



## Southern District Literary Trail

Organised by the Southern District Tourism & Culture Festival

The Southern District Literary Trail courtesy of 2017 Southern District Tourism & Culture Festival continues to share the touching stories of remarkable figures in contemporary Chinese literature through a guided tour of commemorative landmarks, whilst enjoying the beautiful surroundings of greenery and mountains that refreshes your soul.

Complimentary tours were open to the public on Saturday and Sunday of each week from August to September 2017, with an offer of 40 seats per day. Participants would be accompanied by a personal guide in Cantonese to retrace the footsteps of literary icons, including Eileen Chang, Hu Shih, Cai Yuanpei and Xiao Hong, as well as various unique attractions such as Pok Fu Lam Village, 'Pat Kan UK' at the southern end of Stanley Main Street and St. Stephen's College that highlight the historical richness of the area.

[www.travelsouth.hk](http://www.travelsouth.hk)

# PR: Digital Seeding

Client / Southern District Tourism & Culture Festival (2017)

Influencer: @inbetweenlattes



inbetweenlattesblog

Following

inbetweenlattesblog Hong Kong is a land of endless adventures 🍷 check out @surprising\_southern to learn about their complimentary literary tours. Cantonese only. (Plus, you will receive these goodies as a souvenir!)

inbetweenlattesblog #LitThatHeart  
#SurprisingSouthern  
#文藝南旅 #想賞南區



36 likes

1 DAY AGO

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# PR: Digital Seeding

Client / Southern District Tourism & Culture Festival (2017)

Influencer: @shannabinsihoi



shannabinsihoi

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shannabinsihoi

「既讀萬卷書，也行萬里路。」  
沒想到文學作品融入設計當中，也可以變成一份很有感覺的禮物。節錄了五位文學家、學者不同的文字，加上不同配色的圖案，很美很有心思。

如果大家也想得到這麼美的手帕，也想循著幾位文學家踏過的足跡了解更多，重尋他們的名著和故事，那麼這個暑假就到〈南區文學徑〉走一圓吧！

【文學徑導賞團】

▲2017年8、9月（逢星期六、日）

▲上午9時至下午5時

一起追隨幾位近代文學家足跡，探索南區文化印記

【藝墟市集】

▲2017年8月（逢星期六、日）

▲中午12時至下午6時



91 likes

19 HOURS AGO

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# PR: Digital Seeding

Client / Southern District Tourism & Culture Festival (2017)

Influencer: @livewellbasics



livewellbasics

Following

livewellbasics The Southside may be far, but it's definitely worth exploring. Did you know they had a Literary Trail? Me neither! From now till September, you can now join their free weekend tour (in Cantonese) and walk the footsteps of the likes of Eileen Chang and Hu Shih. 文青ssss, eat your heart out 🍷🌸 | thank you @themcheung for sharing the handkerchief love! Best of sweaty summertime lol ❤️👍

livewellbasics •

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#hksourthside #southsidehk #litthatheart #hongkong #hkfreetours #hkculture #hktrails #chinesequotes #文學 #張愛玲 #香港地 #hkig #homekong #weekendvibes



79 likes

6 DAYS AGO

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# PR: Digital Seeding

Client / Southern District Tourism & Culture Festival (2017)

Influencer: @chellechan



\_chellechan  
Hong Kong

Follow

\_chellechan Got this cute gift package from @themcheung Love it, thanks!! 🍷❤❤❤  
#LitThatHeart #SurprisingSouthern  
#文藝南旅 #想賞南區

\_chellechan .

#hongkong #southern #handkerchief



58 likes

AUGUST 14

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# PR: Digital Seeding

Client / Southern District Tourism & Culture Festival (2017)

Influencer: @saturnwoodworkshop



saturnwoodworkshop

Following

saturnwoodworkshop 多謝 #文藝南區 既精緻  
小手帕 :-> 聽聞泥緊8-9月亦往會有藝墟市集  
重有 #南區文學徑 可以去行下睇下~

#LitThatHeart  
#SurprisingSouthern  
#想賞南區

[https://www.instagram.com/surprising\\_southern/](https://www.instagram.com/surprising_southern/)



23 likes

2 DAYS AGO

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# PR: Digital Seeding

Client / Southern District Tourism & Culture Festival (2017)

Influencer: @arlinrabbit



arlinrabbit

Following

arlinrabbit 好天氣就要四圍走！\*  
有沒有看到背景的漂亮小手巾呢  
參加〈文藝南旅〉的活動就會得到禮物！  
一邊是圖案另一邊是文學作品摘錄  
快點參加這個文藝的活動喔！  
@surprising\_southern  
#LitThatHeart #SurprisingSouthern  
#文藝南旅 #想賞南區



99 likes

AUGUST 15

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# PR: Digital Seeding

Client / Southern District Tourism & Culture Festival (2017)

Influencer: @juni\_jai



juni\_jai

Follow

juni\_jai 自從愛上影相，發現香港真的有很多平時忽略的美景，就好似上次工作遊了整個南區，綠樹林落下的大自然氣息真係好難忘。🌿🌳🍃

多謝送我一套以文學作為題的手帕，令我重溫南區的小回憶。大家想探索南區的面貌，可以參加他們的導賞團，認識一下很有意思的地標。🗨️

@suprising\_southern  
#LitThatHeart #SurprisingSouthern  
#文藝南旅 #想賞南區

wymanyeung 那个比赛你赢了没

micmicgab 雖然請左你食檸檬 但你都唔洗喊既👄

juni\_jai @wymanyeung 21號才截止，快去



141 likes

16 HOURS AGO

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# PR: Digital Seeding

Client / Southern District Tourism & Culture Festival (2017)

Influencer: @hograss



hograss

Following

hograss 謝謝#文藝南旅的手帕💕「我們都是從渺茫中來，在渺茫中住，望渺茫中去。」——《綴網勞蛛》許地山

#LitThatHeart #SurprisingSouthern  
#文藝南旅 #想賞南區  
@surprising\_southern  
themcheung 💕



44 likes

15 HOURS AGO

Add a comment...

