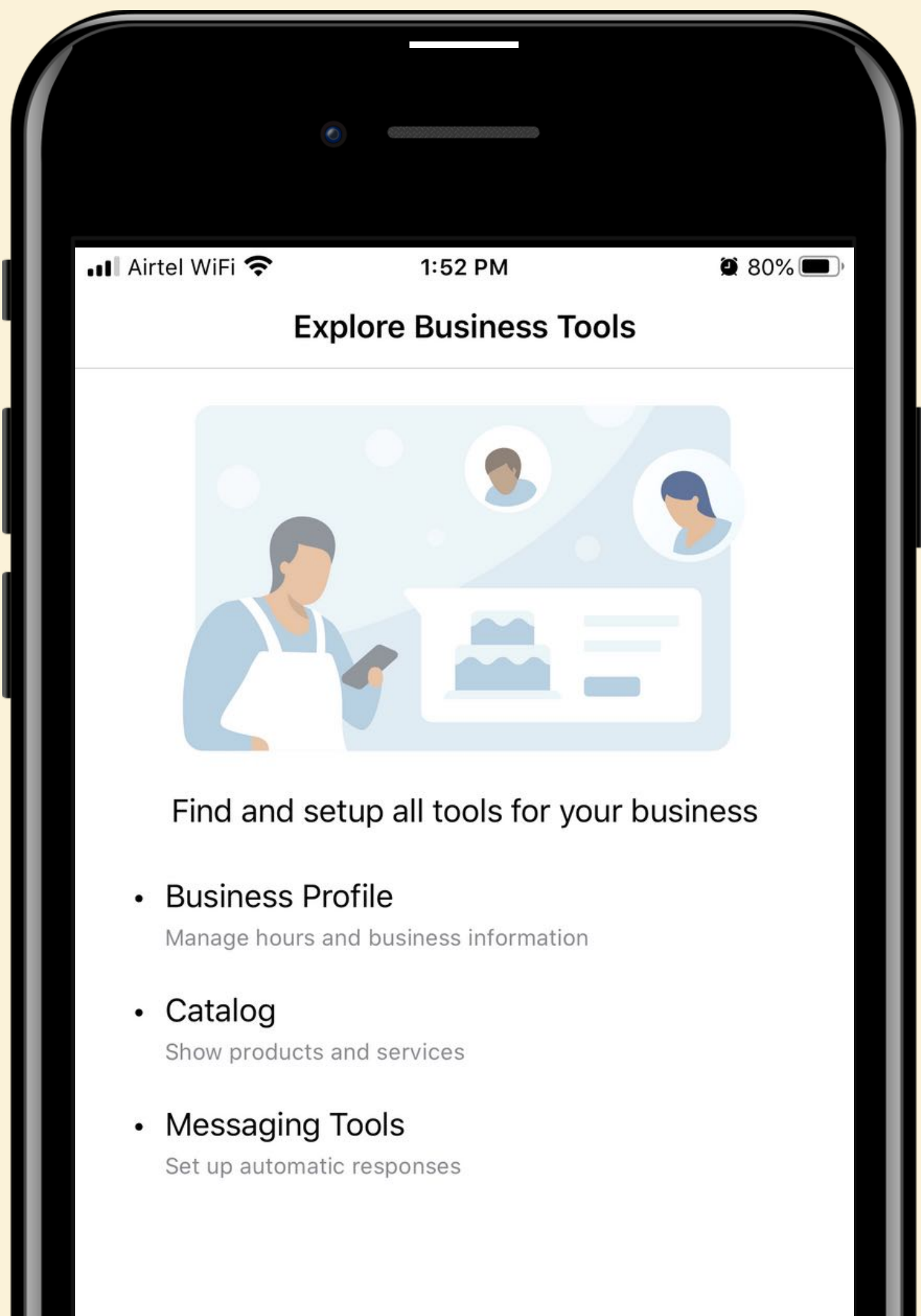




# What is WhatsApp Business?

Solution built specifically for Small Business with tools that help them communicate better with their customers.



