

2024 Look-Ahead: In Hypothetical Trump/Biden Do-Over, Missouri Poised to Once Again Cast State's Electoral Votes for Trump By 15-Point Margin:

In November 2020, Missouri voters gave the nod to Republican Donald Trump over Democrat Joe Biden by a 15-point margin, 56.8% for Trump, 41.4% for Biden. Today, SurveyUSA finds Missouri voters ready to do – exactly – the same thing again, voting for Donald J. Trump by a 15-point margin, 50% to 35%, with 15% undecided. Few are switching horses, and those who are offset one another: 3% of those who voted for Trump last time say they would vote for Biden this time; 5% of those who voted for Biden in 2020 say they'd vote for Trump in 2024.

Full results, along with SurveyUSA job approval ratings on President Joe Biden, Governor Mike Parson, and United States Senator Josh Hawley follow.

About: SurveyUSA interviewed 2,175 Missouri adults online 05/11/22 through 05/15/22, using sample provided by Lucid Holdings LLC of New Orleans. Of the adults, 1,782 were identified as being registered to vote and were asked the questions which follow. The pool of adult survey respondents was weighted to US Census targets for gender, age, race, education, and home ownership.

1 Are you registered to vote in the state of Missouri?

2175 Adults	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology Aggregated		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Credibility Interval: +/-1.9 pct points																		
Yes	82%	83%	81%	70%	79%	88%	91%	75%	90%	84%	82%	63%	92%	91%	77%	91%	83%	88%
No	15%	13%	17%	24%	18%	10%	8%	21%	9%	14%	15%	25%	7%	8%	20%	7%	15%	11%
Not Sure	3%	4%	2%	6%	2%	2%	1%	4%	1%	2%	3%	12%	1%	1%	3%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	27%	25%	26%	22%	52%	48%	80%	11%	9%	34%	27%	27%	36%	33%	17%

1 Are you registered to vote in the state of Missouri?

2175 Adults	All	2020 Vote		Abortion				Roe V Wade		Education			Income			Home	
		Trump	Biden	Legal Al	Legal w	Illegal E	Always	Remain	Overtur	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent
Credibility Interval: +/-1.9 pct points																	
Yes	82%	94%	93%	83%	85%	85%	84%	87%	85%	74%	83%	92%	73%	87%	91%	89%	68%
No	15%	5%	5%	13%	13%	13%	14%	11%	14%	22%	14%	7%	23%	12%	7%	10%	27%
Not Sure	3%	1%	1%	4%	1%	2%	1%	2%	1%	3%	3%	2%	4%	2%	2%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	43%	31%	26%	22%	29%	13%	47%	31%	42%	28%	30%	41%	35%	23%	67%	33%

Results of SurveyUSA News Poll #26321



Geography: Missouri
Data Collected: 05/11/2022 - 05/15/2022
Release Date: 05/17/2022
Percentages

Sponsors:
All SurveyUSA clients in Missouri

1 Are you registered to vote in the state of Missouri?

2175 Adults	All	Urbanicity			Region				
Credibility Interval: +/-1.9 pct points		Urban	Suburb	Rural	Norther	Kansas	Southw	St. Loui	Southe
Yes	82%	79%	84%	81%	85%	79%	77%	86%	83%
No	15%	17%	13%	17%	14%	17%	20%	11%	15%
Not Sure	3%	4%	3%	1%	1%	4%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	20%	43%	37%	15%	22%	22%	29%	11%

2 Do you approve or disapprove of the job Joe Biden is doing as President?

1782 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology Aggregated		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Strongly Approve	12%	12%	13%	11%	11%	12%	16%	11%	14%	10%	28%	15%	1%	33%	8%	3%	13%	35%
Somewhat Approve	21%	19%	23%	24%	23%	20%	19%	24%	20%	20%	36%	22%	4%	46%	20%	5%	31%	39%
Somewhat Disapprove	13%	13%	14%	15%	16%	13%	8%	16%	11%	13%	18%	16%	9%	11%	20%	9%	17%	14%
Strongly Disapprove	49%	52%	46%	42%	42%	53%	56%	42%	55%	54%	11%	43%	85%	8%	46%	80%	35%	11%
Not Sure	4%	3%	4%	7%	7%	2%	0%	7%	1%	3%	8%	5%	1%	2%	6%	2%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	23%	24%	29%	24%	47%	53%	82%	11%	7%	38%	29%	25%	41%	34%	19%

2 Do you approve or disapprove of the job Joe Biden is doing as President?

1782 Registered Voters	All	2020 Vote		Abortion				Roe V Wade		Education			Income			Home	
Credibility Interval: +/-2.8 pct points		Trump	Biden	Legal AI	Legal w	Illegal E	Always	Remain	Overtur	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent
Strongly Approve	12%	1%	33%	25%	13%	5%	6%	19%	5%	10%	10%	17%	13%	9%	16%	12%	13%
Somewhat Approve	21%	5%	46%	37%	27%	9%	8%	32%	7%	16%	24%	25%	21%	21%	22%	19%	28%
Somewhat Disapprove	13%	10%	12%	14%	17%	12%	9%	15%	9%	12%	15%	12%	12%	14%	14%	12%	17%
Strongly Disapprove	49%	83%	6%	20%	40%	72%	74%	31%	77%	56%	46%	42%	48%	52%	45%	54%	36%
Not Sure	4%	1%	3%	5%	3%	2%	2%	3%	2%	5%	4%	3%	6%	3%	3%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	35%	27%	23%	30%	13%	50%	33%	38%	29%	34%	36%	37%	26%	72%	28%

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2 Do you approve or disapprove of the job Joe Biden is doing as President?

