

Short Film Competition 2 0 1 7

ABOUT CINE65 SHORT FILM COMPETITION

ciNE65 Short Film Competition aims to capture our Singaporean identity through the lenses of local budding film-makers.

Launched by Nexus in July 2011, it encourages aspiring film-makers to tell their Singapore story and what Singapore means to them. Through ciNE65, Nexus hopes to harness the potential of short films to touch the hearts and minds of Singaporeans.

The key objectives of the competition are

- to encourage Singaporeans to express and embrace our Singaporean identity through film and;
- to cultivate budding film-makers and boost the local film scene.



The word "cine" means film while the number "65" connotes all things Singaporean – from our year of independence in 1965 to our international dialing code (+65). The logo is represented by three colours – red, black and white. Red symbolises passion and dynamism. The letters "N" and "E" (the abbreviation for National Education), in red, signify the hope that through the films in this competition, Singaporeans will come to appreciate and make a deeper connection with their home, Singapore. The black and white colour combination of the film strip reflects the timeless nature of film as a powerful medium that touches hearts and minds. It also represents our vision of establishing ciNE65 as an enduring and premium film competition that makes a positive difference to Singapore.

COMPETITION **OVERVIEW**

| Milestone / Events | Timeline |
|--|---------------------|
| Registration Open Registration will officially open from Jan 17 and closes on 17 Apr 17. All information and activities will be made available on our ciNE65 facebook page (www.facebook.com/cine65sg). | Jan 17 |
| Seminars/Workshops There will be a series of film-making seminars and workshops running from Jan to Mar 17 and they are open to public. Limited slots are available and will be given on a first-come-first-served basis. Details will be released at a later date. | Jan – Mar 17 |
| Submission Deadline Film entries must be submitted through our microsite (facebook app) on ciNE65 facebook page (www.facebook.com/cine65sg) | 17 Apr 17, 1200 hrs |
| Nomination & Judging Nominated teams will be informed via email to submit their high- resolution copy of their films during this period. | 18 Apr – 31 May 17 |
| Voting for Audience Choice There will be an announcement of the nomination results for Jury's Choice and Audience Choice. A mini film festival event will held during the 1-month long Call-for-Vote period. Voting will be available via our facebook website and SMS. | Jun 17 |
| Awards Ceremony To give recognition to the winning films and the film-makers, winners of all the awards will be announced at this formal awards ceremony. | Jul 17 (date TBC) |

THE THEME

"Home • Truly"

In the fourth season of ciNE65, we invite film-makers to share their take on the theme "Home • Truly" through a 3-minute film.

Singapore grew out of the hard work of many people who came and stayed because they believed in this place and made it their home. Looking ahead, what are your hopes and dreams for Singapore? What would you do to make Singapore a home for you and your children? What would you want future generations to have and to cherish, so that they too would want to make Singapore their home, truly?

SELECTION CRITERIA

A jury panel comprising film industry professionals and partners of ciNE65 will judge each film based on the following criteria:

RELEVANCE TO THEME

The film should reflect the theme "Home • Truly".

ABILITY TO CONVEY IDEAS

The film should be effective in engaging and encouraging viewers to reflect on the messages behind the story.

EXECUTION & TREATMENT

The technical execution of the film should be effective. This includes quality visuals, sound design and audio integration, and other relevant aspects that contribute to a positive viewing experience.

ORIGINALITY

The film should be presented in a unique manner through the use of creative story telling and film making techniques, imaginative writing and directing, and an original plot.

EMOTIVE IMPACT

The film should create an emotional response from the audience and leave a lasting impression.

PARTICIPATION GUIDELINES

ELIGIBILITY

- 1) This competition is open to all Singaporeans¹.
- 2) You can participate as an individual or as a team:
 - Each team should not exceed six (6) core members
 - Each team should comprise of at least one (1) Singaporean
 - Individual participant must be a Singaporean
- There are two categories Student Category and Open Category in this competition. You can find out if you are eligible for the category below for the competition below:

STUDENT CATEGORY

- Full-time students, who are studying in a local educational institution at the point of registration, are eligible to participate in this category.
- Overseas Singaporeans, who are studying full-time in an educational institution abroad, at the point of registration, are eligible to participate in this category.
- Non-Singaporeans studying in other countries are not eligible to participate.
- Clear indication of where one is based must be provided during the registration phase of the competition.
- Submission from a team with all in the same school will go into the tabulation of scores for the Inter-School Challenge Trophy.

