Create An eBook Cover Online: The How to Guide

You have probably just finished writing your winning eBook, went to Google, typed "create eBook cover online" in the search box, and arrived here. Congrats! I got just what you are looking for.

Let's start with why an eBook cover is extremely important to actually getting readers to purchase your great eBook:

How many times do you find yourself judging an eBook by its cover?

If you are like most people who scan through ample webpages of online book retailers, such as the Kindle Store, then you indisputably said "yes". In this digital showground of online shopping a book's cover is one of only a trifling number of features that you are able to utilize in making a choice of whether to purchase a certain book or whether to keep seeking for a better looking one. You are no longer given the opportunity to physically judge possible purchases by the book's size, shape, or its placement on a bookstore shelf. To get booklovers to buy your

eBook you must captivate them by crafting an eBook cover that entices them to discover more of what your eBook withholds. There are numerous methods to yield worthy eCovers that can do just this.

Creating Your Own eBook Cover:

Designing an eBook cover yourself with Paint or Photoshop permits you the ability to fully customize a book cover to fit the precise manner you want your book embodied to your audience. Attempt taking advantage of free cover templates by searching the web for the some sites that provide free eCover downloads. Play around with these techniques to get a basic sense of what pictures stand out, what looks good, and how to incorporate all your cover text into an eye-catching depiction. Take some time and try designing an eBook cover that you feel portrays the conception of your book to spectators.

If you are having a bit of trouble designing your ideal cover think about spending a little cash on using book cover creator software. These websites will usually offer you backgrounds, images, and lettering placement designs. If artistic design is just not for you, have somebody else design your eBook cover. This is as simple as selecting to outsource your cover design to private parties, such as individual designers, or professional parties, such as cover designing websites that have the necessary talents to syndicate all your ideas into a higher quality and professional-looking book cover.

When selecting how to design your own eBook cover, please remember that you've worked hard at writing a quality eBook and that work deserves a quality package. Don't instantaneously settle for a cover design that you are not completely satisfied with just because it is free. Your eBook is an investment and spending a little bit of cash now can spring open the doors to making much more in the future.

Whatever your method for designing an eBook cover, it is essential that your entire book is showcased in an attention-grabbing package that clutches viewers' attention from numerous other eBooks and encourages them to indulge themselves in your particular work.

Why Professional eBook Covers Will Increase Business

No doubt that professional eBook covers will make your website and the product look trustworthy. It gives the perception that you're an expert in the field and the product has quality.

Just ask yourself this question... Would I buy a product that is presented by a poor quality image? Let's look at an Amazon study that was done on 45 top ranked publishers, and 15 top ranked authors with over 100 covers reviewed eBook covers. The covers were ranked into 4 categories:

1) Unreadable

2) Poor

3) Average

4) Good

Conclusion: A good ranking was awarded to a cover if the Author's name and Title could be read in the thumbnail/cover and the image or background did not interfere with the legibility of the two.

Another conclusion: Developing "one size fits all" eBook covers, is not really working and that, part of the prospective customer's decision making is the eBook's cover.

Now, here's why professional eBook covers will increase business:

There are few "angles" to look at, when you start selling your eBook product.(Although, is valid for other digital products as well):

- A professional cover will increase the perceived value of the product.

- Well designed covers attracts attention. The result is "stickiness" to your website.

- It build your brand. If you are in business for a long run, you really need to build "a brand" around your product.

- High quality [design of your eBook covers](#) will help your customer visualize what they are considering buying. The representation of the graphic has proven time and time again to increase sales and increase the overall professional image of your website.

- And last, but not least... increase the "buzz" -- believe it or not!

Just few Do's and Dont's when you design your ebook covers:

- Do: keep it simple

- Do: hire an image designer to create the image for your eBook cover

- Do: know thy color wheel

- Don't: use default styles or templates in packages like GIMP, Photoshop, Corel Draw, or Office Clipart

