



BLACK & GOLD GALA

FRIDAY, APRIL 8, 2022

OCHSNER SPORTS PERFORMANCE CENTER
HOME OF THE SAINTS TRAINING FIELD

SILENT AUCTION · LIVE ENTERTAINMENT · PREMIUM FOOD & DRINK
PURCHASE TICKETS AT WWW.JEFFERSONCHAMBER.ORG

JEFFERSON  CHAMBER



Dear Valued Partner,

Our Legacy Investors, the New Orleans Saints and Pelicans, are hosting our Black & Gold Gala at the Ochsner Sports Performance Center, home to the New Orleans Saints' practice field. This stunning facility provides a remarkable atmosphere for our premier event of the year. Since receiving a Five Star Accreditation from the U.S. Chamber of Commerce in 2018, placing us in the top 1.9% out of 7,000 chambers in the United States, the Jefferson Chamber has maintained its stance as the Voice of Business in the parish. Despite the challenges posed by COVID-19 and Hurricane Ida, we have made important strides to improve the business climate in Jefferson Parish. All our success would not be possible without the work and investment of our members, and we hope you will join us in celebration at this special occasion.

The Black & Gold Gala, presented by Ochsner Health, will take place on Friday, April 8, 2022, and will feature an open bar, heavy hors d'oeuvres, casino games, a silent auction, and live entertainment. At our last gala in 2019, auction items included signed apparel from the Saints and Pelicans, a New Orleans Saints Suite Package for Two, a Blue Dog Print, and a custom Luca Falcone Suit. The Black & Gold Gala is an opportunity for you to socialize with Jefferson Parish's top business leaders, community activists, and elected officials. Proceeds support the Jefferson Chamber's efforts in public policy, advocacy and quality of life initiatives.

To support our Gala, we are asking for a donation of a signature service, item, or gift certificate that can be used in our silent auction. Visit <https://givergy.us/ChamberGala22> to donate, view our available auction items, and bid live. If you prefer to mail or email us your donation, a form is attached for your convenience. Additionally, we have included information about sponsorship packages, tickets, and our Punch Wall game.

We strive to continue to improve our community and make Jefferson Parish the best place to do business. We cannot do that without your investment and support. Thank you for all your help.

Sincerely,

Ruth Lawson
President
Jefferson Chamber of Commerce

SILENT AUCTION & PUNCH WALL INFORMATION

TWO WAYS TO DONATE

1. DONATE ONLINE

Visit <https://givergy.us/ChamberGala22> to donate, view auction items, and bid live.
Bidding will be open: Monday, April 4th at 3 PM – Friday, April 8th at 10:30 PM.

2. COMPLETE THE FORMS ON PAGE 3 OF THIS PACKET & RETURN

Scan and return to alex@jeffersonchamber.org
OR

Return via mail to:

ATTN: Alex Zarookian

Jefferson Chamber

3421 N. Causeway Blvd., Suite 203

Metairie, LA 70002

PRINT DEADLINES

SILENT AUCTION

The print deadline for the 2022 Gala Program is Thursday, March 31, 2022

To be included in the 2022 program as a Silent Auction Donor, please return this form or go online and provide your Company Name, Item Description, and Item Value.

Please have your item(s) ready for pick-up no later than Friday, April 1st. Thank you!

PUNCH WALL

The print deadline for signage is Thursday, March 31, 2022.

To be included in the 2022 Punch Wall signage, recognizing sponsors, please return this form or go online and provide your Company Name, Item Description, and Item Value.

Please have your item(s) ready for pick-up no later than Friday, April 1st. Thank you!

SILENT AUCTION & PUNCH WALL DONATION FORM

SPONSOR CONTACT INFORMATION

Full Name: _____ Company: _____

Email: _____ Cell: _____

Physical Address: _____

Mailing Address: _____

SILENT AUCTION ITEM INFORMATION

Donation Description: _____

Donation Value: _____ Item to be picked up: ___ Item to be delivered: ___ (Select One)

Delivery/Pick-Up Contact (Name & Cell): _____

Delivery Pick-Up Day: _____ Delivery Pick-Up Time: _____

Pick-Up Location (If Applicable): _____

PUNCH WALL ITEM INFORMATION

The Punch Wall holds about 150 different prizes, all \$20+ in value, in slots covered by crepe paper. Attendees pay \$20 to punch out one of the slots and are guaranteed to win a prize of equal or greater value. Last year's prizes included a variety of items, ranging from gift baskets and pizza & ice cream gift cards to roundtrip Southwest Airline Tickets and a two-night hotel stay.

To support our Gala, we are asking for items or gift certificates that can be used in our 2022 Punch Wall. If you can donate multiple gift cards valued at \$5, \$10, or \$20 instead of one or two that are higher in value, we greatly appreciate it as these will help us fill the slots. Items do not need to be a specific size for this game. Anything that is too large to fit in the wall will be replaced with a certificate, so attendees can pick up their item at the check-in table.

