

# SEZEN BALCI

Freelance Designer | Art Director | Spark AR Creator | Creative

## Summary

I'm Sezen, an award-winning art director & designer with over seven years of experience. I have worked with clients from different scopes including global brands.

## Experience

### Hands on Art Director / Graphic Designer

02.2020 - ...

#### Freelance Designer

Lottie London / 06.2021 - 06.2021

Spark AR - Instagram Filter

#### Freelance Graphic Designer

VICE Media / 06.2021 - 06.2021

Freelance Graphic Designer

#### Freelance Designer

Impero London / 03.2021 - 04.2021

Spark AR - Instagram Filter for Ugg

#### Freelance Designer

Born Social London / 02.2021 - 03.2021

Spark AR - Instagram Filter for Nando's

#### Art Director/Graphic Designer

Tribal Worldwide İstanbul / 11.2015 - 01.2020

I was responsible for all kinds of visual materials of the Netflix also over the years I have worked with many global and local clients such as Turkish Airlines, Wall's, Unilever, Volkswagen, Shell and Milka.

#### Art Director/Graphic Designer

Rabarba / 09.2013 - 10.2015

I worked for Pepsi, Anadolu Sigorta and Lippo.  
I took place in the creative processes of online and offline campaigns.

#### Graphic Designer

Hakan Erdogan Production / 06.2013 - 08.2013

This was a concert production company and I created their flyers.

#### Intern Art Director

Mullen Lowe İstanbul / 06.2012 - 06.2013

I created contents for Cartoon Network social media accounts.

## Personal Info

### From

London, UK

### E-mail

balcisezen@gmail.com

### Mobile

07387 915319

### Website

www.sezenbalci.com

### Linkedin

<https://www.linkedin.com/in/sezenbalci/>

### Filter Website

<https://wondee.co.uk>

## Skills

- Art Direction
- Graphic Design
- Advertising
- Illustration
- Retouch
- Corporate Identity Design
- Packaging Design
- Branding Design
- Spark AR

## Portfolio

<https://docdro.id/QtyYO5lx>

## Education

BAU, Bahcesehir University,  
Communication Faculty

Communication Design (Scholarship) / 2012-2017

Terakki Vakfı Okulları

1998-2012

## Awards And References

10 Crystal Apple Awards  
7 Felis Awards  
9 Effie Awards