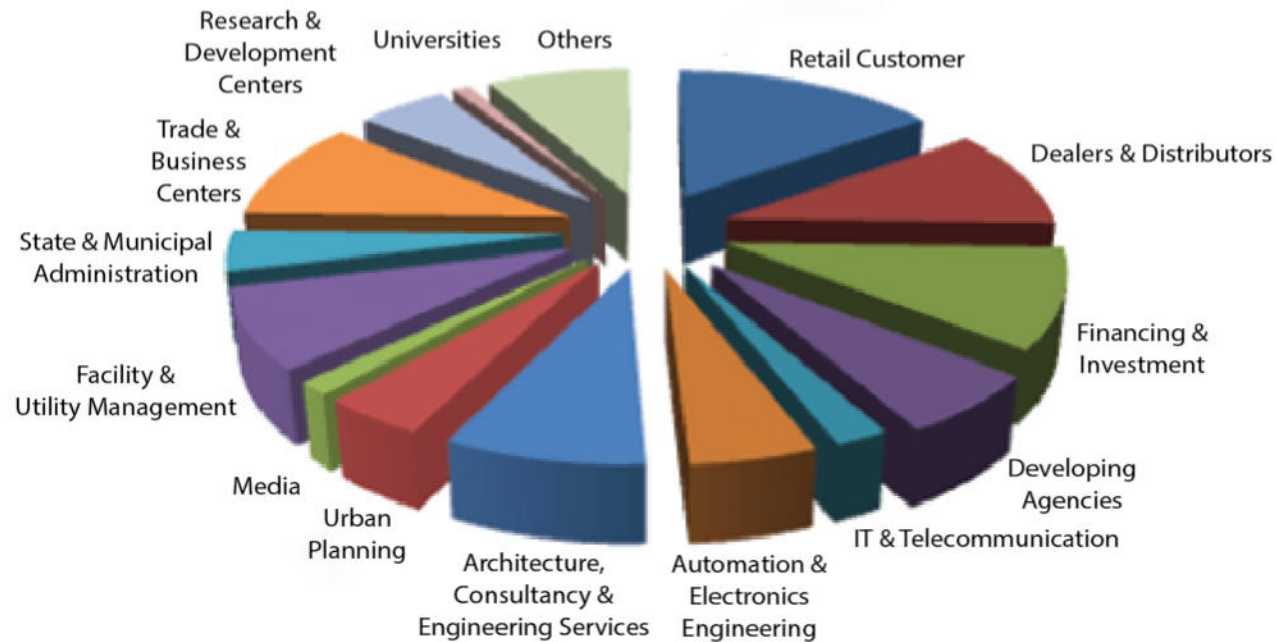
“We are here to find right distributor for our products. So far the response is very good. We are very happy to be the part of this International Expo.”

Venkatesh Kumar
Senior Category Manager, Butterfly, India

VISITOR'S OVERVIEW

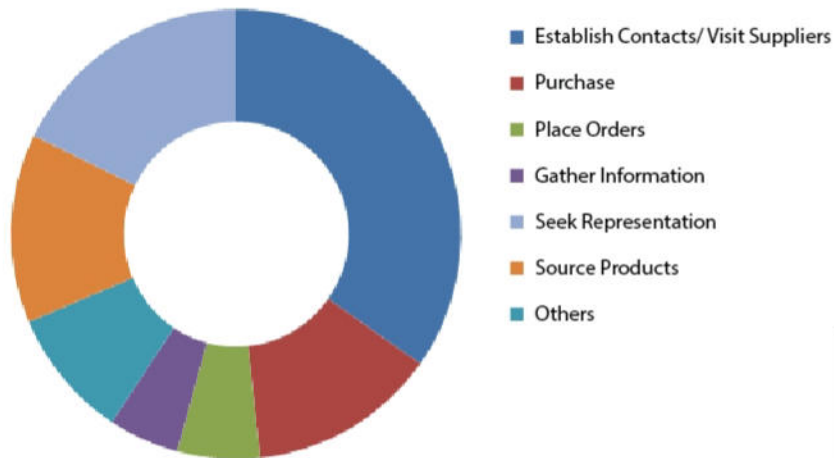
Bringing the right people together...