OPEN CATEGORY

- All Singaporeans (including overseas Singaporeans) are eligible to participate in this category. Non-Singaporeans residing in Singapore are welcome to be part of the team.
- Students who wish to participate in the Open category, or both categories, are welcome to do so. Those who wish to participate in both categories have to submit a different film for each category, i.e., each entry can only be submitted for ONE category. However, do note that entries submitted by students under Open category will not be considered for the Inter-School Challenge Trophy.

¹ Singaporeans refer to Singapore Citizens and PRs (including overseas Singaporeans). Non-Singaporeans residing in Singapore are welcome to be part of the team.

ENTRIES

- 1) Submitted films should be original and incorporate the theme "Home Truly" for this competition. Participants may wish to refer to the judging criteria as a guide.
- 2) Each short film must adhere to the given theme and be no longer than 3 minutes in duration (including opening and ending credits).
- 3) All film submissions must be original and produced in high definition (HD) quality.
- 4) All films submitted cannot have been submitted for other film competitions before.
- 5) All films must be submitted by 17 April 2017.
- 6) The submission should not be used to promote or advertise a commercial product or event, nor must it contain, or be connected with, any obscene, blasphemous, libellous, offensive, pornographic or otherwise unlawful or inappropriate material or activity. The organiser reserves the right to disqualify entries and remove submissions that contain, or are connected with, any such material or activity, without prejudice to any other action that may be taken in connection with such submission.
- 7) All non-English submissions must be subtitled in English.
- 8) Submissions can only contain material (for example, music or pictures) that the participants has the legal rights to use, and which participants can further grant rights to the Organiser and the Government to use in any way connected with the Competition, or for any other National Education programme or purpose. Accordingly, the Organiser reserves the right to remove and disqualify any entry or submission which breaches the law, including provisions of the Copyright Act.
- 9) Each team is responsible for providing its own funding, equipment and facilities when producing its film/s.
- 10) No submission fee is required.
- 11) Participants must submit their entries by uploading their files to YouTube and tag the video with 'ciNE65'. Please indicate your submission title as "ciNE65 IV [title of your film]". Following this, participants have to submit the link via the ciNE65 facebook microsite (http://www.facebook.com/cine65).
- 12) If your film is shortlisted as a finalist entry, you are required to send in (1) an editable and (2) a high-resolution digital file of the film via online (Google Drive, WeTransfer or DropBox) or on a hard disk/thumb drive in the following format:

Minimum Resolution: 720p Codec: Apple Pro Res 422 HQ or H.264 Bitrate: 5 mbps minimum Container Format: .MOV (Mac) or .MP4

- 13) The film file must be clearly labelled with the team name and the film title.
- 14) The Organiser will host the video entries on YouTube. YouTube is not a sponsor of the Competition and has no responsibility or liability regarding the conduct or administration of the Competition. The participant will receive an email confirmation of the submission within 3 working days, with a unique URL that connects straight to his/her submission.
- 15) Participants are encouraged to submit a trailer (less than 1 min) and "behind-the-scenes" footage (no longer than 3 minutes), for an opportunity to be featured on marketing collaterals for ciNE65. Participants must submit their trailer and footage to YouTube and tag the video with 'ciNE65'. Please indicate your submission title as "ciNE65 IV [title of your film] trailer" for the trailer and "ciNE65 IV [title of your film] trailer" for the trailer and "ciNE65 IV [title of your film] behind-the-scenes" footage. Following which, participants have to submit the link via the ciNE65 website. The "behind-the-scenes" footage will not be considered for any prizes.
- 16) The Organiser will not be responsible for any loss, damage or misplacement of entries before or during delivery. Proof of postage shall not be accepted as proof of delivery.
- 17) The Organiser reserves the right to:
 - a) disqualify any entry that is deemed to contain any undesirable material,
 - b) edit any entry with the intention to fine-tune the technical quality, without altering the story or intent of the Producers for the purposes of broadcast, and/or
 - c) use the winning and accepted entries for any publicity, marketing and National Education purposes. The copyright of the works will remain with the film-makers. However, due credit will be accorded to the relevant film-makers should the Organiser use their films.
- 18) All submissions are non-returnable.

AWARDS & PRIZES

There are three award categories: Jury's Choice Awards, Audience Choice Awards and the Inter-school Challenge. Jury's Choice Awards comprise eight awards each for the Student and Open Category, and the Audience Choice Awards comprise three awards.

Only entries shortlisted by the Selection Panel will qualify for the award/s. The Inter-school Challenge comprise of one challenge trophy.

An entry may be nominated for more than one award. A winning entry for any award will still be eligible for other prizes that it is nominated for.

