

WHAT TYPE OF SKIN DO YOU HAVE?

DRY

WHAT IS YOUR MAIN SKIN CONCERN?



FINE LINES
Almay Age Essentials Foundation is formulated with collagen, hyaluronic acid and peptides, which immediately boost the skin's moisture levels and, over time, smooth skin and soften the appearance of fine lines. \$18, almay.com.

DULLNESS

The Estée Edit Skin Glowing Balm Makeup contains radiance-boosting ingredients such as pink peony and evening primrose oil. \$42, sephora.ca.



FLAKINESS

The Face Shop CC Ultra Moist Cushion Compact delivers intense hydration—in the form of collagen, calendula and hyaluronic acid—that lasts up to 25 hours, leaving you moisturized and radiant. \$29, thefaceshop.ca.



Smashbox Studio Skin Hydrating 15-Hour Wear Foundation offers long-lasting shine-free coverage in 22 hues. \$48, sephora.ca.



Revlon ColorStay 2-in-1 Compact Makeup and Concealer offers a sheer-to-full-coverage foundation and a cream concealer that's one shade lighter (perfect for hiding dark spots and undereye circles), both in a demi-matte finish. \$20, revlon.ca.



NORMAL

WHAT TYPE OF FINISH DO YOU PREFER?

MATTE

YOUR COVERAGE PREFERENCE IS...

FULL
Maybelline New York Dream Velvet Soft Matte Hydrating Foundation offers flawless full coverage without drying your skin. \$17, maybelline.ca.



DEWY

DO YOU PREFER NATURAL PRODUCTS?

SHEER/MEDIUM
Nars Velvet Matte Skin Tint smooths the appearance of pores with medium buildable coverage in an easy-to-blend formula. \$54, narscosmetics.com.



GENERALLY, YES

BUILDABLE

IS YOUR SHADE DIFFICULT TO FIND?

Juice Beauty Phyto-Pigments Flawless Serum Foundation is made with organic botanical ingredients and is free of gluten, silicones, parabens and artificial pigments. \$53, holtrenfrew.com.



YES

AN EXTRA DOSE OF SKIN CARE

Caryl Baker Hydra-Lift Liquid Foundation instantly tones and smooths with Osilift, a complex derived from natural sugars. It also bestows skin with long-term antiwrinkle benefits. \$39, carylbakervisage.com.



NO

NOT NECESSARILY

YOUR MAIN GOAL IS...

A NATURAL LOOK
Make Up For Ever Water Blend Foundation is hydrating and waterproof. Its gel-like consistency is both light and smooth for glowing coverage. \$54, sephora.ca.



OILY

DO YOU SUFFER FROM ACNE?

YES

Vichy Normaderm BB Clear Unifying Corrective Cream addresses persistent acne over time with salicylic acid and zinc while offering immediate natural-looking coverage. \$30, vichy.ca.



NO

DO YOU REGULARLY TOUCH UP YOUR MAKEUP THROUGHOUT THE DAY?

YES

The Body Shop Fresh Nude Cushion Foundation is infused with rose water and aloe vera for freshness. It also includes clay for shine control and oil absorption. The cushion compact is perfect for on-the-go touch-ups. \$38, thebodyshop.ca.



NO

CoverGirl Clean Matte Oil-Control BB Cream reduces shine and covers pores and blemishes thanks to a formula that works all day. \$11, covergirl.ca.



AN EVEN SKIN TONE

Charlotte Tilbury Magic Foundation covers discoloration, improves firmness and offers moisture with vitamin C and mushroom extract. \$49, holtrenfrew.com.