Visitor Profile-

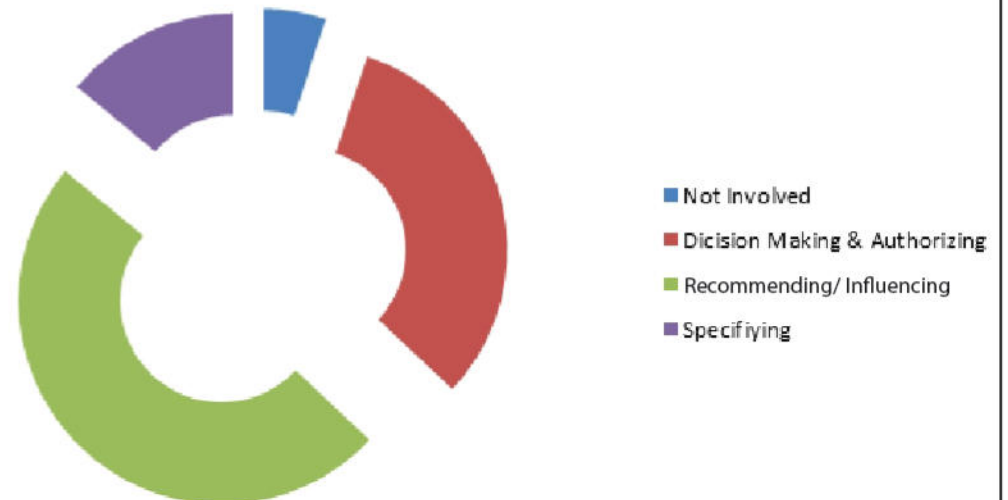


VISITORS OVERVIEW

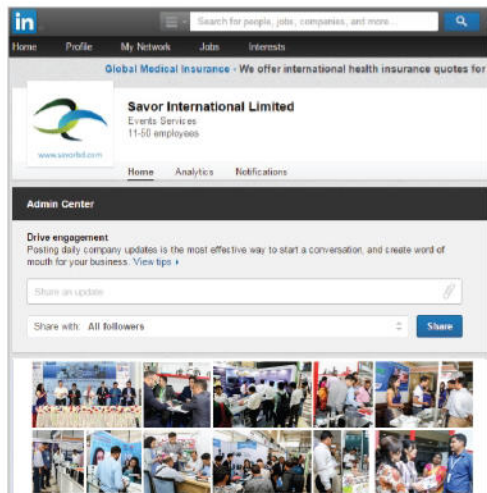
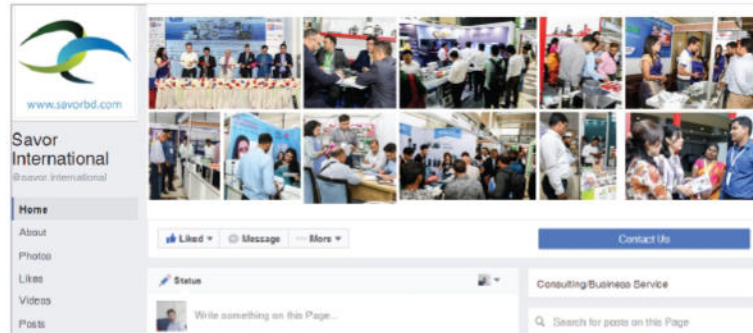
PURPOSE OF THE VISITOR-
HH EXPO 2019



VISITORS ROLE IN DECISION MAKING



MEDIA & ADVERTISEMENT- SHOW CAMPAIGNS



The exhibitors include:

- Suez International Ltd representing the oilfields and bring-quality extruded manufacturers soft containers
- Electronic appliances and household products in the Bangladesh market.
- The exhibiting companies gather various sector of:

- Textiles, Glass & Glazing, Modern Kitchen Technology, Home Domestic Products, Furniture, Paints, color & wall covering, Domestic Water Sanitation, Plastic House Holding and Electronic Manufacturing Equipment etc. Exhibitors from India, China, Singapore, Malaysia, Taiwan, Hong Kong, Japan, South Korea, Thailand, Philippines, Indonesia, Vietnam, Cambodia, Laos, Myanmar, Sri Lanka, Pakistan, Bangladesh, Chemicals, Rubber, Leather, Paper, Printing, Food Processing, Automobile Industry (BCCI), Light Aluminium Doors and Windows, Air Conditioning, Refrigeration & Air-Conditioning, Marine Accessories (BRAMA), Drugs, Hospitalization, MIF Concessions and Specially attached the association partner of the Exhibition.