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# Contents

## **About WA Business - Pg 6**

- What is WhatsApp Business
- WhatsApp Business vs Whatsapp Personal
- Should you use different mobile numbers for work?
- Install WhatsApp Business (New Install)
- Migrate to WhatsApp Business from WhatsApp Personal

## **Business Profile & Messaging Tools - Pg14**

- #1 Build Your Business Profile
- #2 Setup Welcome Message
- #3 Setup Away Message
- **#4 Quick Replies**
- **#5 Labels**

## **Product Catalog - Pg 30**

- How Catalog Works?
- Benefits
- Add to Catalog
- Adding Items
- Editing Items
- Sharing Catalog

## **Sharing Tips - Pg 38**

- WhatsApp Share Link
- WhatsApp Business QR Code
- Add Share Link to Instagram
- Add WhatsApp Button to Facebook
- Business Contact Card
- Sharing Hacks

## **Bonus - Pg 45**

- Collect Money using Payment Link
- How to Signup for Payment Gateway

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# If no WhatsApp App on your phone.

If you do not already have a WhatsApp App on your phone, and would now like to install WhatsApp Business app, follow steps here:

**1**

## Download

Download the WhatsApp Business app from the Google Play Store/ App Store

[Android](#)

[iPhone](#)

**2**

## Verify Account

Verify your business mobile number.

**3**

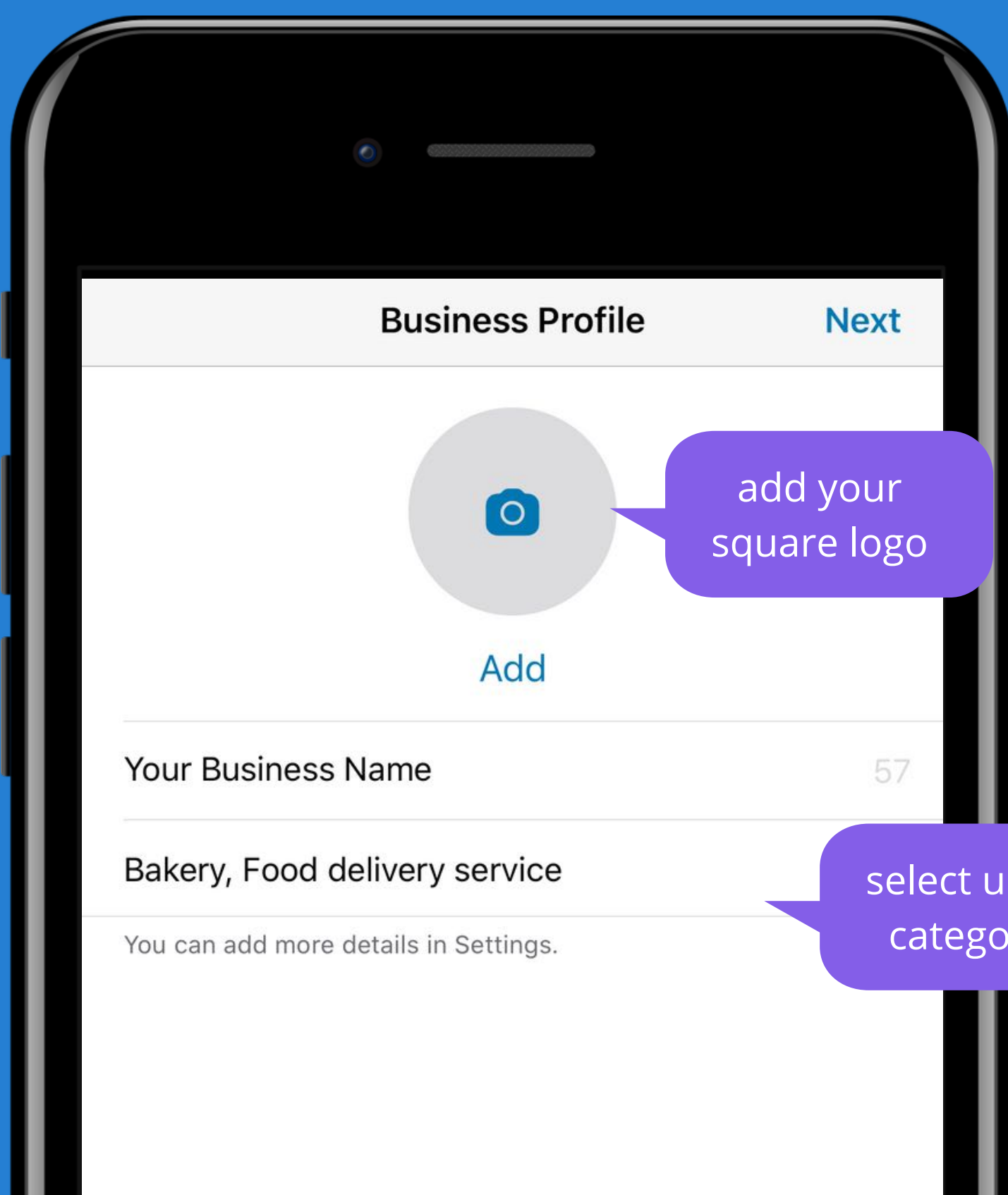
## Business Setup

Set your business name & profile.

