

LVIA Customer Experience Giveaway

Official Rules

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.**

- Eligibility:** The LVIA Customer Experience Airfare Giveaway (“Promotion”) is open only to legal residents of 50 United States and the District of Columbia, and Canada (excluding Quebec), who are 21 years of age or older and located in one of the Participating States at the time of entry. Applicants must fully complete all survey questions to be eligible. Lehigh Valley International Airport (“Sponsor”) and its respective parents, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees, volunteers and agents (collectively, “Promotion Parties”), and their immediate family members and persons living in the same households of each (whether related or not) are not eligible. Void outside the Participating States and where prohibited by law. Other eligibility requirements and conditions of participation are set forth below in these official rules for the Promotion (“Official Rules”).
- Promotion Period:** Promotion begins at 8:00 a.m. Eastern Time (“ET”) on **October 3, 2017** and ends at 12:00 p.m. ET on **October 3, 2018** (the “Promotion Period”).
- How to Enter the Promotion:** During the Promotion Period, visit the survey page located on www.flylvvia.com. Follow the directions to enter the Promotion. This process, when properly completed, will constitute your “Entry” into the Promotion. Entries must follow the submission requirements set forth below and comply in all respects with these Official Rules. All Entries are subject to a review by Promotion Sponsor and Sponsor prior to posting online.

By submitting your Entry, you represent that your Entry conforms to the submission guidelines set forth below and with all of these Official Rules, and agree that the Sponsor, in its sole discretion, may remove your Entry and disqualify you from the Promotion if it believes, in its sole discretion, that your Entry fails to conform to the submission requirements or to these Official Rules in any way. **LIMIT ONE (1) ENTRY PER PERSON.**

Conditions of Submission:

a. Submission Guidelines:

- The Promotion Entry submitted must be created by the entrant alone.

BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ON SPONSOR’S WEBSITES, IN SPONSOR’S DISCRETION. Posting of an Entry is not an indication that the Entry has won a prize or is otherwise eligible for a prize. **Rights Granted: Your Entry will be the property of Sponsor, and may be displayed, used or altered by Sponsor (or anyone Sponsor authorizes) for any purpose without any kind of payment to you. It also means that Sponsor or any of their affiliates may produce, market, sell or otherwise distribute products based on (in whole or in part) your Entry. This means you irrevocably and forever grant and assign to Sponsor all worldwide right, title, and interest in and to your Entry (and all works derived from it) as well as all intellectual property you create by participating in the Promotion. You expressly waive all rights to review or approve any use that Sponsor makes of your Entry in accordance with these Official Rules. By entering, you further agree to waive all rights of attribution and integrity if your Entry is used by Sponsor or anyone Sponsor authorizes, and to waive any moral rights in the Entry.**

By entering the Promotion, you agree that your Entry is gratuitous, unsolicited and without restriction, and will not place Sponsor under any obligations other than those contained in these Official Rules, and that Sponsor is free to disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas therein without any compensation to you. You further acknowledge that Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you. Sponsor reserves the right to, and may or may not, monitor/screen Entries prior to posting them to the Website.

By entering the Promotion, you understand and acknowledge that you will not now or in the future be paid or compensated in any way for your Entry or for granting the Sponsor any of the rights set out in these Official Rules. You further acknowledge that Sponsor is not obligated to make use of any of the rights granted in these Official Rules.

Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation to entrants.

4. **Winner Determination:** At the end of the Promotion Period, the Sponsor will conduct a random drawing among all the eligible participants who completed the online survey application to determine one grand prize winners.

5. **Prizes and Approximate Retail Values (“ARV”):**

Prizes subject to specific issuer’s Terms and Conditions where applicable. Each Roundtrip Ticket Prize consists of roundtrip airfare (awarded in the form of an Allegiant Air travel certificate (subject to flight schedules, availability and the following black out days). Winner must complete the trip by **April 29, 2019** or prize will be forfeited. Trip must be booked at least twenty-one (21) days prior to departure. Trip is subject to space availability and blackout dates. Additional Allegiant Air Terms and Conditions apply. The actual value of a prize will depend on the departure and destination locations selected by the applicable winner (which are subject to the Sponsor’s approval at its sole discretion). Winners will not be awarded the difference between the actual and maximum retail value of their Prize. All dollar values are in US dollars. If applicable, winner and travel companions are responsible for procuring adequate documentation for travel if required. Once travel documents are issued, neither travel arrangements nor travel companion may be changed without the approval of Sponsor. All travel expenses not specifically listed are winner’s responsibility. Each Prize must be accepted as awarded. Prize is non-transferable and cannot be redeemed for cash or credit, in whole or in part, for any destination. No substitution, cash redemption or transfer of prize is permitted except at Sponsor’s sole discretion. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local taxes on the prizes, and all other costs associated with acceptance or use of the prizes are the sole responsibility of the winner. Arrangements for delivery of prizes will be performed after winner validation. LIMIT ONE (1) PRIZE PER PERSON/ EMAIL ADDRESS/HOUSEHOLD. At Sponsor’s discretion, unclaimed prizes may not be awarded.

