

CITY OF OAKLAND

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OFFICE OF THE CITY CLERK  
OAKLAND

2019 JUN 27 PM 8:45

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** J. Nicholas Williams  
Director

**SUBJECT:** Concordia And Patterson Park Mini-Pitch Soccer Gift-In-Place

**DATE:** May 29, 2019

City Administrator Approval

Date:

6/27/19

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To 1) Accept A Gift Of In-Kind Services From The United States Soccer Federation Foundation, Inc. For The Concordia and William "Bill" Patterson Park Mini-Pitch Soccer Renovation Valued In An Amount Not To Exceed One Hundred Twenty Thousand Dollars (\$120,000); And 2) Authorize The City Administrator To Execute A Contract For One Dollar (\$1.00) With Vendors To Be Determined By The United States Soccer Federation Foundation, Inc. To Perform The Services; And 3) Authorize The Work On City Property.**

## EXECUTIVE SUMMARY

The Oakland Parks, Recreation and Youth Development Department (OPRYD) received a project commitment from The United States Soccer Federation Foundation, Inc. (Foundation), a non-profit corporation to provide in-kind services for the renovation of the exterior tennis court in Concordia Park located at 2901 64<sup>th</sup> Avenue and one exterior tennis court in William "Bill" Patterson Park located at 9175 Edes Avenue.

The project involves up to \$120,000 of in-kind services to convert an underutilized tennis court at each location to a soccer mini-pitch including a new acrylic surface, game lines, tamper proof soccer goals, a windscreen with design from a local artist, and a heritage sign to commemorate the history of the location.

In acknowledgement of the gift and commitment to the City of Oakland, the various donors supporting the project will be recognized through placement of logo medallions as depicted in **Attachment A**, Court Design.

## BACKGROUND/LEGISLATIVE HISTORY

Several City courts were visited and considered before the funder selected Concordia and Patterson parks for the project. The parks were selected based upon recommendations from the OPRYD Sports Coordinator and the Sports Advisory Committee's analysis of pairing

Item: \_\_\_\_\_  
City Council  
July 9, 2019

community interest in soccer with spaces that are not being used due to their poor physical condition or lack of community interest in their current purpose. The need for resurfacing of courts across the city exceeds available funding, and the donation activates spaces that would otherwise sit unused. The Parks and Recreation Advisory Commission (PRAC) reviewed the project and recommended approval with a request that staff investigate alternate colors for the court surface.

The Foundation developed what is called "mini-pitch" soccer for communities where space is at a premium. The small customized hard-court spaces, perfectly suited for organized soccer programs and pick-up games, provide quality playing surfaces for children and adults. They also transform the look and feel of neighborhoods. The Foundation believes soccer can be the difference between a child who grows up to change the world, inspired by a coach-mentor and encouraged by the community, or one who falls through the cracks. The Foundation's Mini-Pitch Initiative aims to install 1,000 new soccer play spaces by 2026 in areas where children don't have as much access to amenities such as recreational facilities and playgrounds that are abundant in suburban communities.

Serving the role of project manager with preferred vendor relationships, the Foundation forms public-private partnerships to facilitate mini-pitch projects. Larger partnerships in New York and Chicago are in progress, each installing 50 mini-pitches over five years. In 2017, Target Corporation committed to funding 100 mini-pitches over three years. Since that time, the Foundation has partnered with entities in Houston, Dallas, Chicago, Atlanta, Tampa, Orlando, Miami, and Phoenix to install almost 40 new mini-pitch projects in communities.

### **ANALYSIS AND POLICY ALTERNATIVES**

Staff wishes to leverage public and private resources wherever feasible to improve city parks and neighborhoods. The Concordia and Patterson park courts were chosen by the Foundation because of the value the new mini-pitch court will provide to the local community.

Poor surface condition, sagging nets, and torn or missing windscreens make play on the Concordia court unenjoyable. While the Patterson court surface is in fair condition, there is heavy community use of the courts for soccer. Installing proper boundary lines, goals and nets on one court will enhance the experience for players. The work to the courts will consist of surface preparation including crack filling and leveling, application of a new acrylic surface atop the current space, painting lines for soccer use, installation of tamper proof soccer goals, and the addition of a fence at Patterson Park to divide the space from the remaining tennis court. Target Corporation's community focus is facilitated by the Foundation in creating unique additions to each mini-pitch site. The project includes a windscreen with design by a local artist and a heritage sign to commemorate the history of each space with photos and text. As required, both the windscreen design and heritage sign will be reviewed by the PRAC and the windscreen design will be reviewed by the Public Arts Advisory Committee.

