

ERA: What You Can Do

Not sometimes equal.
Not nearly equal.
Equal.

EDUCATE

Learn more about the Equal Rights Amendment. Be prepared to answer questions like “Why do we need the ERA?” Start with the NYT article “*The Equal Rights Amendment Was Just Ratified by Illinois. What Does That Mean?*” (5/31/18)



LEVEL UP

Get a copy of *Equal Means Equal* by Jessica Neuwirth.

ADVOCATE

At the Federal level, there is a resolution to repeal the ERA deadline. Thank your Senator or Representative for (or urge their support of) SJRes 5 & HJRes 53. Next, if your state hasn't yet ratified, contact your state legislators.



LEVEL UP

Ask candidates if they support the ERA.

ASPIRE

Let the stories of other activists energize your own advocacy:

Makers (Season 1, PBS)
Iron Jawed Angels (2004)
The Seventies (Episode 6, CNN)
The Punk Singer (2013)
Equal Means Equal (2016)



LEVEL UP

Leave an online review and mention the ERA.

AMPLIFY

Signal boost on social media and re-post ERA messages from fellow activists. Post your own with hashtags like #ERANow and #EqualMeansEqual. IRL (in real life), show your colors. Wear a pin on your bag. Slap a sticker your laptop. Invite a conversation.



LEVEL UP Send a letter to the editor.

SUPPORT

Throw a little cash towards groups organizing on behalf of ratification. Consider the ERA Coalition, Heroica Foundation, Alice Paul Institute or AAUW.



LEVEL UP When you donate, ask what specifically is happening locally and what else you can do to help.



WANT MORE?

- Host a screening of *Equal Means Equal* at your library.
- Express your support with art. Make a quilt, cross stitch, cartoon, watercolor, prayer flag, collage, etc. Post your craftivism on social media to inspire others.
- Seek like-minded individuals to brainstorm more actions to take.

EQUAL RIGHTS AMENDMENT, STILL A THING

Every action you take will push others to do the same, because the ERA is inevitable. The only question is when.