



Don-Key.finance

Democratizing yield-farming

Don-Key is reducing the barrier for entry for both yield farmers and liquidity providers, opening the DeFi world for those two distinct groups of people that either don't master the skills to create strategies or hold a low volume of funds in order to participate within the DEFI world.

Social trading meets yield farming

Project Mandate:

- Don-key is the first social platform that brings together yield farmers with liquidity providers.
- Don-key is the cohesion point where a potent yield farmer is able to maximize his assets under management along with profit volume generation
- Don-key is the entry point for the in-experienced or low capital individual that wishes to enter the DEFI world

Our vision is to provide yield farmers a seamless planning tool and position manager, combined with gamified social trading experience and endless liquidity to execute their strategies.

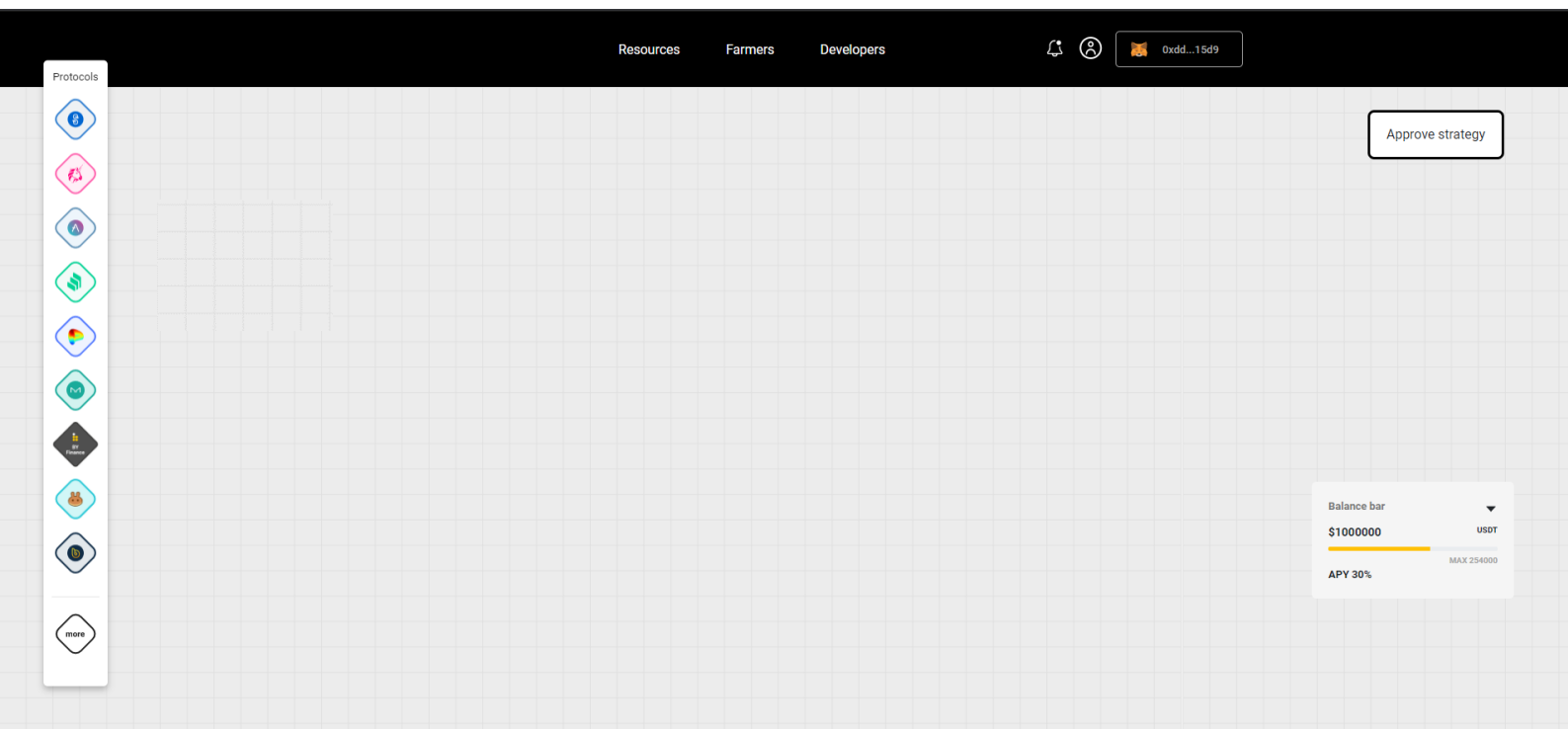
Key features:

- “Copy farming” - Learn and auto-invest on latest farming opportunities by following top farmers and browsing Don-key's strategy builder.
- Strategy Builder - A drag-n-drop interface to easily plan and optimize different farming scenarios.
- Farmer reputation based on proven APY results and historical track record.
- Investor reputation – where the investor upon his participation within the platform earns reputation and unlocks extra layers of access to the highest Alpha opportunities
- Top farmers and liquidity providers are rewarded with governance tokens.
- Non-custodial pools to save substantial gas by pooling investments with other investors who provide on same protocols

Strategy builder

A drag and drop 0-code visual interface built for yield farmers.

- Easy to implement strategies with functions like automated take profit/stop loss, conditional commands, and automated cash outs conditions.
- Cross chain - easily integrate with cross chain protocols like Ren and plan a blockchain agnostic yield flow.
- Auto reinvest harvested profits for compounding gains.
- automated calculation of different APY's from different pools and protocols on same UI
- One click insurance - Get the best insurance quotes for your APY flow in 1 click.



Don-Key Farmer:

We believe that Yield farmers are at the Frontier of the DeFi revolution and we are here to support them.

Don-key's platform allows our modern farmers to become rock stars and raise liquidity from various liquidity providers and trade on their behalf.

Build multiple strategies and become an autonomous hedge fund, by gaining commission from the collective yield of your strategies.

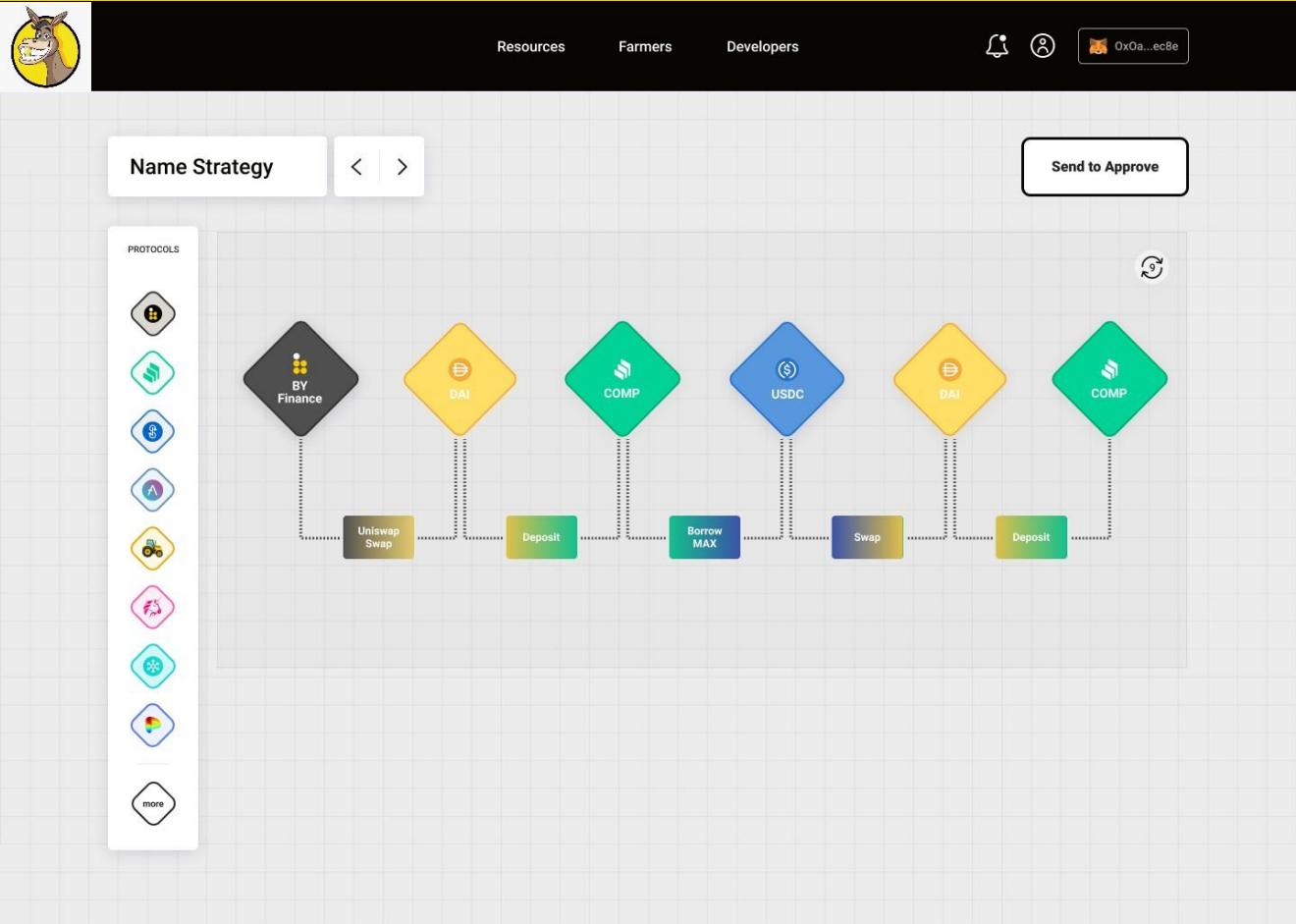
Transfer liquidity from different protocols with zero fees.

