

FLORAL CARE INSTRUCTIONS

Enjoying Your Fresh Flower Arrangement

Our Dubuque florist recently made a delivery of the Stunning Beauty Bouquet to you. Of course we only ever use the freshest hand-selected flowers to ensure your arrangement will look dazzling for as long as possible. However, with just a slight bit of extra care on your part you can extend the life of your flowers even longer!



If your floral arrangement came with a small "food" packet it is important to add the contents of the packet to the water in your vase. The powder in the packet, when combined with the water, gives the flowers extra nutrients and also helps balance the pH level of the water. Not to worry if your arrangement did not come with a packet; in this case the florist decided that your flowers would not benefit from extra flower "food".

Of course, flowers need sunlight to grow, but once cut the flowers in the Stunning Beauty Bouquet you received will stay fresh longer if kept out of direct sunlight. Also, placing your vase in a cool and draft free location will also increase the longevity of your flowers. This includes avoiding areas near heating vents, fans or open windows.

Although it requires additional effort, one pro-tip to increase the life of your Stunning Beauty Bouquet even further is to trim an inch off of the flower stems every few days. When trimming the stems, be sure to trim them at an angle to increase the amount of surface area for water absorption and also prevent the stems from lying flat on the bottom of the vase which would not allow to access the freshly cut stem.

Components of Your Stunning Beauty Bouquet



Red Roses

The iconic red rose symbolizes not only love and romance, but also perfection and beauty.



Peruvian Lilies

The vibrantly colored and always fragrant Peruvian Lily represents friendship and devotion.



Stargazer Lilies

This delicate yet bold lily represents innocence, purity, wealth, health and prosperity.



Purple Matsumoto Asters

The Aster has long been considered an enchanted flower. Specifically the purple aster symbolizes wisdom and royalty.



Thank You!

We hope that you enjoy the magnificent Stunning Beauty Bouquet and find these tips helpful in keeping it vibrant looking for as long as possible. If you love the flowers, please let your friends and family know! We not only deliver to Dubuque but also surrounding areas of the county such as Asbury and Peosta.