Renovation work by the Foundation will extend the useful life of the courts and is expected to increase positive use of the area by creating a community hub. In surveying communities across the country where a mini-pitch exists, the findings are as follows:

- 100% say that soccer-specific programming has increased
- 97% say that people in the community are more active
- 91% say that the mini-pitch serves as a community gathering place
- 78% say that the community feels safer
- 32% of mini-pitch users are brand new to soccer
- User demographics:
  - 61% Hispanic
  - 19% African-American
  - 11% Caucasian
  - 9% Other
  - 77% Qualify for Free and Reduced Lunch Program

The Foundation's *Soccer for Success* program is an after-school program, offered free to participants, that is proven to help kids establish healthy habits and develop critical life skills through trained coach-mentors and family engagement. More than 150 organizations run 1,700 *Soccer for Success* sites across the country, and the goal with every mini-pitch is to match the location to a program partner in the area or form a partnership with the landowner for this proven program to operate a minimum of 90 minutes per day, three days per week, for 12 weeks in the fall and 12 weeks in the spring. OPRYD is collaborating with the Foundation to facilitate the *Soccer for Success* program and preliminary discussion with schools located near the parks has been met with enthusiasm

### **FISCAL IMPACT**

This report has no negative impact to the City and completes unfunded deferred maintenance. The City will execute a one dollar (\$1.00) gift-in-place contract with vendors selected by the Foundation to perform the work. The selected vendors shall provide insurance and bonds as required by law, and the contract shall be approved for form and legality by the Office of the City Attorney. Through the gift-in-place contract, the Foundation shall assume all responsibility in regards to compensation to the selected vendors for the work performed to complete the Concordia Park and Patterson Park exterior court mini-pitch soccer renovation project.

### **PUBLIC OUTREACH / INTEREST**

Engagement with the OPRYD Sports Advisory Committee consisting of citywide community based sports organizations, local youth, a survey of nearby schools, and with assistance from City Councilmembers the courts at Concordia and Patterson parks were determined suitable for the mini-pitch improvement to increase healthy recreational opportunities in the local community. It was identified that the Concordia tennis court received very little use and while the courts at Patterson Park receive a moderate amount of daytime tennis use, evening use is predominately for tot soccer.

Item: \_\_\_\_\_  
City Council  
July 9, 2019

## **COORDINATION**

This project is coordinated with the Public Works Department and the Contracts and Compliance Division of the City Administrator's Office. This report and legislation have been reviewed by the Office of the City Attorney and the Budget Bureau.

## **SUSTAINABLE OPPORTUNITIES**

**Economic:** There are no economic opportunities associated with this report.

**Environmental:** There are no environmental opportunities associated with this report.

**Social Equity:** The project will improve healthy outdoor recreational opportunities and quality of life for the local community and provide free access to a unique soccer space and after-school program. With 71 percent of today's youth not receiving the amount of physical activity recommended by the Center for Disease Control, activating the underused space through soccer can serve as a positive solution.

## **CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) DETERMINATION**

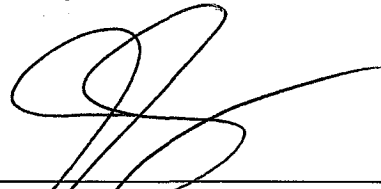
City Staff has found and determined, and asks the City Council to find and determine, that this action is not subject to CEQA because it is not a "project" as defined under California Public Resources Code Section 21065 and CEQA Guidelines Section 15060(c). This action will not cause either a direct physical change in the environment or a reasonably foreseeable indirect change in the environment.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff recommends that the City Council adopt a resolution authorizing the City Administrator to accept a gift of in-kind services from The United States Soccer Federation Foundation, Inc. for the Concordia and William "Bill" Patterson park mini-pitch soccer renovation valued in an amount not to exceed one hundred twenty thousand dollars (\$120,000) and authorize the City Administrator to execute a contract for one dollar (\$1.00) with vendors to be determined by The United States Soccer Federation Foundation, Inc. to perform the services and authorize the work on City property.

For questions regarding this report, please contact Dana Riley, Assistant Director at (510) 238-6495.