1782 Registered Voters	All	Urbanicity			Region				
Credibility Interval: +/-2.8 pct points		Urban	Suburb	Rural	Norther	Kansas	Southw	St. Loui	Southe
Strongly Approve	12%	21%	13%	7%	7%	17%	8%	17%	8%
Somewhat Approve	21%	25%	27%	14%	23%	25%	16%	26%	12%
Somewhat Disapprove	13%	15%	15%	10%	12%	13%	12%	16%	11%
Strongly Disapprove	49%	34%	41%	66%	57%	39%	62%	37%	62%
Not Sure	4%	5%	4%	3%	2%	5%	3%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	44%	37%	16%	21%	21%	31%	12%

3 Do you approve or disapprove of the job Mike Parson is doing as Governor?

1782 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology Aggregated		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Strongly Approve	12%	15%	10%	8%	8%	17%	15%	8%	16%	13%	6%	17%	23%	4%	9%	24%	6%	2%
Somewhat Approve	35%	35%	35%	28%	29%	37%	45%	29%	41%	37%	25%	25%	52%	19%	30%	48%	33%	14%
Somewhat Disapprove	18%	18%	18%	21%	21%	15%	15%	21%	15%	17%	24%	15%	10%	23%	22%	13%	22%	20%
Strongly Disapprove	21%	20%	23%	21%	23%	21%	21%	22%	21%	21%	24%	23%	7%	44%	19%	7%	22%	54%
Not Sure	13%	11%	14%	22%	18%	9%	4%	20%	7%	11%	21%	20%	8%	10%	19%	8%	16%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	23%	24%	29%	24%	47%	53%	82%	11%	7%	38%	29%	25%	41%	34%	19%

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Percentages

Sponsors:
All SurveyUSA clients in Missouri

3 Do you approve or disapprove of the job Mike Parson is doing as Governor?

1782 Registered Voters	All	2020 Vote		Abortion				Roe V Wade		Education			Income			Home	
Credibility Interval: +/-2.8 pct points		Trump	Biden	Legal Al	Legal w	Illegal E	Always	Remain	Overtur	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent
Strongly Approve	12%	22%	3%	6%	11%	18%	18%	8%	22%	13%	13%	12%	10%	15%	11%	14%	8%
Somewhat Approve	35%	48%	19%	19%	31%	46%	44%	24%	49%	38%	31%	35%	35%	34%	36%	38%	28%
Somewhat Disapprove	18%	13%	24%	22%	26%	14%	11%	24%	11%	16%	21%	18%	16%	20%	17%	17%	20%
Strongly Disapprove	21%	7%	44%	42%	22%	8%	12%	34%	8%	17%	21%	28%	20%	20%	26%	21%	23%
Not Sure	13%	10%	10%	11%	9%	14%	15%	10%	10%	16%	15%	7%	18%	10%	10%	10%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	35%	27%	23%	30%	13%	50%	33%	38%	29%	34%	36%	37%	26%	72%	28%

3 Do you approve or disapprove of the job Mike Parson is doing as Governor?

1782 Registered Voters	All	Urbanicity			Region				
Credibility Interval: +/-2.8 pct points		Urban	Suburb	Rural	Norther	Kansas	Southw	St. Loui	Southe
Strongly Approve	12%	9%	10%	17%	18%	8%	14%	9%	18%
Somewhat Approve	35%	30%	33%	40%	37%	32%	42%	31%	38%
Somewhat Disapprove	18%	20%	18%	17%	15%	20%	18%	19%	17%
Strongly Disapprove	21%	27%	26%	13%	18%	24%	15%	29%	13%
Not Sure	13%	14%	13%	13%	12%	16%	11%	13%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	44%	37%	16%	21%	21%	31%	12%

Results of SurveyUSA News Poll #26321



Geography: Missouri
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Percentages

Sponsors:
All SurveyUSA clients in Missouri

4 Do you approve or disapprove of the job Josh Hawley is doing as United States Senator?

1782 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology Aggregated		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Strongly Approve	19%	22%	16%	10%	11%	23%	31%	10%	26%	21%	4%	17%	37%	3%	15%	40%	6%	2%
Somewhat Approve	20%	20%	21%	21%	20%	22%	19%	20%	21%	21%	19%	19%	30%	12%	16%	29%	17%	8%
Somewhat Disapprove	13%	13%	13%	15%	16%	12%	10%	16%	11%	13%	18%	13%	12%	14%	14%	11%	17%	10%
Strongly Disapprove	28%	28%	28%	22%	28%	30%	31%	25%	31%	27%	33%	29%	7%	59%	27%	7%	36%	65%
Not Sure	20%	16%	23%	32%	25%	14%	9%	29%	11%	18%	26%	23%	14%	13%	28%	13%	24%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	23%	24%	29%	24%	47%	53%	82%	11%	7%	38%	29%	25%	41%	34%	19%

