

Title: Creating promotional material on a vocational education program

GLEN combines mutual learning in the Global North and Global South with inner-European exchange. Seminars of several days offer space for mutual and peer-to-peer learning and experience exchange. The European tandems foster this change of perspective by a three-month internship in the Global South. The GLEN cycle focuses on methods and contents of Global Learning which can be acquired and tested during the seminars and put into practice after the internship phase by organising an action or other initiatives linked to global issues.

Please note that this internship is part of the GLEN Anglo seminar group with English being the working language.

Are you interested in promoting the work of an organisation that engages in vocational education? Are you creative and skilled in graphic design or in producing video or photo materials? If you are experienced in the conceptualisation and designing of visual and text information, this internship position might be for you. Ideally, you are an independent and proactive person and with some experience with social media.

The “Enabling and Training Adolescents for Successful and Healthy Adulthood” (ETASHA) Society is active in supporting young people in New Delhi in India. They provide vocational training in order to improve young people’s chances at the job market in their Career Development Centres. ETASHA targets especially underprivileged youth who often drop out of school for economic reasons by teaching specific vocational skills and focussing on issues such as confidence building or interpersonal communication.

The GLEN interns at ETASHA will familiarize themselves with the work of the organisation and assist the team in documentation and communication activities. They will record small film sequences that give insights into typical working days of different professions. Furthermore, the interns will create promotional material such info-graphics or posters. They will develop templates for the organisation that can be used in the future for regular newsletters or the annual report as well as for their social media outlets.

The scheduled time for the internship is three months between August and October 2016.

Training and seminars prior to the internship will be held in English.

The GLEN tandem will be formed by a German and a Slovene participant.

Program component: GLEN Anglo

Language(s): English

Topic / area(s) of interest: Society, Media and Information

Vocational field(s)/field(s) of study: Communication design, Media studies (film/photography), visual arts

Period of the internship: 3 months between August and October

Country: India

Number of Participants: 2

Proposed by: Parul Mehra (Skill Development Manager – ETASHA)

Classification of the internship in the development fields (Numbers): 1, 9

Number of the internship (*to be filled in later on*):