



Zaiper, basic guide

A brief and basic guide to what on earth Zaiper software actually does.

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Zaiper Guide Zero to Hero

What is it?

Zaiper is a website that saves you time (Up to 40 hrs a month for most people) by allowing you to teach your computer how to connect various “apps“E.g. Excel and Outlook or word and facebook lead ads.

We help businesses grow, automatically

Use Zapier to connect your software and handle work automatically, so you can focus on what really matters.

Sign Up With Google

OR

Sign Up With Facebook

OR

Work Email

First Name Last Name

Get Started Free

By signing up, you agree to Zapier's [Terms of Service](#).

join **4.5+ million** people and companies

connect **1,500+** business applications

people save **40+ hours** on average per month*

There is absolutely no need to know any programming languages or rely on developers, as it a simple drag and drop interface (like MS Paint), if you can use an email autoresponder you have got this!

Glossary

Zap! Zap!



Despite the sound this is not a ray gun. In fact a zap is simply the name for an action you have told zapper to make on your behalf. There are lots of different zaps you can create to make your life easier and look more productive to your boss/clients. You might use a Zap to save your customer support emails in to a spreadsheet.

Triggers!

Not a trigger to work a ray gun, but just like the gun trigger this is what causes the zap to fire. Zaiper will notice the incoming emails and the zap trigger will begin. These triggers can be quite specific, only emails from a certain person containing an attachment or be generic (any email)


Action, Stations!

An action is the event the Zap actually does, for example inputting the email into the spreadsheet.


Create a Zaiper account

Join millions worldwide who automate their work using Zapier.

- ✓ Easy setup, no coding required
- ✓ Free forever for core features
- ✓ 14-day trial of [premium features & apps](#)

 Sign Up With Google

OR

 Sign Up With Facebook

OR

Work Email

First Name Last Name

[Get Started Free](#)

By signing up, you agree to Zapier's [Terms of Service](#).

Already have an account? [Log In](#)

Don't worry. No overdraft fees and the basic accounts are as free as air. Just sign up with your work email or use google/facebook to sign-in simply and easy.

Getting a-round-round

Here are the integrations page which is Zapier default view, until you have specified what and where you want to create a zap.

The screenshot shows the Zapier website's integrations page. At the top, there's a navigation bar with the Zapier logo, a search bar for 1,500+ apps, and links for 'Apps', 'Explore', 'Tips & Advice', 'Pricing', 'Log In', and 'Sign Up'. Below this is a section titled 'Pick Apps to Explore Workflow Ideas' with a search bar and a 'Sort By: Popular' dropdown. A grid of 24 app icons is displayed, including Google Sheets, Gmail, Slack, Mailchimp, Google Calendar, Trello, Twitter, Facebook Lead Ads, Google Drive, Facebook Pages, Typeform, ActiveCampaign, Airtable, ClickFunnels, Google Forms, and HubSpot. Some icons are marked as 'PREMIUM'. Below the app grid is a section titled 'Popular Zaps on Zapier' featuring seven colorful cards. Each card shows a title, an icon representing the trigger and action, and a 'Use this Zap' button. The cards are: 1. 'Create Trello cards and Google Sheets rows for new starred emails on Gmail' (red background). 2. 'Send Gmail emails when there's new activity in a Trello card' (blue background). 3. 'Save new Gmail emails matching certain traits to a Google Spreadsheet' (red background). 4. 'Create Trello cards from new rows on Google Sheets' (green background). 5. 'Send emails via Gmail when Google Sheets rows are updated' (green background). 6. 'Create Trello cards from new Gmail emails [Business Gmail Accounts Only]' (red background). 7. A partially visible card with a red background. At the bottom of the screenshot, there's a 'SHOW 6 MORE' link and a 'Get Help' button. The URL in the address bar is https://zapier.com/app/editor/template/19957?selected_appis=TrelloAPI%2CGoogleMailV2API&referrer=explore-page&from_url=https%3A%2F%2Fzapier.com%2Fapps%2Fintegrations.

Trigger

Zap

Action