JURY'S CHOICE AWARD

The winners for these awards will be 100% determined by a panel set up by the Organiser. To be eligible for the Jury's Choice Awards, the submission must meet the criteria set out by the Organiser; this being originality, relevance to theme, ability to convey your idea/message and emotive impact of the video, and execution and treatment of the video. For the avoidance of doubt, the Organiser reserves the sole right to determine if the submission meets the criteria, and will do so, with the collaborative input of the judging panel in accordance with these Terms and Conditions, and where appropriate, through any other means it chooses at its sole discretion. The awards are:

| "Jury's Choice" Awards | | |
|--|------------------------------|------------------------------|
| Prizes | Student Category | Open Category |
| Cash Prize \$3,000 Learning Trip to an International Film Festival Panasonic 4K Professional Camcorder (AG-DVX200) each worth SGD 5,880 | "Overall Best Film" Award | "Overall Best Film" Award |
| Cash Prize \$1,000 Panasonic Full HD Camcorder (AG-AC30) worth SGD 2,050 | Best Cinematography | Best Cinematography |
| Cash Prize \$1,000 Panasonic Product Voucher SGD288 per award/category | Best Direction | Best Direction |
| | Best Editing | Best Editing |
| | Best Screenplay | Best Screenplay |
| | Best Sound Design | Best Sound Design |
| | Best Art Direction | Best Art Direction |
| | Best Documentary | Best Documentary |

AUDIENCE CHOICE AWARDS

The winners of these awards will be determined by the total number of votes the submission received from the members of the voting public over the voting period. The selection panel will shortlist the films before releasing them for public voting. Supporters can vote via the ciNE65 facebook app or SMS. Members of the public are limited to one vote per available platform, i.e., facebook account and mobile phone number per video for each award. The Organiser reserves the right to remove votes cast in significant blocks, either by technical enhancements, or otherwise, that unfairly influence the outcome of the voting.

| "Audience Choice" Awards | | |
|--------------------------|-------------------------|--|
| Prizes | Both Categories | |
| Cash Prize \$1,500 | Favourite Film Award | |
| Cash Prize \$500 | Favourite Actor Award | |
| Cash Prize \$500 | Favourite Actress Award | |

Inter-school Challenge

The **Inter-school Challenge trophy** will be given to the school with the <u>highest number of</u> <u>quality entries</u> submitted in the Student Category by teams comprising all members from the same school. The number of submitted, nominated and winning entries will be taken into consideration during the tabulation of scores for this Challenge. The Organiser reserves the sole right to determine if the entries submitted meet the aforementioned criteria.

| Inter-School Challenge Trophy | |
|--|------------------------------|
| The Inter-School Challenge Trophy will be given to the school with the highest number of quality entries submitted in the Student Category by teams comprising all members from the same school. | |
| Prizes | Student Category |
| Inter-School Challenge Trophy | Inter-School Challenge Award |

ABOUT THE PRIZES

- The prizes are non-transferrable and non-exchangeable. No cash equivalent or alternative prizes will be given. However, the Organiser reserves the right to substitute, add or alter any item on the list of prizes offered for one of equal value due to circumstances beyond its control without any prior notice. The list of prizes, as updated by the Organiser, will be published on the Competition website.
- All winners will be notified via email or contact number provided in the registration form. Winners will be solely responsible for collecting their prizes at the Awards Ceremony, details of which will be advised later. All prizes not collected by the stipulated deadline may be forfeited by the Organiser, without further recourse by the winner of that prize. At the discretion of the Organiser, all

unclaimed prizes will be redistributed to charity organisations or returned to the respective sponsors.

• Without prejudice to any other provision of the Terms and Conditions, the decision of the Organiser on the prize to be awarded to any winner is final, and no correspondence pertaining to the decision will be entertained.