PR CAMPAIGNS

SAVOR EXPO Home Partner

International Exhibition on HOME APPLIANCE & HOUSEHOLD PRODUCTS
Products • Equipment • Technologies

H Expo 2019
11-13 July, 2019
ICC, Kuril Bishwa Road, Dhaka

Added to the Bangladesh's list of many countries with ever increasing economic growth and an increasingly vibrant and dynamic business environment is the fact that the young population of the country has grown up in a modern, cosmopolitan, and well-educated environment.

As EXPO 2019 is a platform for National & International Organizations to exhibit their products and services to the Bangladesh market, it is a unique opportunity for the country to showcase its products and services to the world.

The exhibition will remain open for all from 10:00 am to 6:00 pm of the above-mentioned days.



Int'l Exhibition on Home Appliance, Household Products and Technologies in Bangladesh 1st Time

Savor International Ltd. is organizing the first ever Home Appliance, Household Products, Equipment & Technologies exhibition HHI EXPO 2019. The exhibition is going to be held on 11 July to 13 July, 2019 at International Convention City, Kuril Bishwa Road, Dhaka, Bangladesh, a press release said.

The evidence of economic performance shows that it could grow up to 1.25 billion by the next decade. This industry needs more exposure to hit the projection. The Organizer believes that the exhibition will create a proper platform for the companies for developing improvement strategies, introducing successful manufacturing, attracting investments, partners and access to facilitate services, introducing new products to consumers and more.

The Bangladesh economy is significantly helped household sector, which contributes more than 15% of the country's trade. Added to this Bangladesh has a young population with ever increasing income levels who are trendy and demands premium services to cater to their needs. The young population of the country are highly globalized in terms of thoughts, needs, and choices.

HHI EXPO 2019 is a Platform for National & International Organizations to exhibit SMART products and solutions for modern house hold lifestyle. Exhibitors from Electronic Home Appliance, HVACR, Bath & Sanitation, Glass & Glazing, Modern Kitchen Technologies, Home Decorative Products, Furniture, Paints, coats & wall covering, Domestic Water Solution, Plastic House Holds and Electronic Manufacturing Equipment etc. will showcase their latest products in this expo. The organizer is exploring the shows more elaborately with exhibitors from India, China, Singapore, Malaysia, Taiwan, Italy, Germany and other regions of the world.

The exhibition will remain open for all from 10:00 AM to 6:00 PM of the above-mentioned days.



Int'l exhibition on home appliance, household products, technologies held

Savor International Limited is organizing country's first ever Home Appliance, Household Products, Equipment & Technologies exhibition HHI EXPO 2019. The exhibition is going to be held on 11 July to 13 July, 2019 at International Convention City, Kuril Bishwa Road, Dhaka, Bangladesh, says a press release.

Savor Expo is aiming to do this project as Bangladesh is becoming an Electronic Manufacturing hub for the whole world. This industry is a large growing market of more than 6 billion dollar. The evidence of economic performance shows that it could grow up to 1.25 billion by the next decade. This industry needs more exposure to hit the projection. The Organizer believes that the exhibition will create a proper platform for the companies for developing improvement strategies, introducing successful manufacturing, attracting investments, partners and access to facilitate services, introducing new products to consumers and more.



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আইসিবিতে গৃহসামগ্রী পণ্যের প্রদর্শনী শুরু

সবর ইন্টারন্যাশনাল লিমিটেড বাংলাদেশের প্রথম আইসিবিতে গৃহসামগ্রী, পরিবারিক যন্ত্রপাতি, ইলেকট্রনিক্স ও প্রযুক্তিগত সমাধানের প্রদর্শনী শুরু করেছে।

এই প্রদর্শনী ১১ জুলাই থেকে ১৩ জুলাই পর্যন্ত আইসিবিতে (ICC) কুরিল বিশ্ব রোডে, ঢাকা, বাংলাদেশে অনুষ্ঠিত হবে।

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SAVOR EXPO Home Partner

International Exhibition on HOME APPLIANCE & HOUSEHOLD PRODUCTS
Products • Equipment • Technologies

H Expo 2019
11-13 July, 2019
ICC, Kuril Bishwa Road, Dhaka

FOR THE FIRST TIME IN BANGLADESH, INTERNATIONAL EXHIBITION ON HOME APPLIANCE, HOUSEHOLD PRODUCTS AND TECHNOLOGIES

Savor International Limited is going to start its first ever Home Appliance & Household Products, Equipment & Technologies exhibition HHI EXPO 2019. The exhibition is going to be held on 11 July to 13 July, 2019 at International Convention City, Kuril Bishwa Road, Dhaka, Bangladesh.

