

Introducing  
**SmartTab**



The Ultimate In-store Dining Solution

TabSquare SmartTab becomes each customer's own personal waiter, managing all customer engagement touchpoints from the time the customers enter the restaurant to the time they leave. and even give feedback directly from the tablet itself.

This powerful and intelligent tablet menu allows the customers to browse the menu, recommend dishes based on preferences, get food pairing, wine pairing suggestions, place orders, redeem their vouchers, view bill, make payments, and even give feedback directly from the tablet itself.

The SmartTab  
**Complete Dining Experience**

Smart · Convenient · Efficient



# Why SmartTab?

## Impeccable User Experience



### Engaging User Interface

Designed by industry veterans, we focus on easy and seamless user interface from ordering, to payment.



### Ease of Ordering

The unique multi language, stock out & search features help customers order quickly and easily.



### Time Based Menu & Pricing

Whether it's happy hours, special lunch sets, or weekend menu, you can now customise the menu in just a few simple steps.



### Seamless Billing & Payments

Customers can view their bills, make card payments and get a receipt emailed to them, all in a matter of minutes, without having to wait for the waiter.

**We recently introduced first-of-its-kind payment solution for in-restaurant dining.**

**Customers will be able to pay their bills via their mobile phones at the restaurant table quickly, easily and securely.**



## Drive Average Check



### Menu Engineering Capabilities

The data driven menu engineering enables restaurants to push high value items, best sellers and specialties to increase average bill values.



### Powerful Upselling Capabilities

The powerful step by step upselling capabilities delivers the best increase in average check size.



### Data Driven, Smart Cross Selling

Proprietary algorithms to analyse sales and customer preference data to recommend the best cross-selling suggestions that help increase average check size.

## Drive Customer Footfalls



### Event and Promotion Communications

Communicate your latest promotions and events to your customers during their visit to the restaurant or engage with them after dining.



### Member Promotions

Powerful customer segmentation based on frequency, recency and spend, allows you to run specific promotions to drive business from each customer segment.



### Promotion Redemption

Allows customers easily redeem vouchers and promotions seamlessly on the tablet with a few clicks.



### Feedback and Favourites

Collect customers' feedback, store their preferences to personalise and improve customer experience and grow footfall.

## Easily Managed and Maintained



### Cloud Based Instant Update

The cloud-based and comprehensive content management system allows for real-time updates on prices, menu items and promotions.



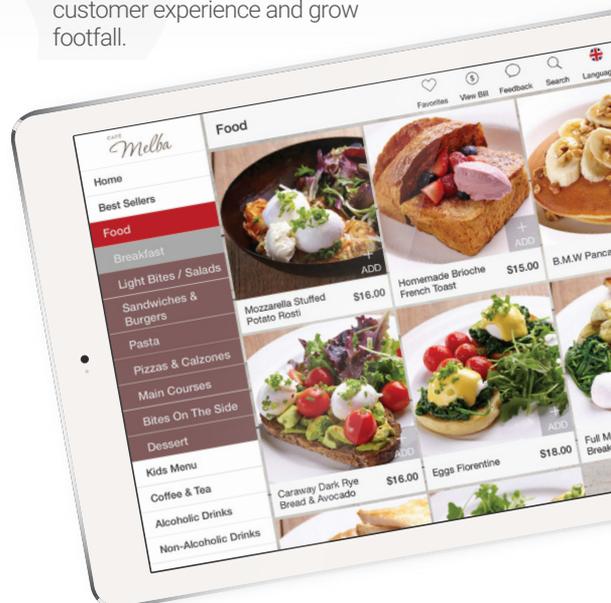
### Offline Mode

With the Offline mode, it still works perfectly and restaurant operations are not interrupted.



### Point Of Sales (POS) Integration

Pre-integration with top the POS systems in the region, so whichever POS you use, your kitchen or back office operating process need not be changed.



Introducing  
**SmartApp**

Online Ordering & Consumer Engagement made simple.

**Table Ordering**

Customers can order from the comfort of their own mobile phones.

**Out Of Store Ordering**

Make home delivery and takeaway convenient, fast and hassle free.

**Data Analytics**

Understand your customers' preferences and increase your bottom line.



**Marketing & Promotions**

Stay connected and engaged with your customers at all times.