TERMS & CONDITIONS

- ciNE65 Short Film Competition (hereinafter known as "the Competition") is organised by Nexus (hereinafter known as "the Organiser") and is open to all Singaporeans, i.e., Singapore Citizens and PRs (including overseas Singaporeans)². Participants under the age of 18 are required to seek permission from their parents or legal guardian prior to their participation in the Competition.
- 2) The Competition runs from 1 January 2017 to 17 April 2017. All entries must be submitted by 1200hrs on 17 April 2017 to be considered for prizes.
- 3) Employees of the Organiser, as well as their immediate family members, are eligible to participate, but their submissions will NOT be eligible for any of the prizes.
- 4) All costs or expenses (if any) incurred by any participant in participating in the Competition shall be solely borne by that participant. The Organiser shall not be, in any way whatsoever, liable or responsible for any such cost or expenses.
- 5) Only entries with complete and accurate information will be accepted and be deemed as eligible for the Competition.
- 6) Without prejudice to any other provision of the Terms and Conditions, the Organiser reserves the right to disqualify any participant for failure to abide by any of the Terms and Conditions set out herein, or for submitting false, inaccurate or incomplete information, or for any other reasonable cause, without first informing the participant and without being liable in any way whatsoever for any loss, expense, cost or damages suffered or incurred in connection with the Competition or resulting from such disqualification.
- 7) In addition, and without prejudice to any other provision of the Terms and Conditions, the Organiser reserves the right, without any liability on its part whatsoever, to:
 - a) Modify, suspend, postpone or cancel this Competition without prior notice, in the event that the platform becomes technically corrupted or unsuitable for use, or for any other reason whatsoever, and
 - b) Amend the Terms and Conditions of the Competition, or make prize substitutions at any time without prior notice.
- 8) Each participant warrants that:
 - a) He/She is the creator and exclusive owner of the contents of the submission, submitted for the Competition, and that he/she has full power and ability to agree to these Terms and Conditions and to give the warranties and grant the rights as stated in these Terms and Conditions.

² Non-Singaporeans residing in Singapore are welcome to be part of the team.

- b) The contents of the entry submitted for the Competition, are original works of that participant, and that they do not contain, nor are they connected with, any obscene, blasphemous, libellous, offensive, pornographic or otherwise unlawful or inappropriate material or activity, and the exploitation of any Intellectual Property Rights connected with the submission will not infringe the copyright or any other rights of any third party.
- c) The information, details and particulars submitted by him/her to the Organiser are true, accurate and complete.
- 9) Without prejudice to any other Terms or Conditions set out herein, each participant understands and agrees that by participating in the Competition, he/she expressly consents to:
 - a) Grant a cost-free, perpetual, irrevocable, worldwide and non-exclusive licence to the Government of the Republic of Singapore (hereafter "the Government") and to the Organiser to reproduce, publish, publicly perform, communicate to the public, adapt, and use the contents of the submission, including any picture(s) and or original musical score contained within the short film(s) submitted for the Competition, in any way whatsoever, whether in whole or in part, in connection with National Education (NE) programmes or purposes, on any media platform. The copyright of the works will remain with the film-makers. Due credit will be accorded to the relevant film-makers should the Organiser use their films for NE programmes or purposes.
 - b) The Organiser's right to remove and disqualify any entry or submission which breaches the law, including provisions of the Copyright Act.
 - c) The public disclosure, publication, display or use of his/her particulars including his/her name, picture and photograph by the Organiser, including use for any advertising or publicity purposes in connection with the Competition, or any other NE programmes or purposes.
 - d) Receive NE-related information.
 - e) Be bound by the Terms and Conditions of this Competition, including all amendments, additions, replacements and modifications as may be made from time to time by the Organiser.
- 10) Should any dispute arise in connection with the Competition or these Terms and Conditions, the decision of the Organiser will be final.

CINE65 FAQs

General questions

What is ciNE65 Short Film Competition all about?

ciNE65 is a biennial short film competition that aims to capture our Singapore identity through the lenses of local budding film-makers. It is the platform for Singaporeans and those living in Singapore to express and embrace the Singapore identity.

Launched in July 2011 by <u>Nexus</u>, ciNE65 reaches out to aspiring film-makers to tell their Singapore story. Through ciNE65, we hope to harness the potential of short films to touch the hearts and minds of Singaporeans.

What does ciNE65 hope to achieve?

ciNE65 hopes to encourage Singaporeans to express and embrace our Singaporeans identity through film. We also hope to nurture and cultivate budding film-makers and boost the local film scene via this competition.

Just curious, what does ciNE65 stands for?

The word "cine" means film while the number "65" connotes all things Singaporean – from our year of independence in 1965 to our international dialing code (+65). The logo is represented by three colours – red, black and white.

Red symbolises passion and dynamism. The letters "N" and "E" (the abbreviation for National Education), in red, signify the hope that through the films in this competition, Singaporeans will come to appreciate and make a deeper connection with their home, Singapore.

The black-and-white colour combination of the film strip reflects the timeless nature of film as a powerful medium that touches hearts and minds. IT also represents our vision of establishing ciNE65 as an enduring and premium film competition that makes a positive difference to Singapore.

There are so many short films competitions out there. What is so special about ciNE65? Why should I join?