Respectfully submitted,



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J. Nicholas Williams  
Director, Parks, Recreation & Youth  
Development Department

Prepared by:  
Dana Riley, Assistant Director

*Attachments (1):*  
*A: Court Design*

Item: \_\_\_\_\_  
City Council  
July 9, 2019

ATTACHMENT A – Court Design



Concordia And Patterson Park Mini-Pitch Soccer Gift-In-Place

2019 JUN 27 PM 8:45

  
City Attorney

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT A GIFT OF IN-KIND SERVICES FROM THE UNITED STATES SOCCER FEDERATION FOUNDATION, INC. FOR THE CONCORDIA AND WILLIAM "BILL" PATTERSON PARK MINI-PITCH SOCCER RENOVATION VALUED IN AN AMOUNT NOT TO EXCEED ONE HUNDRED AND TWENTY THOUSAND DOLLARS (\$120,000) AND AUTHORIZE THE CITY ADMINISTRATOR TO EXECUTE A CONTRACT FOR ONE DOLLAR (\$1.00) WITH VENDORS TO BE DETERMINED BY THE UNITED STATES SOCCER FEDERATION FOUNDATION, INC. TO PERFORM THE SERVICES AND AUTHORIZE THE WORK ON CITY PROPERTY**

**WHEREAS**, United States Soccer Federation Foundation, Inc. is a nonprofit corporation founded in 1944 with the mission to enhance, assist and grow the sport of soccer in the United States, with a special emphasis on underserved communities; and

**WHEREAS**, with the support of its partners, United States Soccer Federation Foundation, Inc. is able to fund field-building initiatives and programs that develop children's self-confidence, encourage an active and healthy lifestyle, and foster quality relations with peers and adults in the community; and

**WHEREAS**, United States Soccer Federation Foundation, Inc. has partnered with Target Corporation to build 100 new soccer play spaces; and

**WHEREAS**, United States Soccer Federation Foundation, Inc. is working in collaboration with the City of Oakland to provide in-kind services for the renovation of the exterior tennis court in Concordia Park located at 2901 64<sup>th</sup> Avenue and one exterior tennis court in William "Bill" Patterson Park located at 9175 Edes Avenue at no cost to the City of Oakland with an anticipated project completion October, 2019; and

**WHEREAS**, the proposed project involves up to \$120,000 of in-kind services to repair, resurface and restripe the courts, add soccer goals, and replace windscreens; and

**WHEREAS**, the Parks and Recreation Advisory Commission reviewed and provided comment on the project at its June 12, 2019 meeting; and

**WHEREAS**, the City Administrator will execute a one dollar (\$1.00) contract with licensed construction companies selected by United States Soccer Federation Foundation, Inc., and the companies shall provide insurance and bonds as required by law; and

**WHEREAS**, in recognition of the gift and commitment to the City of Oakland a medallion with the United States Soccer Federation Foundation, Inc. and Target Corporation logos will be placed on the mini-pitch court surface; and

**WHEREAS**, after conducting community outreach to gauge local community interest in the project, the courts at Concordia and William "Bill" Patterson parks were selected by the donor due to the value the new mini-pitch court will provide to the local community; and

**WHEREAS**, the requirements of the California Environmental Quality Act ("CEQA") and the CEQA Guidelines as prescribed by the Secretary of Resources, and the provisions of the Environmental Review Regulations of the City of Oakland are not applicable because the action is not a "project" as defined by CEQA; and

**WHEREAS**, the Concordia and William "Bill" Patterson park court renovation project does not create unbudgeted costs for the city; now, therefore, be it

**RESOLVED:** That the City Council hereby authorizes the City Administrator to accept a gift of in-kind services valued at \$120,000 from United States Soccer Federation Foundation, Inc. to perform the services for the Concordia and William "Bill" Patterson park court renovation project; and be it

**FURTHER RESOLVED:** That the City Council authorizes the City Administrator to execute a contract in the amount of one dollar (\$1.00) with construction firms to be determined by United States Soccer Federation Foundation, Inc. to perform the services and authorize the work on City property; and be it

**FURTHER RESOLVED:** The City Council independently reviewed and considered this environmental determination, and the Council finds and determines that this action is not subject to CEQA because it is not a "project" as defined under California Public Resources Code Section 21065 and CEQA Guidelines Section 15060(c). This action will not cause either a direct physical change in the environment or a reasonably foreseeable indirect change in the environment.



**FURTHER RESOLVED:** That the City Attorney's Office shall review and approve the proposed agreements as to form and legality and copies shall be filed with the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES – FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO, and PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California