**E-Payment**

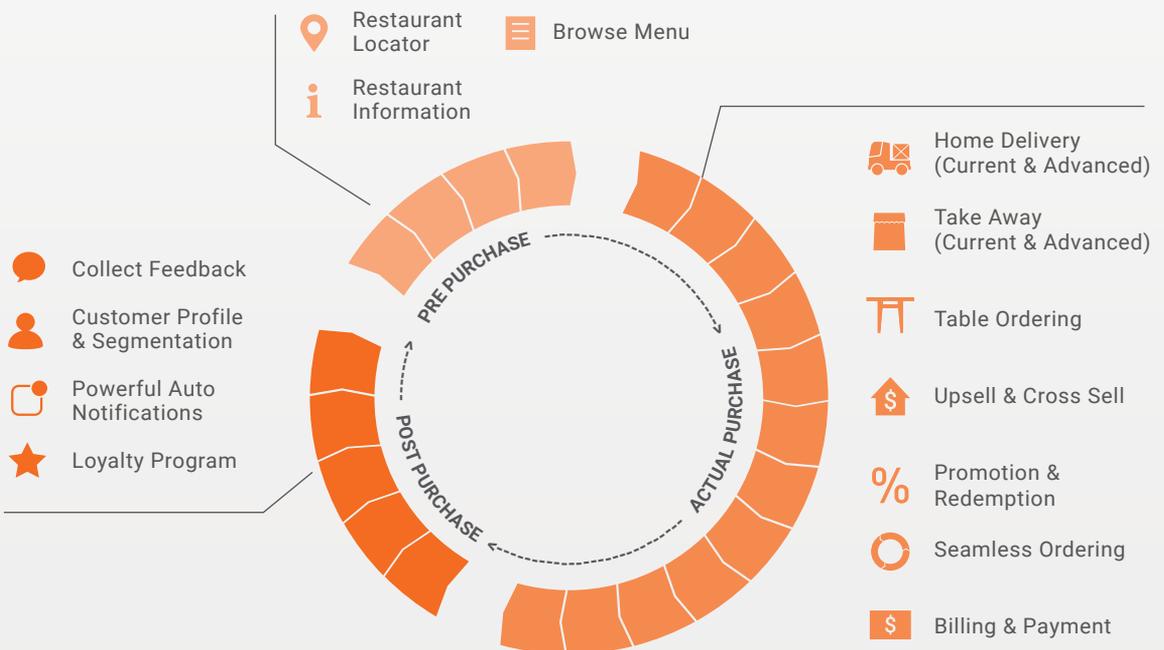
Online payment is now simple, secure and efficient for your customers.

**CRM & Loyalty**

Enhances customer loyalty and helps your business stay competitive.

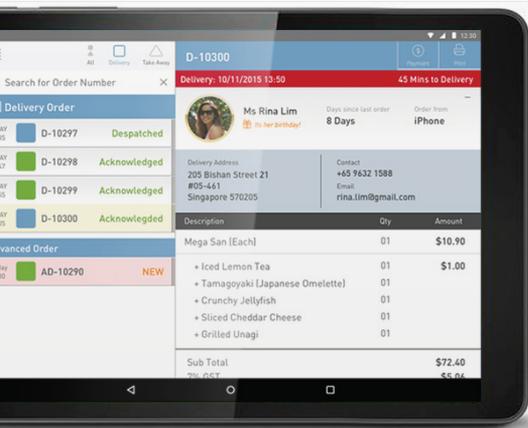
**Be Smart. Choose SmartApp.**

Whether it is dining in your restaurant, getting a take out or ordering a delivery, we help you stay connected with your customers before, during and after.



# TABSQUARE COMPANIONS

An end-to-end restaurant and customer engagement platform with strong back-end capabilities. Give your entire restaurant business real-time and end-to-end performance visibility.



## The TabSquare MerchantApp

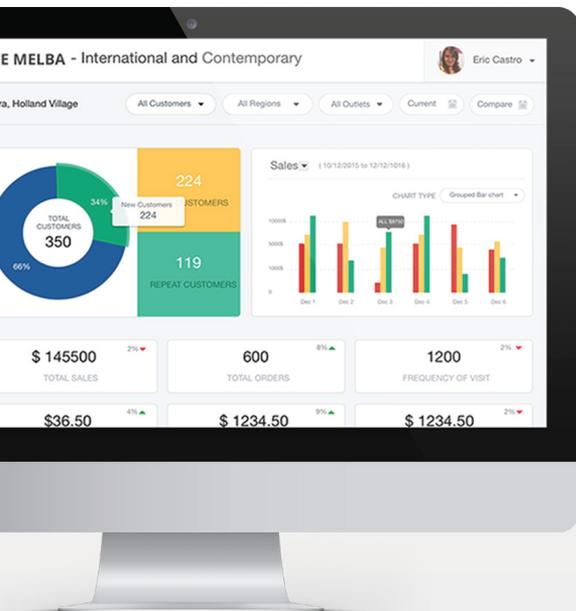
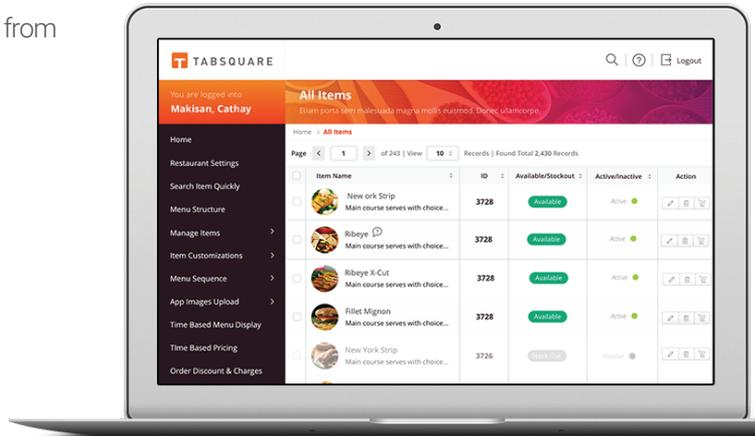
Track your incoming orders and stay connected to your customers, notify them of any delays instantly and easily.