6. **Conditions:** Sponsor’s decisions are final in all matters relating to this Promotion. All federal, state, provincial/territorial and local laws apply. Potential winners will be notified by email, telephone, regular mail or in person. Potential winners and their travelling companions may be required to sign and return an Affidavit or Declaration of Eligibility and Release of Liability and a Publicity Release (collectively, the “Prize Claim Documents”) within a stated amount of time (as determined by the Sponsor at its sole discretion) or the applicable Prize will be forfeited. If Prize Claim Documents are not received by the date stated on the notification, or if any notification is returned as non-deliverable, or if a potential winner is found to be ineligible or not in compliance with these Official Rules, or does not return such other releases as deemed necessary by Sponsor, the potential winner will be disqualified and at Sponsor’s discretion, an alternative potential winner may be selected based on the results of the original judging. Promotion Parties are not responsible for any change of email address, mailing address and/or telephone number of entrants. Sponsors assume no responsibility for lost, late, misdirected, stolen, illegible, inaccurate, damaged or incomplete Entries or other communications, non-delivered or postage due mail, failure or unavailability of electronic equipment, communications or internet connections, or other errors, failures or malfunctions of any kind, including but not limited to human errors. Entries by automatic, programmed or like methods will be disqualified. Improper, incomplete, mutilated and illegible Entries will be disqualified. Prizes will be awarded only to an address within the Participating States. This Promotion is subject to all applicable federal, state and local laws and regulations. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final in all matters relating to the Promotion. If, in Promotion Administrator’s sole opinion, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Promotion Administrator reserves the right to modify or terminate the Promotion in a manner deemed reasonable by the Promotion Administrator, at the Promotion Administrator’s sole discretion. In the event of cancellation of the Promotion, Promotion Administrator will randomly award the prizes from among all eligible, non-suspect Entries received

prior to cancellation. Sponsor reserves the right to disqualify any individual who tampers with the entry process or the Website or acts in a disruptive or unfair manner. In the event of a dispute regarding the identity of the person submitting an entry, entries will be declared made by the person in whose name the entry was submitted. Canadian potential winners may be required to correctly answer a time-limited, mathematical skill-testing question (without assistance of any kind, mechanical or otherwise), in order to be eligible to claim a Prize. The Contest Administrator may, in its sole discretion, provide an alternate skill-testing question or vary the requirements to perform any skill-testing component of the Promotion to accommodate and include the participation of entrants with disabilities.

7. **Choice of Law and Jurisdiction:** This Promotion is offered only in the United States and D.C. and Canada (excluding Quebec) and is governed by the laws of the State of Nevada. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Nevada located in the county of Las Vegas for any action, suit or proceeding arising out of or relating to this Promotion.
8. **Privacy:** The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <https://www.allegiantair.com/privacy-policy>. By entering this Promotion, you agree to the use of your personal information as described in the above Privacy Policy.
9. **Releases:** As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release, discharge and hold harmless Promotion Parties their respective affiliates, subsidiaries, retailers, sales representatives, distributors, dealers, advertising and promotion agencies and the officers, directors, employees and agents of each of the foregoing, from and against any and all liability, loss, injuries or damages associated with participation in this Promotion or incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, or the use of any photo, video or other Entry (b) that under no circumstances will an entrant be permitted to obtain awards for, and the entrant hereby waives all rights to claim (to the extent allowed by applicable law), punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Except where prohibited, by accepting prize, winner grants permission for Sponsor and its agents to use his/her name, video/photograph, voice and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.
10. **Severability & Conflicts:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.
11. **Sponsor:** The Promotion is sponsored by Lehigh Valley International Airport
All trademarks used herein are the property of their respective owners. Manufacturers of the prizes offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter. You understand that you are providing your information to Sponsor and not to Twitter. Your personal information will be used only in accordance with Sponsor's Privacy Policy and as permitted by law.