Create a farmer profile representing your farming philosophy, way for thinking and proven yield.

Don-key's believes in transparency, but it is up to our farmers if they want to expose the blueprints of their strategies or keep it disclosed. Farmers can also do a combination, showing off some basic blueprints and keeping the more advanced strategies for high roller investors only.

Don-Key is finally the toolbox that offers a yield-strategist, a way to collect capital in order to apply those DEFI strategies efficiently, indefinitely scaling up his assets under management, achieving a minimal fee structure and maximal profit opportunity.

Example of a strategy:



Risk scores

Everyone loves a good yield, but we all have a different approach to risk.

Yield farmers would be rated upon a proprietary Sortino Ratio algorithm that allows the scoring of the portfolio's risk-adjusted returns relative to an investment target using downside risk.

We are in the process of improving the algorithm under modern portfolio theory so it meets DEFI standards and platform needs.

In the attempt to make our investors lives easier and build a true table of comparison between different strategies, every strategy has a risk score associated. This score is represented by a number between 1 and 10, where 1 is low risk and 10 is high risk. The initial risk score is set when the strategy is deployed.

The team looks at a variety of risk factors to assess the risk score using the unique risk model score.

There are a few parameters when it comes to measuring risk including: the category of the underlying asset (stable or speculative), leverage risk (borrowing ratio), the daily volume of the underlying asset and more.

Don-key investor

Don-key's platform allows investors to be active within various aspects of the platform

Governance – Investor committee should be able to rate farmers by on-chain voting where the farmer is not only evaluated from his APY or APR results but above that with his communicational skills offering explanation of strategies or macro insight within the platform.

Capital combination / capital assignment – Investor would be able to create thematic funds using multisig programmatically created wallets and assign capital into one or more yield farmers under a closed-ended fund mandate with distinctive profit and fee management rules.

Multi-layered investor access – Investors, will have the ability to unlock multiple layers of access based on their tokens staked and their interaction with the platform along with their participation within governance structures.

Whether you are a sophisticated investor or just an average joe, you can invest with the best and add liquidity to any yield farmer.

Investors can easily monitor the strategy's performance from Don-key's platform and move liquidity between farmers and strategies with zero fees.

Thanks to Don-key analytics and the transparent nature of the blockchain, investors can track exactly what trades a farmer has made. The investor can also see what assets are currently in each farmer's strategy pool.

Don-Key is also positioned to satisfy the high net-worth individual that wishes to be involved with performing yield generation strategies with maximum time efficiency and without the cost-ineffective processes involved into this type of activity in traditional finance.

Fees:

Current fee for the Don-key strategies is set to 5% of gains, and zero fees on assets under management. Those fees get accrued on a FeeTreasury contract called the Smelter which is governed by the governance token.

