

Michelle Yang

UX DESIGNER

CONTACT

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<https://www.michellewyang.me>

SKILLS

- UX Research Skills
- Storyboarding
- Journey Mapping
- Information Architecture
- Usability Testing
- Visual Design (UI)
- Prototyping
- Wireframing
- A/B Testing
- Scrum Master
- Working Knowledge of HTML, CSS and Javascript
- Specifications Documentation
- Agile Methodology

SOFTWARE

- Zeplin
- InVision
- Sketch
- Figma
- Adobe Creative Suite
- Jira
- Adobe Illustrator
- Procreate
- Microsoft Office

EDUCATION

GENERAL ASSEMBLY, NEW YORK CITY

2019-2020 | Certification of Completion in UX Design

PENN STATE, UNIVERSITY PARK

2014 - 2018 | B.S. Criminology

EXPERIENCE

3/2021 - Present

Inlite; (Contract) Remote
UX Designer

- Organized and moderated user research testing and interviews while translating user insights into design decisions.
- Redesigned mobile and desktop sites to improve user flow and accessibility.
- Designed and prototyped various mockups following material design guidelines.
- Conducted market research to analyze various direct competitors to evaluate current trends and features.

05/2020 - Present

Freelance; Remote
UX Designer

- Collaborated with start-ups and businesses on projects, including research work, responsive websites, and applications.

5/2020 — Present

Calsmart for Fitbit

- Utilized and applied UX methods to create interactive designs on 348px by 250px screens.

5/2020 — 8/2020

UniGreeks

- Designed site based on user experience to establish brand identity.
- Applied UX methods to create 10+ features that improve overall usability and user experience.
- Developed and reiterated 5 different designs in various fidelities that followed user feedback.

02/2020

Upflex; New York City
UX Consultant

- Redesigned Upflex's mobile application to aid in user usability and drive downloads.
- Integrated research, user research and user feedback to findings in order to add and update new features.
- Produced and presented deliverables to stakeholders and COO of Upflex.

06/2018-11/2019

Sanocki Newman & Turret, LLP; New York City
Paralegal

- Drafted and prepared legal documents for attorneys and attended court weekly to file the documents.
- Maintained databases, answered phones, received messages and other administrative tasks;
- Scanned, organized legal documents, correspondents and medical records while communicating with Medicaid/Medicare and other Health Insurances to obtain lien information relevant to cases.