# Business Setup

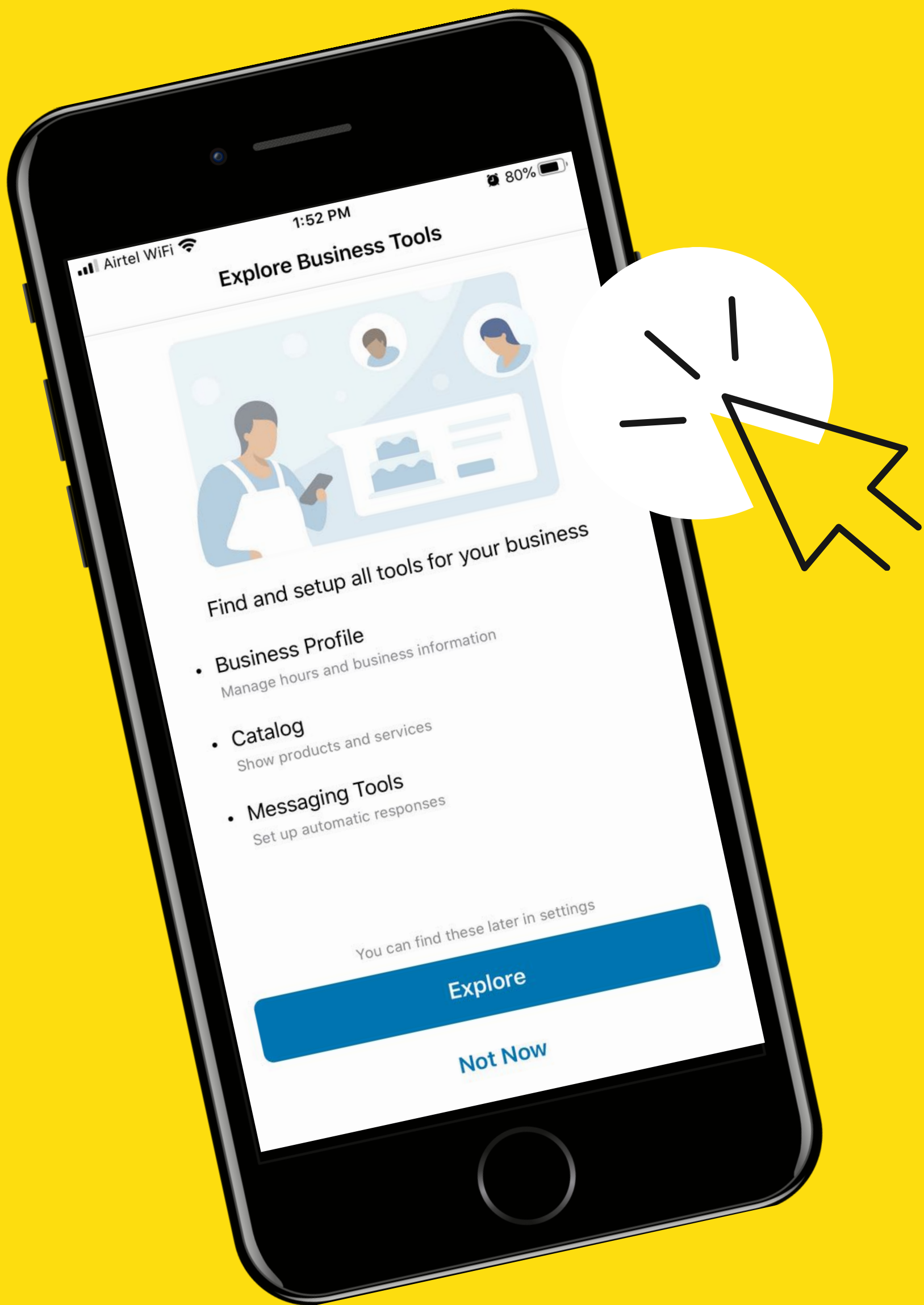
You must add logo, enter the full name of your business here along with correct category of business. You can add multiple categories from settings as well.