Unlike other film competition, we believe in our local budding film-makers and go all out to give them and their films as many exposure opportunities as possible. We have designed the competition to help and support the local film-makers by:

- providing free film-making related seminars and workshops. Overall best film winners (one team from Open category and another from Student Category) will also get a fully-sponsored overseas learning trip to an international film festival.
- giving recognition to participants to their credits by having various technical awards to recognise and acknowledge the efforts put into their area of specialty (e.g., sound design).
- publicising quality short films entries via different platforms and partners (e.g., cinema screens, free-to-air TV, NDP) so that more people can see your work and

your effort is not wasted. Our publicity for quality films doesn't stop right after the awards ceremony. We will continue to publicise your films after that.

 organising networking sessions for our alumni (past ciNE65 participants) to exchange ideas and seek collaboration opportunities with the veteran and budding film-makers in the local film industry.

Eligibility questions

How can I participate?

Interested participants can log on to <u>ciNE65.sg</u> to register to be part of the competition.

Do I have to pay to participate?

No, you do not need to pay to participate in the competition.

Who can participate?

This competition is open to all Singaporeans. Singaporeans refer to Singapore Citizens and PRs (including overseas Singaporeans). Non-Singaporeans residing in Singapore are welcome to be part of the team.

I am a Singaporean residing overseas, can I participate in the competition?

Yes, you may.

Is there a minimum age requirement for participation?

No, there is no minimum age requirement.

How many people can form one team?

Each team can comprise up to six (6) members.

Can I participate on my own without forming a team?

Yes, you may. The core team members do not have to include your crew and actors.

How many entries can I submit?

Students who wish to participate in the Open category or both categories are welcome to do so. However, do note that entries submitted by students under Open category will not be considered for the Inter-School Challenge trophy. Those who wish to participate in both categories have to submit a different film for each category, i.e., each entry can only be submitted for ONE category.

For participants in the Open Category who wish to submit more than one film, you are allowed to do so.

Are workshops and seminars open to all participants?

Yes, all participants can sign up for free seminars and workshops on a first-come-firstserved basis.

Questions on film entries

What type of works can I submit?

Any genre of film that reflects the ciNE65 theme can be submitted. All films must comply with the terms and conditions of the competition and must not contain any obscene, blasphemous, libellous, offensive, pornographic or otherwise unlawful or inappropriate material or activity.

How do I submit my film?

Participants must submit your entries to YouTube and tag the video with 'ciNE65'. Please indicate your submission title as "ciNE65 IV – [title of your film]". Following this, participants have to submit the link via the ciNE65 website.

What format should I submit my film in?

Your film should be produced in high-definition quality and suitable for uploading onto YouTube. If your film is shortlisted as a finalist entry, you are required to send in (1) an editable and (2) a high-resolution digital file of the film via oneline (Google Drive, WeTransfer or DropBox) or on a hard disk/thumb drive in the following format:

Minimum Resolution: 720p Codec: Apple Pro Res 422 HQ or H.264 Bitrate: 5 mbps minimum Container Format: .MOV (Mac) or .MP4

Can I enter a short film in a language other than English?

Yes, but all non-English submissions must be sub-titled in English.

Does the maximum length of the film include credits?

Yes, each entry must be no longer than 3 minutes in duration (including opening and ending credits).

Why must the film be no longer than 3 minutes in duration?

By keeping the film to 3 minutes, it will give us more opportunities and platforms to screen your films in public spaces.

Can I submit a film that I have previously submitted to another film competition?

The organising team will only accept works that are deemed original and developed for the first time. Films that have been submitted to previous film competitions cannot be submitted for ciNE65.

Can I submit my film for another film competition?

You may do it after the ciNE65 competition is over in mid-July after the Awards Ceremony.

What are the judging criteria?

Entries will be judged based on their relevance to the theme, originality, ability to convey ideas, execution and treatment, and emotive impact. Please refer to judging criteria section for more details. All decisions made by the judges will be final and no correspondence will be entertained thereafter.

What opportunities for exposure are there for my winning film?

There are a variety of exposure and networking platforms for participants of ciNE65,

amongst them a series of workshops conducted by industry professionals. The films will be judged by a panel representing members from all facets of the filmmaking industry. If your film wins the competition, the Organiser will submit your film to other relevant film competitions and identify additional opportunities for further exposure.

Questions on competition mechanism

Is there a maximum number of awards that a film can qualify for? No.

How will the winners be announced?

All winners will be notified via the email address or contact number/s provided in the registration form. Winners will be solely responsible for collecting their prizes at the Awards Ceremony, details of which will be advised later. All prizes not collected by 31 July 2017 may be forfeited by the Organiser, without further recourse by the winner of that prize. At the discretion of the Organiser, all unclaimed prizes will be redistributed to charity organisations or returned to the respective sponsors.

For more information, please visit our facebook page at <u>http://www.facebook.com/cine65</u>. If you have further questions on the competition, please refer to our **Participation Guidelines** or contact us at <u>info@cine65.sg</u>.