4 Do you approve or disapprove of the job Josh Hawley is doing as United States Senator?

1782 Registered Voters	All	2020 Vote		Abortion				Roe V Wade		Education			Income			Home	
Credibility Interval: +/-2.8 pct points		Trump	Biden	Legal Al	Legal w	Illegal E	Always	Remain	Overtur	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent
Strongly Approve	19%	36%	2%	6%	12%	31%	36%	7%	42%	19%	17%	20%	14%	23%	20%	22%	9%
Somewhat Approve	20%	28%	10%	14%	16%	29%	23%	16%	26%	24%	19%	18%	20%	22%	18%	22%	17%
Somewhat Disapprove	13%	13%	11%	13%	16%	10%	13%	14%	10%	14%	14%	12%	14%	13%	12%	12%	17%
Strongly Disapprove	28%	6%	64%	53%	37%	8%	13%	46%	9%	20%	25%	39%	24%	26%	36%	29%	25%
Not Sure	20%	17%	13%	15%	19%	21%	15%	17%	13%	24%	25%	11%	27%	16%	14%	15%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	35%	27%	23%	30%	13%	50%	33%	38%	29%	34%	36%	37%	26%	72%	28%

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4 Do you approve or disapprove of the job Josh Hawley is doing as United States Senator?

1782 Registered Voters	All	Urbanicity			Region				
Credibility Interval: +/-2.8 pct points		Urban	Suburb	Rural	Norther	Kansas	Southw	St. Loui	Southe
Strongly Approve	19%	11%	15%	27%	27%	11%	23%	13%	30%
Somewhat Approve	20%	20%	19%	23%	20%	16%	28%	19%	21%
Somewhat Disapprove	13%	18%	12%	12%	16%	14%	12%	13%	11%
Strongly Disapprove	28%	32%	35%	17%	22%	38%	20%	35%	13%
Not Sure	20%	19%	19%	21%	16%	21%	18%	20%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	44%	37%	16%	21%	21%	31%	12%

5 And thinking ahead to the 2024 election for President. If Donald Trump runs again in 2024, and if Joe Biden runs for re-election in 2024, who would you vote for?

1782 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology Aggregated		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Donald Trump (R)	50%	52%	48%	46%	47%	54%	53%	47%	53%	55%	17%	48%	89%	9%	42%	82%	36%	8%
Joe Biden (D)	35%	33%	37%	38%	36%	34%	33%	37%	34%	32%	58%	32%	5%	82%	30%	10%	44%	82%
Undecided	15%	15%	15%	17%	17%	12%	14%	17%	13%	13%	25%	19%	6%	9%	27%	8%	20%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	23%	24%	29%	24%	47%	53%	82%	11%	7%	38%	29%	25%	41%	34%	19%

5 And thinking ahead to the 2024 election for President. If Donald Trump runs again in 2024, and if Joe Biden runs for re-election in 2024, who would you vote for?

1782 Registered Voters	All	2020 Vote		Abortion				Roe V Wade		Education			Income			Home	
Credibility Interval: +/-2.8 pct points		Trump	Biden	Legal AI	Legal w	Illegal E	Always	Remain	Overtur	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent
Donald Trump (R)	50%	88%	5%	21%	40%	74%	74%	31%	78%	59%	49%	40%	52%	51%	47%	54%	41%
Joe Biden (D)	35%	3%	84%	65%	44%	13%	15%	54%	13%	27%	35%	46%	35%	33%	38%	33%	41%
Undecided	15%	9%	11%	14%	17%	13%	11%	15%	9%	14%	16%	14%	13%	16%	15%	13%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	35%	27%	23%	30%	13%	50%	33%	38%	29%	34%	36%	37%	26%	72%	28%

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5 And thinking ahead to the 2024 election for President. If Donald Trump runs again in 2024, and if Joe Biden runs for re-election in 2024, who would you vote for?

1782 Registered Voters	All	Urbanicity			Region				
Credibility Interval: +/-2.8 pct points		Urban	Suburb	Rural	Norther	Kansas	Southw	St. Loui	Southe
Donald Trump (R)	50%	38%	43%	65%	53%	38%	64%	41%	67%
Joe Biden (D)	35%	47%	42%	21%	28%	44%	26%	45%	21%
Undecided	15%	15%	15%	14%	19%	18%	10%	15%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	44%	37%	16%	21%	21%	31%	12%

: KCTV-TV Kansas City, KFVS-TV Cape Girardeau, KMOV-TV St. Louis, KOAM-TV Pittsburg, KS, KRCG-TV Jefferson City, KYOU-TV Ottumwa, IA, KYTV-TV Springfield, WGEM-TV Quincy, IL

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.