



Citizen science in the dialogue between science and society

27-04-2023

online



ecsa

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Citizen Science
Association



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DESCRIPTION:

Citizen science has the potential to bring together science, policy makers, and society as a whole in an impactful way. In this process, communication is key.

But what do we mean by “communication”?

In this webinar we will explore how dialogical and participatory communication, where all parties are actively involved, is strategic both for research and for society.

We will take a journey through science in recent decades to grasp its rapid and incredible transformations and understand how science communication has welcomed and interpreted them.

And we will see how citizen science can be a truly revolutionary approach to democratise science and make it truly inclusive and open to diversity.

TARGET:

- Communication officers
- Researchers

CONTACTS:

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TIME	TITLE	SPEAKER
14.30 – 14.35	Welcome by TIME4CS	Alessio Livio Spera, APRE
14.35 – 15.05	Science communication: from the deficit model to participation	Simona Cerrato, ECSA
15.05 – 15.20	Nurturing collaboration through an effective internal communication: the UniSR experience	Elena Maffia, UniSR
15.20 – 15.45	How to pitch your citizen science projects	All
15.45 – 16.00	Wrap up and conclusion	Alessio Livio Spera, APRE Simona Cerrato, ECSA



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