

Seev Cosmeceutical Glow Exchange Campaign: Trade Your Beauty

Rewards for Participants

Thank you for choosing to participate in our UGC campaign. To show our gratitude for your support and creativity, we are offering special rewards. Below, you will find a range of content that you can share with Seev Cosmeceutical and the corresponding prize you will receive in exchange.

How to Participate:

- Create your content following one or more of the specified formats.
- Send the content via WhatsApp to the number 3391137202 to participate.
- If the content is too large to send via WhatsApp, send it via email or tools like "wetransfer" to info@seevcosmeceutical.
- You will receive a confirmation message of content compliance and approval, along with your personalized discount code within 72 hours.

How to Create the Content:

1. Follow the instructions and tips on the tab below.

Terms and Conditions:

- Prizes can only be used for purchases on the website www.seev.it.
- Content must be approved for quality and standards.
- Prizes are valid from the date of receipt and can be used only once.
- Multiple prizes cannot be combined for a single purchase.
- We reserve the right to share your UGC content on our social channels and our website.
- Content must be appropriate and comply with copyright and privacy laws.
- By submitting the content, you automatically authorize us for publication.

Thank you once again for your support and participation.
We look forward to seeing your creativity in action!

Contents and Prizes

To ensure that your content is at its best and gets approved, make sure not to use filters or low-performance devices. Here are detailed instructions for the various types you want to create to access the benefits.

Product Pic: To obtain a 10% discount voucher:



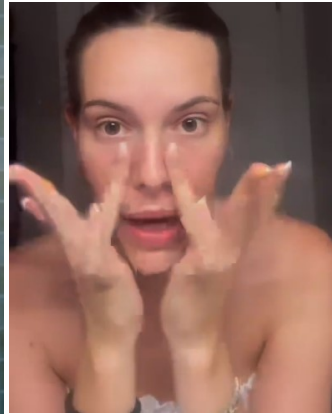
- **Positioning:** Find a well-lit room with natural light or an outdoor setting with even lighting.
- **Environment:** Let your creativity shine.
- **Camera Angle:** Set your phone to (16:9) vertical mode according to your preferences.
- **Scene:** Capture the product.
- **Focus:** Keep the phone steady and ensure the product is in focus. You can tap the screen to adjust focus if necessary.
- **Capture:** Take the photo and check that it's of high quality and well-exposed. Repeat if needed.

To obtain a 20% discount voucher for a product in use



- **Positioning:** Find a well-lit room with natural light or an outdoor setting with even lighting.
- **Environment:** Ensure your skin is clean and free from heavy makeup. Avoid bright colors and logos in clothing and background. Use neutral or pastel colors for both clothing and background.
- **Camera Angle:** Set your phone to vertical mode (16:9) according to your preference.
- **Scene:** Capture yourself while applying the product to your skin or take a selfie with the product. Smile and maintain a positive expression.
- **Focus:** Keep the phone steady and ensure the product is in focus. You can tap the screen to adjust focus if needed.
- **Capture:** Take the photo and check that it's of high quality and well-exposed. Repeat if necessary.

To obtain a 50% discount voucher for a video tutorial:



- **Positioning:** Choose a well-lit room or an outdoor location with even lighting.
- **Environment:** Ensure that your skin is clean and prepared for the skincare routine. Use neutral colors in the environment.
- **Camera Angle:** Set your phone to vertical mode.
- **Scene:** Perform your skincare routine using our products. If desired, speak clearly and explain each step, making sure there are no background noises. You can also use a phone microphone or dub your video with appropriate apps.
- **Focus:** Ensure the camera is focused on what you are doing, and the image quality is high.
- **Duration:** Keep the video short and informative.
- **Editing:** Edit your video or send it as is; our team will take care of the editing if necessary.

To obtain a 20% discount voucher for a "Before and After" submission:



- **Positioning:** You can choose well-lit interiors or outdoor locations based on your preferences.
- **Environment:** Ensure that the lighting conditions are the same in both photos (before and after) - for example, take both photos in front of the same wall at the same time of day.
- **Camera Angle:** Set your phone to either horizontal (16:9) or vertical mode based on your preferences.
- **Scene:** Take a photo before starting to use our products and another photo after one month of use. Ensure that the conditions are consistent, that you have used the products, and that the results are visible.
- **Focus:** Maintain focus on the skin in both photos.
- **Specifications:** Specify in the message how long you used the products and which products you used.

Remember to experiment with creativity in your choice of locations and product use, but ensure that the final result is always clean, neutral, and of high quality. Thank you for your collaboration and commitment.

Good luck!