Completely Custom WoW Servers?

Hello, I don't know if it is possible or if it exists, but I am curious. Over the past 20 years, I have played Everquest quite a bit and there are many amazing custom servers. Reimagined zone connections, NPCS and new monsters in zones they never belonged to originally, custom quests and items, spells and more.

Are these types of things possible in WoW? I have seen a lot of "custom" private WoW servers that are just higher exp rate vanilla servers. 10x WotLK or 5x Vanilla WoW server. blogging is good for your This is just an example. There are servers where Ragefire Chasm can be accessed by high level group members, such as giants and fire elementals. The entrance would connect to Wailing Caverns. Capital cities get new quest NPCs that offer new quests for starter players. New reimagined ways to play classes via completely new spells from start to finish in the leveling/questing/raiding journey? Or, you could choose to combine all/all of the above classes? For example, how about a Tauren Rogue and Undead Shaman?

These may be obvious for anyone who frequents WoW EMU servers, but I am getting to the itch to dip my feet in and play some WoW again but with all the negative attention I can't see myself ever playing retail again. I never got super into older WoW expansions, however with retail WoW removing old "controversial" content/quests/NPCs I thought I would give a private server a shot.

If nothing like what I am asking exists, I understand. It would be great to play on something totally different if it does.