Donation Description: _____

Donation Value: _____ Item to be picked up: ___ Item to be delivered: ___ (Select One)

Delivery/Pick-Up Contact (Name & Cell): _____

Delivery Pick-Up Day: _____ Delivery Pick-Up Time: _____

Pick-Up Location (If Applicable): _____

SPONSORSHIPS & TICKETS

PLATINUM SPONSOR | \$4,000 – PRINT DEADLINE: March 31, 2022

- Exclusive Sponsorship
- Custom sponsorship of specific area or promotional opportunity agreed upon with Chamber staff
- Pre-and post-event press releases sent including your company name (2,500 impressions)
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans (5000 impressions)
- Sponsor logo in Gala program (1,000+ impressions)
- Sponsor logo on Gala promotional pages on the Chamber's website
- Reserved table of (10) at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent at the event (1,000+ impressions)
- Sponsor logo rotating on viewing screens throughout evening (1,000+ impressions)
- Opportunity to place appropriate promotional item in each attendee's gift bag (1,000+ impressions)
- Announcement and formal thank you from stage (1,000+ impressions)
- Recognized at Chamber's Board of Director's meetings

GOLD SPONSOR | \$3,000 – PRINT DEADLINE: March 31, 2022

- Sponsor name in Gala program (1,000+ impressions)
- Sponsor name on Gala promotional pages on the Chamber's website
- Reserved table of (10) at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent at the event (1,000+ impressions)
- Sponsor logo rotating on viewing screens throughout evening (1,000+ impressions)
- Opportunity to place appropriate promotional item in each attendee's gift bag (1,000+ impressions)
- Announcement and formal thank you from stage (1,000+ impressions)

VIP CORPORATE PACKAGE | \$1,100

- Six VIP tickets to the Gala

CORPORATE PACKAGE | \$1,000

- 12 Tickets to the Gala

INDIVIDUAL VIP TICKET | \$200

- Early access to the Gala, private seating, food and bar throughout the entire event

INDIVIDUAL TICKET | \$125 (\$100 BEFORE MARCH 9, 2022)

- General admission to the Gala with access to open bar, heavy hors d'oeuvres, casino games, and more

YOUNG PROFESSIONALS TICKET: \$75 (CODE: [YPGALA2022](#) FOR ONLINE REGISTRATION)

- General admission to the Gala with access to open bar, heavy hors d'oeuvres, casino games, and more
- You must be 21+ to attend this event. Young Professionals tickets are reserved for young professionals in their 20's and 30's (Born 4/8/1983 - 4/8/2001). ID's will be checked at the event entrance

SPONSORSHIPS & TICKETS

PURCHASE TICKETS ONLINE AT WWW.JEFFERSONCHAMBER.ORG.

Additional tickets will be available for purchase at the event entrance on April 8TH, starting at 7:00 p.m.

NEW PAPERLESS CHECK-IN

There will not be physical tickets for the 2022 Gala. When guests arrive, they will be greeted by event staff and may check-in by name or company. VIP Wristbands will be available at the check-in stations. Please make sure to fill out the registration form completely for each attendee, including names, email addresses, and cell numbers.

PRIMARY CONTACT INFORMATION (INCLUDE ADDITIONAL CONTACT INFO ON PAGE 6)

Full Name: _____

Company: _____

Email: _____

Cell: _____

PACKAGE	RATE	QTY	TOTAL
Platinum Sponsor	\$4,000		
Gold Sponsor	\$3,000		
VIP Corporate Package	\$1,100		
Corporate Package	\$1,000		
Individual VIP Ticket	\$200		
Individual Ticket (\$100 until 3.9.22)	\$125		
Young Professionals Ticket	\$75		
TOTAL DUE:			\$

PAYMENT OPTIONS: Checks or Credit Cards

Please charge (total) \$_____ to my: ___ VISA ___ MasterCard ___ Amex ___ Discover


Card #: _____ Expiration Date: _____ 3 Digit Code: _____ Zip: _____

Name on card: _____ Signature: _____

ATTENDEE CONTACT INFORMATION

Guest Check-In will be available by company name and attendee name on the day-of.

Please provide as much of your attendee info as possible to ensure a faster check-in process.

If you purchased a package with VIP Passes, please put a  next to your VIP attendees below.

1. Name: _____ Company: _____
a. Email: _____ Cell: _____
2. Name: _____ Company: _____
a. Email: _____ Cell: _____
3. Name: _____ Company: _____
a. Email: _____ Cell: _____
4. Name: _____ Company: _____
a. Email: _____ Cell: _____
5. Name: _____ Company: _____
a. Email: _____ Cell: _____
6. Name: _____ Company: _____
a. Email: _____ Cell: _____
7. Name: _____ Company: _____
a. Email: _____ Cell: _____
8. Name: _____ Company: _____
a. Email: _____ Cell: _____
9. Name: _____ Company: _____
a. Email: _____ Cell: _____
10. Name: _____ Company: _____
a. Email: _____ Cell: _____
11. Name: _____ Company: _____
a. Email: _____ Cell: _____
12. Name: _____ Company: _____
a. Email: _____ Cell: _____