- One Stop Order Receipt
- Prints Your Orders/Bills
- Inventory Management
- Easy Customer Identification
- Sends and Receives Order Status Updates

## The TabSquare Manager

Remote control your operations and marketing from anywhere, anytime!

- Menu Engineering
- Time Based Menu
- Upsell and Cross Sell
- Promotions Management
- Happy Hours
- Item Management



## The TabSquare Nucleus



The cloud-based nerve center, the data warehouse and Big Data Analytics engine.

### Operations Dashboard

- Operational Performance
- Revenue Metrics
- Category Performance
- Menu Analysis

### Customer Dashboard

- Customer Performance
- Customer Segmentation
- Individual Customer Analysis
- Top Customer Behaviours



# TABSQUARE

## Why Choose Us?



### Turn Key Solution

TabSquare offers a comprehensive turn key solution that integrates seamlessly into existing operations giving you complete control of the restaurant operations and consumer engagement



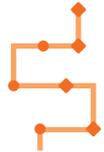
### Partners, Not Vendors

TabSquare is not just a software vendor but a long term technology partner. A strong and hands-on team that provides credible business and technical support at all times to make sure the solution works for you!



### Data Driven Smart Solutions

TabSquare uses proprietary algorithms to harness the power of Big data analytics for menu engineering, data-driven upselling & cross-selling to deliver upto 10% increase in Average check size



### Strong Product Roadmap

Although we have the best product in the market, TabSquare is still continuously working on innovative features that deliver real value to you and your customers and further improve the Return on investment for you

## Our Customers Agree!

**ANDREW LEE**  
SEOUL GARDEN by ZINGRILL

### FORWARD THINKING

"TabSquare's solution is very comprehensive and focus on key features which helps us resolve our problems.

With the comprehensive back-end management system and cloud based instant update capability, it's really easy to manage and maintain. When we first met Tabsquare Team, we saw a very forward thinking, passionate and driven team.

We were confident that they are not just here to sell but will definitely make it work for us."

Mr. Andrew Lee  
CEO  
Seoul Garden

**SAM WAN**  
JAPAN FOOD HOLDINGS

### UNDERSTAND OUR BUSINESS

"We have been able to reduce the wait staff by 30% to 50% in most of our outlets!

Plus the team at Tabsquare have truly gone above and beyond to fully understand our business and ensure that the solution they develop is relevant to us and the team is always available and open to feedback and discussion. This is a very refreshing change from other vendors, offering a similar service, who are not making the effort to ensure the solution they are providing suit our needs."

Sam Wan  
Head of IT  
Japan Food Holdings

**STANLEY YEO**  
WALA WALA

### THE BEST IN THE MARKET

"Tabsquare end-to-end solution, from ordering to promotions to payment gateway and everything in between – has really helped me to provide a consistent customer experience from the moment they step into the restaurant, up until the moment they leave which has really helped to increase overall customer satisfaction.

After having compared a number vendors and solutions I can safely say – they have one of the best and most complete solutions in the market!"

Stanley Yeo  
Director  
Wala Wala

# Over 150 Happy Customers

TabSquare customers span every format cuisine and concept- from big chains to individual restaurants, across different formats from bars & cafes to casual dining restaurants, across cuisines & concepts from Mexican, Italian, Western to Chinese, Thai, Korean, Japanese and Indian. Be a part of this revolution!

## F&B CHAINS



## BARs, BISTROS, CAFES



## JAPANESE



## CHINESE, VIETNAMESE, MEXICAN



## INDIAN



# Our Point-Of-Sales (POS) Partners



## Talk To Us

If you would like to be part of the revolution, get in touch with our consultants, for a free consultation and demonstration.

Call us at **+65 9186 3850** or Email us at **contact@tabsquare.com**

[www.tabsquare.com](http://www.tabsquare.com)