

Meelo Evaru Koteeswarudu FAQs

Registration - Individual

Q. Who can register?

A. Anyone who is an Indian citizen, residing in India, of 18 years of age or above as on Oct 10, 2016, can speak in Telugu fluently and should be of sound health and mind to register for MEK – 4. No person can participate on behalf of another person. Any contestant who has made it once to the Fastest Finger First round of MEK – Season 1, Season 2 or Season 3 will not be eligible to participate in MEK – Season 4.

Q. When will the lines be open for registration?

A. Registration lines (SMS – messaging only) are open from 19:00:00 hrs on Oct 11, 2016, when the first question goes on air, for all viewers. The schedule of on-air registration questions during this period will be as below:

Schedule	Question	Lines open		Lines close	
		Date	Time	Date	Time
General	1	11/10/2016	19:00:00	12/10/2016	18:00:00
General	2	12/10/2016	19:00:00	13/10/2016	18:00:00
General	3	13/10/2016	19:00:00	14/10/2016	18:00:00
General	4	14/10/2016	19:00:00	15/10/2016	18:00:00
General	5	15/10/2016	19:00:00	16/10/2016	18:00:00
General	6	16/10/2016	19:00:00	17/10/2016	18:00:00
General	7	17/10/2016	19:00:00	18/10/2016	18:00:00

Q. What are the different modes of registration?

A. You can register by answering the on-air question through SMS only.

The operator wise registration details of the short code for sending SMS with the answer options are listed below:

Operator	SMS ShortCode for General Round registration	
	Number	Answer Option
Mobile Operators	57827	A, B, C, D

Q. On what number and in which format do I have to send the SMS?

A. Subscribers of Airtel/ Idea/ Reliance/ TATA/ Vodafone can send in their SMS's to 57827.

All registration through SMSs need to be in the following format:

"MEK <space><A/B/C/D><space><Age in completed years as on 10-October-2016> <space><Gender M/F>". For e.g.: If the correct answer to the question aired is "A" according to You. You are 21 years and 10 months old and are a male; you are required to send "**MEK A 21 M**". to 57827

Q. What will it cost me to call or send an SMS?

A. **SMS:** For the General round of registration, every SMS sent to the registration numbers will be charged upto Rs.5/- per SMS – 57827*(Subscribers**).

SMS's sent in the wrong format or with the incorrect answer are also chargeable.

*Roaming charges will be levied by your operator as applicable

**Airtel/ Idea/ TATA/ Reliance/ Vodafone in select circles. For applicability in your circle, please contact your operator. Terms & Conditions on mek.maatv.com

Rates subject to change as may be notified by TRAI under the existing regulatory regime from time to time. Please check the rates with your telecom service provider.

Q. Can I send more than one SMS?

A. Yes, there is no restriction on the number of SMSs sent to register for the show. SMS sent within the timelines (as mentioned above) only will be considered. However, there is no weightage given to number of SMSs sent at the time of short listing for auditions. The final selection is made on a random basis from amongst all valid and correct registrations received and if a person has been selected once, he is not eligible to be selected again for this round of auditions.

Q. When will I know the result of the registration?

A. If the answer provided by you was both valid and correct and you were selected in the random shortlist you will receive a call from us in around five (5) working days from the date of close of registration lines for that question.

Q. How will I know the result of the registration?

A. If the answer provided by you was both valid and correct and you were selected in the random shortlist, we will get in touch with you on your registered number, please answer the phone call yourself.

Q. If I have participated in Season 1, Season 2, Season 3 am I eligible to participate in Season 3?

A. Anyone who has made it once to the Fastest Finger First round of Season 1, Season 2, Season 3 (individual and Jodi Specials) will not be eligible to participate again in the current season of the Competition.

Audition

Q. Where and when will the auditions be conducted?

A. For the General schedule, the auditions will be held at the following cities as per the defined schedule:

S.No	Date	City	Venue
1	1/11/2016	Rajamundry	Will Be Updated
2	3/11/2016	Nellore	Will Be Updated
3	5/11/2016	Hyderabad	Annapurna Studios,Rd-2,BanjaraHills,Hyderabad-34
4	6/11/2016	Hyderabad	Annapurna Studios,Rd-2,BanjaraHills,Hyderabad-34
5	7/11/2016	Hyderabad	Annapurna Studios,Rd-2,BanjaraHills,Hyderabad-34

Please note that the dates are tentative and might change subsequently.

Q. Can I choose my preferred city for audition?

A. No. You will not be able to choose location for auditions, a city chosen by Star India Private Limited will be offered to all shortlisted Registrants. If the short-listed Registrant chooses to decline the same, he renounces further participation in MEK - 4.

Q. What if I am unable to make it for the auditions?

A. Inability to attend the auditions on the specified date, time and location will close and/or terminate further participation in MEK - 4.

Q. What will I be required to do at the auditions?

A. Each Auditionee will be made to go through two pre- defined audition rounds. The first round will involve answering skill-based questions, the second round will be a video round where the Auditionee will have to give a personal interview.

Q. Will I have to bear all expenses in order to be present for the audition round?

A. Yes, all expenses directly or indirectly connected with being present for the auditions (travel, conveyance, lodging, stay, meals, etc.) will be borne by the Auditionee.

Q. How will I know the result of the audition round?

A. The Auditionees who are shortlisted on the basis of the audition round will get a call from Star India Private Limited through its producers informing them of selection in the Fastest Finger First round of the show.

Q. What documents will I require to carry for the auditions?

Proof of identity, age and address will be accepted in English or Telugu only.

Valid photo ID proofs that will be admissible are:

1. UID / Aadhar Card
2. Passport
3. Voter ID
4. Driver's License
4. Pan Card

Valid name proofs that will be admissible are:

1. Birth Certificate
2. Passport
3. Voter ID
4. Driver's License
5. PAN card
6. UID / Aadhar Card

Valid address proofs that will be admissible are:

1. Phone / Electricity Bill
2. Passport
3. Voter ID
4. Driver's License
5. Ration Card
6. UID / Aadhar Card

General

Q. What are the selection criteria?

A. The main criteria for selection is your general knowledge and grasp over current affairs, which is evaluated across various stages. In addition, there is also an interview round and audition at the final stage where your personality and screen presence are also evaluated.

Q. I have a query. Whom can I ask?

A. Please send your queries to *mekresponse@maatv.com* and we will try to revert as soon as we can. Alternately, you can refer to our terms and conditions on *mek.maatv.com*.

Q. Where can I read detailed terms and conditions governing Meelo Evaru Koteeswarudu?

A. The detailed terms and conditions governing the game show will be available on *mek.maatv.com*

Q. How many times can I participate?

A. Each registrant can be shortlisted only once for an audition across the schedule of registrations. However, there is no restriction on the number of times a viewer can participate through registration SMS/ call.

Q. What is the Prize Money?

A. The person who gets on the hot seat and gets all the questions right will win Rs 1 crore (Rupees one crore only). The prize amount will be subject to tax as per government rules.

Q. Some people claim that they can help get entry to MEK - 4. Is it possible?

A. The only way to enter MEK - 4 is through participation in the registration process as described in Rules and Regulations. There is no other way of entering MEK - 4. This entire process is transparent and monitored by an independent Firm. Any person claiming that he/she can help get you on the show for a consideration is defrauding you. Please contact your local police and report this person.

Q. I got a call after answering the question asked on TV, but no one has called me after that. Have I been selected?

A. The call you received was because you were among the short-listed registrants selected by the computer. However, this does not mean that you have been selected. We will be contacting the successful candidates who have made it to the next round.

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