

The initiative is implemented through the social networks of the Niñas Valientes Foundation (ninasvalientes) and uses educational, informative and emotional graphics, complemented by videos of television and entertainment personalities, such as Francisco Melo, Francisco Imboden, María José Castro (Lady Ganga) and Belén Soto, as well as other people, who tell them how they are educated sexually and what their dreams are for our country in this area. **Visit Here** : [Ny Times Up](#)

As a result of the campaign, reports from specialists will also be released that point to the importance of implementing this education from childhood, seeking to put an end to myths and misinformation.

At the launch of the campaign, developed at the Prodemu Foundation, the entity presented the results of the citizen consultation carried out on sex education in Chile, which served as the basis for its construction.

Daniela Tejada, Coordinator of Adolescent Engagement at UNICEF, was one of the panelists invited to comment on the data from the citizen consultation, highlighting: "In times of disinformation, good information is absolutely essential to be able to make decisions and be able to make public policies." , and based on evidence, which is really intended to solve the problems we face as a society.