Farmers can decide their own strategy fee structure including: deposit fee, exit fee, management fee and success fee. (deposit and exit fees are limited to track record farmers only to protect investors)

Don-key Developers

DeFi is changing all the time and our mission is to provide a large number of protocols and other tools in order to provide the richest and **up-to-date** work environment for our farmers. For this purpose, we offer all developers the option to add protocols, tools, and features. The external developers will be incentivized by \$DONs.

Don-Key's team will launch the MVP with integrations focused on BSC and touch most aspects of the eco-system in order to prove a POC on how the marketplace can function:

Exchange and liquidity: Pancakswap

Earn and Aggregators: BeefyFinance, AutoFarm

Credit and Lending: Venus

Cross chain: Binance Bridge

Stablecoin: Bdollar

After the launch Don-Key will operate on an open source base that will encourage Any developer to add protocols, chains, functions, and tools.

All additions to the code will need to be approved by a vote of the governance token holders.

As seen in the tokenemocis below 10% of tokens from TGE will be reserved for development bounties and rewards in the following manner:

Released in a linear manner for a period of 36 months. The total fix daily amount will be released to the developer's wallets pro-rata according to the total volume used through each one of the protocols, chains and function created. This way we encourage developers to create things that they believe users will really need.

After said 36 month period, additional developments will be funded by Smelter contract.



The Don-key Token

\$DON is the native token of the Don-key platform.

Overview:

- **Token Name:** Don-key token
- **Ticker:** \$DON
- **Type:** ERC20
- **Total Supply:** 100M

Distribution	Token Allocation	Vesting
Seed	5,000,000 (5%)	10% Released on TGE then 2 months cliff then linear release for the remaining over 10 months (12 months total)
Private Sale 1	15,000,000 (15%)	15% Released on TGE then 2 months cliff then linear release for the remaining over 10 months (12 months total)
Private Sale 2	8,500,000 (8.50%)	15% Released on TGE then 2 months cliff then linear release for the remaining over 10 months (12 months total)
Public	1,500,000 (1.5%)	-
Early liquidity providers and farmers	20,000,000 (20%)	-
Liquidity Reserve	5,000,000 (5%)	-
Marketing	10,000,000 (10%)	6 months
Dev Pool	10,000,000 (10%)	-
Team	10,000,000 (10%)	1 year linear release
Advisors and Diplomats	10,000,000 (10%)	-
Reserve	5,000,000 (5%)	Balance burnt post V2 product launch if no longer required
Max Supply	100,000,000 (100%)	-

- 20% for early liquidity providers and farmers will be given on a daily basis for the next 36 months in a pro -rata manner from the total amount of daily volume and yields.

Use Cases:

- **Staking & Rewards:** \$DON holders can earn passive income from their tokens by holding them in staking wallets, as well as in Don-key liquidity pools to be launched on several DEX platforms. Apart from that, all rewards and incentives for participating on the Don-key platform will be offered in \$DON tokens.
- \$DON holders will be entitled to all of Don-key platform fees when staked
- **Governance:** \$DON holders can gain voting rights on the platform, by staking a predefined amount of tokens in their specified staking wallets. By doing so, they can participate in the community's decision-making process, regarding matters such as new proposals, pool audits, circulation, token burn ratio, distribution, and so on. Moreover, governors will also have a say on DON's on-chain governance model.
- All fees and yields of the platform are collected in the pool (ETH, BTC, USDC, etc.), they go to the 'smelter' contract and are used to buy back \$DON's on different DEX's. These \$DON's are then stored and delivered to different participants of the platform according to their roll. This will provide a constant buy pressure for the token on one hand, and increase the inner value of the token as a utility on the other.



Benefits for Liquidity Providers:

- Access to exclusive pools: Farmers can decide to limit specific strategies to \$DON holders only
- Reduced commission on strategy pools



Roadmap



Q1 2021:

- Platform, smart contract, protocols integrations and network development.
- First farmers' recruitment
- Private sale (seed)

Q2 2021:

- Test: the beta will include 10 liquidity providers that will follow 5 farmers.
- Public Pre Sale
- Launch of MVP with BSC's major protocols integrated i.e Pancake, Venus, Bdollar, AutoFarm, and Beefy
- Bounty rewards for developers to add integration with different protocols.
- New tools development for gas fees savings and multi cross-chain.

Q3 2021:

- Fiat depositing development and collaborations with regulated crypto exchanges.
- Adding second layer and synthetic to the builder

