

CYRA VELASQUEZ

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SKILLS

- Proficient in news writing with AP style
- Proficient in Adobe Photoshop; Picasa
- Proficient in iMovie; experience in Final Cut Pro X
- Experienced in using audio recording and editing programs such as Audacity, Sonifex and VoxPro
- Proficient with Facebook, Facebook insights, Twitter, Pinterest, YouTube, Instagram, Google Reader, LinkedIn and Hootsuite

EXPERIENCE

Energy 103.7/CBS Radio, San Diego, Calif.

May 2013-Present

- Board operator
 - Run soundboard for music and commercial spots
 - Run soundboard during live off-site broadcasts
 - Monitor music and spot airtime schedule
 - Administer giveaways and prizes
- Programming intern

January 2013-May 2013

- Assist in soundboard operation
- Write weekly blog posts for website
- Monitor music and spot airtime schedule
- Speak on air occasionally as guest contributor

KCR College Radio, San Diego, Calif.

September 2012-May 2013

- Web Master and Social Media Director
 - Design layout and update web content
 - Manage KCR's social media platforms
 - Facebook, Twitter, Pinterest, Instagram

January 2012-May 2013

- Host and producer
 - Host and produce weekly live two-hour-long show
 - Conduct on-air interviews with local talent, SDSU alumni and students
 - Create entertainment segments and discussion topics

EDUCATION

San Diego State University, San Diego, Calif.
Bachelor of Arts, Journalism with Media Studies

Graduated Dec 2013