

## burk smyth - copywriter

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### EXPERIENCE

**Wunderman Thompson** **New York, NY**  
*Freelance Copywriter* September 2019 – December 2019  
- Creative on the UN and Elmer's Glue.

**Wunderman Thompson** **New York, NY**  
*Copywriting Intern* July 2019 – September 2019  
- Creative on the UN, Stouffer's, Nestle, Walmart, T. Rowe Price, Elmer's Glue, OneMain Financial.

**Renegade Communications** **Baltimore, MD**  
*Digital Marketing Intern* April 2017 – August 2017  
- Worked on digital media audit for client media plans  
- Investigated potential digital marketing platforms.

**Renegade Communications** **Baltimore, MD**  
*Account Management Intern* May 2014-July 2014  
- Conducted and presented research identifying potential new clients  
- Participated in account services, creative and client meetings

**Big Cheese Magazine/Vive Le Rock** **London, United Kingdom**  
*Marketing and Editorial (intern)* February 2014 – April 2014  
- Interviewed artists and wrote summaries for inclusion in magazine features  
- Conducted research for and wrote articles specifically focusing on new and rising artists and bands

**WTBU** **Boston, MA**  
*DJ* January 2012 – May 2013  
- DJ and Co-Hosted punk rock show "Crucial Taunt"

**Ram's Head Live** **Baltimore, MD**  
*Street Team Member* March 2011 – August 2012  
- Marketed and advertised upcoming Ram's Head concerts at non-Ram's Head shows  
- Tailored off-site marketing according to who was performing and the expected audience

### EDUCATION

**Boston University College of Communication** **Boston, MA**  
Bachelor of Science in Communication May, 2015  
Concentration in Advertising Cum Laude

**Miami Ad School** **New York, NY**  
Copywriting September, 2019

### SKILLS

*Computer* – Open Broadcaster Software (for streaming on Twitch, YouTube, etc.), Premiere, Steam and other gaming platforms.

### INTERESTS

Video games, competitive eSports, sports, comics, professional wrestling, independent music.