



Meet Our New Partner

SmartTouch Interactive is excited to announce a new integration with Litmus that gives our users faster and easier access to Litmus' email previews. With this integration, you'll be able to instantly see email previews of your email across more than 50 email clients without ever leaving your SmartTouch NextGen account. Ensure that you're sending emails that look great and perform everywhere. With Litmus as our close partner, SmartTouch Interactive is helping our customers deliver a better email experience.

What is Litmus?

More than 250,000 email professionals trust Litmus to help them save time and send emails with confidence. Litmus provides instant email previews and quality assurance tools across all major inbox providers, browsers, and devices, and features comprehensive analytics to help users quickly and easily build, test, troubleshoot, and optimize every campaign.



What are Litmus email previews?

Testing your email manually can be a daunting task. Litmus' email previews instantly show you screenshots of your email in 50+ popular email clients and devices, including Gmail, Outlook, and iOS Mail, so you can test, troubleshoot, and optimize your campaign.

Why test your emails?

It's an email marketer's nightmare: The email that looked perfect in your inbox looks broken to your subscribers. Email testing helps you catch rendering quirks and broken images before you hit send, making it the most crucial step in your email production process.

How to Connect SmartTouch NextGen w/ Litmus

1. Sign up for Litmus.
2. We'll then do all your NextGen configuration for you!
3. Just sit back, relax, and start email testing with Litmus.