The evidence of economic performance shows that it could grow up to 1.25 billion by the next decade. This industry needs more exposure to hit the projection. The Organizer believes that the exhibition will create a proper platform for the companies for developing improvement strategies, introducing successful manufacturing, attracting investments, partners and access to facilitate services, introducing new products to consumers and more.

The Bangladesh economy is significantly helped household sector, which contributes more than 15% of the country's trade.



Int'l expo on home appliance to be held at ICCB

A three-day long HHI EXPO 2019 is going to start at International Convention City, Kuril Bishwa Road, Dhaka, Bangladesh, a press release said.

Savor International Limited will host the country's first ever home appliance and household products, equipment and technologies exhibition, said a press release.

Plenty of international brands have already started their manufacturing in Bangladesh.

Besides, local Bangladesh brands are doing tremendously well in electronic manufacturing and expanding with their operation and distribution beyond domestic peripheral.

This industry is a large growing market of more than 6 billion dollar. The evidence of economic performance shows that it could grow up to 1.25 billion by the next decade. This industry needs more exposure to hit the projection.

Exhibitors from Electronic Home Appliance, HVACR, Bath & Sanitation, Glass & Glazing, Modern Kitchen Technologies, Home Decorative Products, Furniture, Paints, coats & wall covering, Domestic Water Solution, Plastic House Holds and Electronic Manufacturing Equipment will showcase their latest products in this expo.

The organizer is exploring the shows more elaborately with exhibitors from India, China, Singapore, Malaysia, Taiwan, Italy, Germany and other regions of the world.



BD may tap \$6b global electric market

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Int'l expo on home appliances begins at ICCB

Savor International Limited is organizing the first ever Home Appliance, Household Products, Equipment & Technologies exhibition HHI EXPO 2019. The exhibition is going to be held on 11 July to 13 July, 2019 at International Convention City, Kuril Bishwa Road, Dhaka, Bangladesh.

daily sun

business

Int'l expo on home appliances begins at ICCB

Savor International Limited is organizing the first ever Home Appliance, Household Products, Equipment & Technologies exhibition HHI EXPO 2019. The exhibition is going to be held on 11 July to 13 July, 2019 at International Convention City, Kuril Bishwa Road, Dhaka, Bangladesh.

PR CAMPAIGNS

The Financial Express

Home appliance expo begins FE Report

An international exhibition on home appliance and household products styled HH Expo 2019 opened at International Convention City Bashundhara on Thursday. Savor International Ltd is hosting the three-day expo that brings to the local market quality international manufacturers with contemporary consumer electronics appliance and household products. Exhibitors from India, China, Singapore, Malaysia, Taiwan, Germany and other regions of the world are showcasing their products in more than 100 booths here, according to a press release. Electronic home appliance, bath and sanitation, glass and glazing, modern kitchen technologies, home decorative products, furniture, paints, wall covering, domestic water solution and electronic manufacturing equipment are put on display.

The show hands together multiple sectors of home appliance and household industry under one roof by creating opportunities in manufacturing and trading. It has created a platform for national and international organizations to exhibit smart products and solutions for a modern household lifestyle. Bangladesh-China Chamber of Commerce and Industry senior vice-president Bittu Gien (retd) Shah Md Sultan Uddin Iqbal and Bangladesh Refrigeration and Air-Conditioning Merchant Association president Matur Rahman Dewan attended the event. MEP Consultant and Bangladesh chapter secretary of American Society of Heating, Refrigerating and Air-Conditioning Engineers Hasmuzzaman, cultural personality Mahmud Sajad and FBCCI adviser for standing committee on electrical and electronics Engr Mohammad Mohabbul Ullah were also present. Savor International managing director Faizul Alam deliver an address of welcome at the event. The expo is open to all from 10:00 am to 8:00 pm daily.



