

# PRIORITY FI SOLUTIONS

WE'RE COMMITTED TO SERVING YOUR CUSTOMERS.

At Priority we understand that the relationship between a merchant depositor and its bank's is unique. It demands a high level of trust, dedication to security and an unwavering commitment to regulatory compliance. Rest easy, what sets us apart also sets you up for success – and that's our commitment to the business customers you serve.

We enable financial institutions to offer electronic payment processing services to their business customers to accept payments for all major credit cards, debit cards, as well as gift cards, loyalty cards, petroleum, electronic checks and check conversion and remote deposit capture.

## DRIVE STABLE PROFITS

Our comprehensive suite of payments and value added business solutions are delivered through an elegant, customized website that naturally extends your bank's brand.

✓ Improve Your  
Value Proposition

✓ Deepen Your Business  
Depositor Relationships

✓ Add Stable Profits to  
Your Branch Network





## **TRANSACTION MANAGEMENT SOLUTIONS**

Integrating your custom marketing program. The Priority FI Division has been specially designed to help your financial institution grow your business accounts and merchant card processing portfolio beyond typical industry expectations.

## **STRATEGIC PARTNERSHIPS**

We offer ACH Solutions, HIPPA audited medical payment solution known as MX Medical and referral rewards to FI associates to develop your portfolio.

## **COMPREHENSIVE REPORTING**

PPS FI furnishes a dynamic and simple online referral tracking system. We provide a detailed and comprehensive monthly residual and merchant activity report.

## **RESIDUAL INCOME**

We pay your financial institution up to 30% higher residual than other processors for two of the three payment card rate categories. We offer internal income opportunities for your institution and the opportunity to grow your revenue share.

## **SECURITY**

Priority Payment Systems is SOC1 TYPE 2 Certified and utilizes two SAS7011 and ISO9001 data processing facilities for all production systems. Each center is monitored 24/7. Each center receives annual audits from external auditing firms for compliance with various legal and industry standards (i.e. PCIDSS and Equifax).

## **PORTFOLIO MARKETING**

Custom design enables you to co-market transaction merchant management services together with your existing products.

## **WORLD CLASS CUSTOMER SERVICE**

The Priority sales and service teams are dedicated to the business and financial goals of our partners. Customer service is more than just a catch phrase, we strive to be the best in the industry. Our “4 Rings and Resolve” standard is the cornerstone of that commitment with a goal to answer every call within four rings by a representative qualified to assist with any request.