[Need help with logo? Click here.](#)



[Skip to Profile Setup](#)

Pg 14



# Business Profile & Messaging Tools

Lets setup the business profile first and learn to use the messaging tools.

# #1

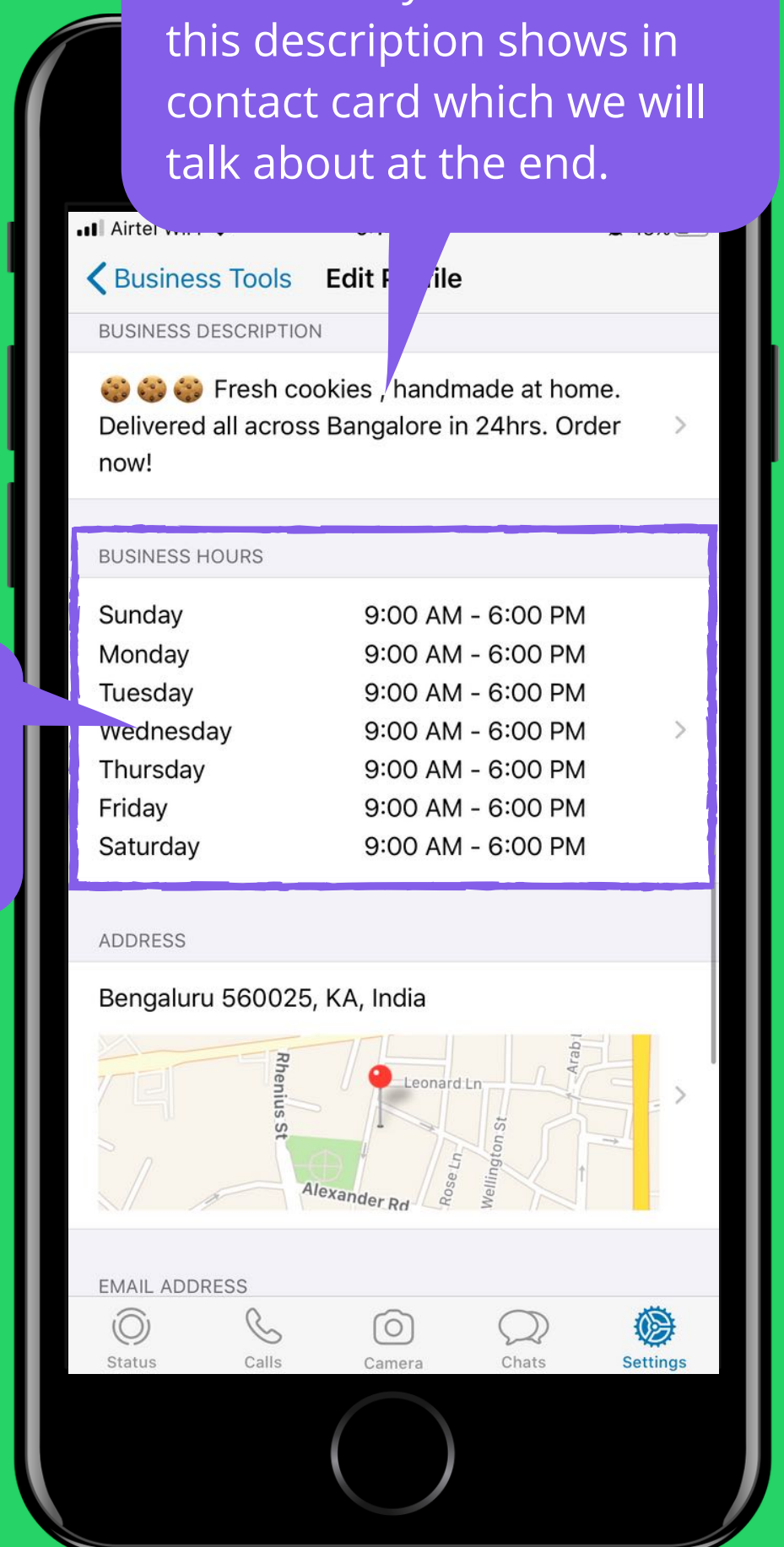
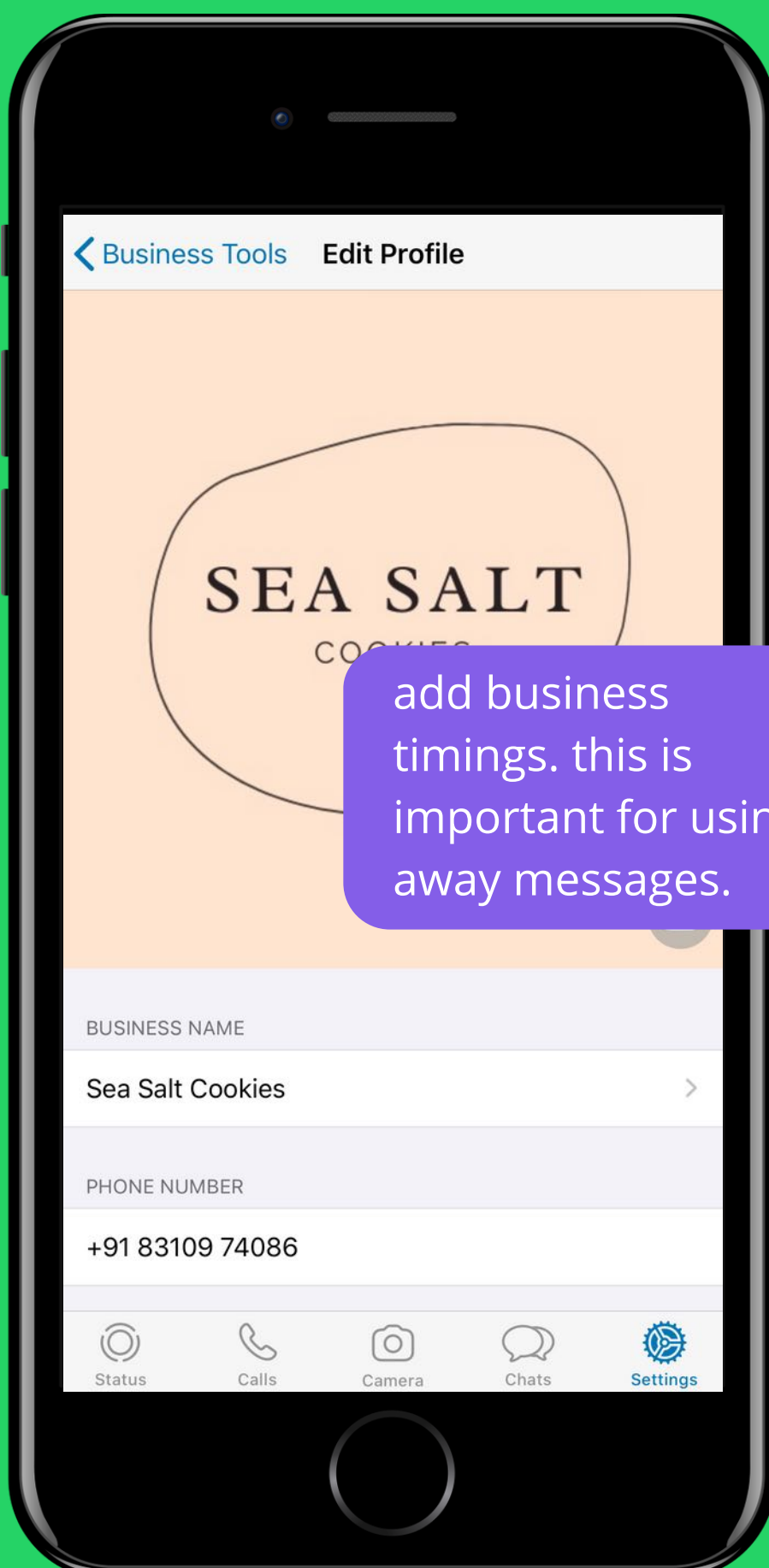
# Build Your Business Profile

Please add your profile information like Description, Timings, Website Links, etc

To Edit:  
Settings > Business Tools > Business Profile

add business description. short & easy to understand. this description shows in contact card which we will talk about at the end.

add business timings. this is important for using away messages.





# Product Catalogue

Build a Catalogue for your Products or Services offering, and let any one on WhatsApp find it!

# #2

# WhatsApp Business QR Code

In the Short Link page, click on View QR Code to generate QR code for your business. Use this code in all offline marketing - posters, catalogue, product packaging, kiosks, pop-up stores, etc