রাজধানীতে গৃহস্থালি পণ্যের প্রদর্শনী শুরু

সমকাল প্রতিবেদক রাজধানীর আন্তর্জাতিক কনভেনশন সিটি বসুন্ধরায় (আইসিসিবি) গৃহস্থালি পণ্যের আন্তর্জাতিক প্রদর্শনী শুরু হয়েছে গতকাল বৃহস্পতিবার। দিন দিনের এ প্রদর্শনীতে বাংলাদেশের আরও কয়েকটি দেশের ১০০ প্রতিষ্ঠান পূর্ণাঙ্গ প্রদর্শনী করছে। প্রদর্শনীতে ইলেক্ট্রনিক হোম অ্যাপ্লায়েন্স, মডার্ন কিতেন টেকনোলজি, হোম ডেকোরেশন, গ্লাস, ফার্নিচার, পেইন্ট, কোট ও বিভিন্ন কন্সট্রাকশন প্রযুক্তি পূর্ণাঙ্গ প্রদর্শনী ও বিক্রি হচ্ছে। প্রতিদিন সকাল ১০টা থেকে রাত ৮টা পর্যন্ত প্রদর্শনী সবার জন্য উন্মুক্ত থাকবে।

স্বাভাবিক ইন্টারন্যাশনাল নামে একটি প্রতিষ্ঠান এ প্রদর্শনীর আয়োজন করেছে। গতকাল উন্মোচন অনুষ্ঠানে বাংলাদেশের প্রধান মন্ত্রীর কার্যালয় সচিব ইকবাল হোসেন (বিশিষ্ট) পরিচয় সম্বন্ধে জানিয়ে বলেন, দেশের মানুষের জন্যে গৃহস্থালি পণ্যের প্রদর্শনী আয়োজন করা হয়েছে। এতে করে দেশের মানুষের মধ্যে গৃহস্থালি পণ্যের প্রদর্শনী ও বিক্রি হবে। এতে করে দেশের মানুষের মধ্যে গৃহস্থালি পণ্যের প্রদর্শনী ও বিক্রি হবে। এতে করে দেশের মানুষের মধ্যে গৃহস্থালি পণ্যের প্রদর্শনী ও বিক্রি হবে।

The New Nation

Home appliance and household products exhibition begins in city

The Home Appliance and Household Products exhibition is on for one day for creating huge opportunities in manufacturing and trading. The exhibition is organized at International Convention City Bashundhara (ICC) on Thursday.



Thursday was a prime time for the exhibition. Savor International Ltd organized the exhibition and brings quality international manufacturers with contemporary consumer electronics appliance and household products to the Bangladesh market. The exhibition is open to all from 10:00 am to 8:00 pm daily.

Bangladesh Post

Home appliance expo draws huge crowd



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THE DAILY Star ON FRIDAY



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প্রথম প্রদর্শনী

৮। রাজধানী

SAVOR EXPO International Exhibition on HOME APPLIANCE & HOUSEHOLD PRODUCTS
11-13 July 2019 | ICC, Kuril Bishwa Road, Dhaka, Bangladesh

Booths & products from 100+ countries
Attractive discounts from different brands
Innovative & technology on SMART Home System
Product related multiple activities & fashion show

বাংলাদেশ প্রতিদিন



বসুন্ধরায় গৃহস্থালি পণ্যের প্রদর্শনী

দুর্ভিক্ষ কেন্দ্রেছে ক্ষেতর

বসুন্ধরায় গৃহস্থালি পণ্যের প্রদর্শনী... এতে করে দেশের মানুষের মধ্যে গৃহস্থালি পণ্যের প্রদর্শনী ও বিক্রি হবে। এতে করে দেশের মানুষের মধ্যে গৃহস্থালি পণ্যের প্রদর্শনী ও বিক্রি হবে। এতে করে দেশের মানুষের মধ্যে গৃহস্থালি পণ্যের প্রদর্শনী ও বিক্রি হবে।

SAVOR EXPO 1st ever International Exhibition on HOME APPLIANCE & HOUSEHOLD PRODUCTS

HH Expo 2019
11-13 July 2019 | International Convention City Bashundhara (ICC) | Kuril Bishwa Road, Dhaka, Bangladesh

Booths & products from 100+ countries
Attractive discounts from different brands
Innovative & technology on SMART Home System
Product related multiple activities & fashion show

THE BANGLADESH TODAY



Thursday was a prime time for the exhibition. Savor International Ltd organized the exhibition and brings quality international manufacturers with contemporary consumer electronics appliance and household products to the Bangladesh market. The exhibition is open to all from 10:00 am to 8:00 pm daily.

SPONSORS & PARTNERS

-The show wouldn't be delivered without the strong patronization of our sponsors and partners...

Sponsors



Associate Partners



Global Alliance



Event Partner



Media Partners





ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources.

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in neighbor countries and also Worldwide.



FOLLOW US



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