- Don't use fonts like Papyrus or Morpheus/Dark11

- Don't touch the edge of the cover with the text

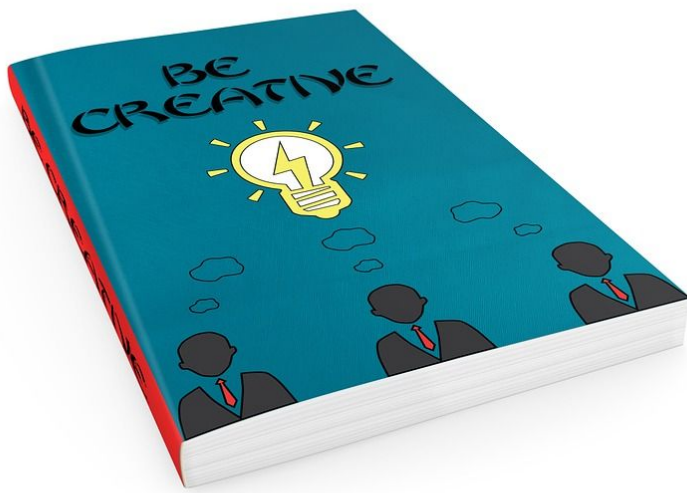- Don't use neon colors, they're difficult to read

Tip:

If you start with an image the same format as the cover, and you have to squish your title awkwardly to keep it readable, don't do it. Find/create/commission a different image, or edit the image to make part of it low contrast enough to serve as background

If you look online for images to use as cover illustrations: Respect copyright. Google image search is not a clipart site. Most images posted on the net are not in the public domain. It's only free to use if the creator of the image says so explicitly.

eBook Cover Design:
How to Design an Amazing eBook Cover

People are generally aware that ebooks are sold exclusively online and can only be enjoyed using a computer once purchased. What most people are wondering about is how these sellers are actually attracting their buyers without a picture of the actual book, since ebooks are basically not tangible. With this point said, it is truly very important for a seller to make sure to create an eBook cover design so that even though it is virtual, people will still have the ability to visualize the product being sold to them. The only real question here is how creators are going to produce a decent eBook cover design.

To answer this question that many people are asking, it is really important that you find the appropriate programs that will really help you in creating an amazing eBook cover design. The first thing that a person must do is to find the right template that he/she can use as a starting point in creating a cover design. Remember that this first step is very crucial because it will be the foundation of the entire cover and because of this fact, it is highly required that a person chooses the appropriate template for the product he/she is selling.

After choosing the appropriate template for your cover design, it is already time to choose or create the actual cover that you want other people to see. You can either create your own version of the design for the ebook, or if it is a popular literary book, you can just find an image of it and use it directly as the cover of the product that you are trying to sell to other people. When a design is already ready for use, it is now time to incorporate it with the template that you have chosen a while ago.

In incorporating it, you can use several programs to help you with it. One very good

example is Photoshop, if you are familiar with using it. Otherwise, you can just hire a certain person which knows how to incorporate the design with the template you found. This way, you can just focus on thinking about how you will present the product to people. After all, this is the most important aspect of making an eBook cover design - presentation. Therefore, it is also important that in this phase, whether you are the one doing it or you are asking another person to do it, you make sure that all the elements needed in the cover are present. These elements include shadow, lighting, background, reflection, and even the angle by which the 3D image is facing. All these are important because they are the ones communicating with the buyers; and for you to correctly convey your message, all the elements must be appropriate. After finishing the entire eBook cover design, it is now ready to be published and be criticized by other people who are going to see it. And hopefully, your message reaches them well.

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Creating eBook Covers to Increase the Sale of Your Information Products

[Creating eBook covers](#) for your information products is one of the strategies to increasing sales as a product owner. And as an entrepreneur, taking every step of the way to impact on your business can affect the bottom line. So, let's look at various options on how to make eBook cover briefly.

I have witnessed situations where webmaster and product creators offer free eBooks to their subscribers without creating book covers for the reports. That may be because it is a free report. If you want readers to freely and heartily pass around your blueprint, make it more attractive by designing a book cover.

For your paid product, a good looking book cover can skyrocket the sales. How? Most of the time, you will engage affiliate marketers and/or enter into JV (joint ventures) with other merchants. And as such, affiliates and JV partners will have to use your images or pictures for the promotion of your product on their websites.

The usual format is to upload a hyperlinked eBook graphics and include related anchor text link below the image. Creating book covers that look professional make promotion of your

product easy, attractive and attention grabbing.

Unfortunately, creating covers is portrayed to be expensive because graphic designers charge about $50 per cover and about $200 for full graphics that include header, footer, book cover and background image.

But do you know that there is a good alternative to outsourcing to graphic designers? Yes, create it yourself. Do not tell me it is difficult or you are not tech savvy. No! Here is how to go about it. Simply get eBook cover tutorial and start to make eBook covers on the go. You can do it.