

SHHHH... YOUTUBE HACK 2021

**HOW I  
GREW MY  
CHANNEL  
WITH  
THESE  
SECRETS.**



# **Top 5 Ways To SKYROCKET** **Your Youtube Channel & Reach** **1,000 Subscribers Easily!** **(Step #3 Is My Favourite!)**

There's no denying it; video marketing has been on the rise over the past few years, growing ever more popular and accessible for brands. And while popular sites such as SnapChat, Facebook, Instagram, Twitter, and even your own website are great places to invest, YouTube remains the giant in the space, with individuals spending a billion hours each day watching videos on this platform.

## **Step #1**

. Build Videos Around a Single Keyword/Topic

It may seem obvious, but building your video around a single topic/keyword is the best way to get the traffic you want and grow your audience. Many people who are unaware of SEO best practices skip this step, but it's crucial if you want your videos to get the maximum amount of viewers.

## **Step #2**

### **. Reformat Existing Quality Content**

Of course, the easiest way to grow your channel is to build great content. But that content doesn't always have to be built from scratch. Some of your best videos can be built from engaging, valuable, useful and actionable content you've already created.

## **Step #3**

### **. . Make Your Videos Go VIRAL & Get FREE Subscribers**

One of the beautiful things about social media is that you can cross-promote content on different channels. Promoting your YouTube videos on your other social channels is the easiest way to grow your audience.

You can use this FREE tool to start getting up to 80 NEW, Targeted Subscribers per day.

**TOOL #1: <https://bit.ly/3jNDpgO>**

**TOOL #2: <https://bit.ly/3AlZfrD>**

## **Step #4**

### **. Show Up**

If you're running YouTube by yourself or as part of a small organization, it can be extremely beneficial to put your own face on screen. When you put a face to a brand, your audience can more easily connect with you as an individual. This is especially important for bloggers; fitness, life, or business coaches; and solopreneurs.

## **Step #5**

### **Post Great Thumbnails**

They may seem like a small thing (because they are), but thumbnails can have a big impact. YouTube advertises other videos via thumbnail in its sidebar, so you want yours to stand out among the pack. The same goes for YouTube search. Videos with a catchy title and appealing thumbnail usually rank higher, even if the content itself isn't as valuable, because they have a higher click-through-rate (CTR). To get your CTR where it needs to be, try using tactics such as highlighted areas, arrows, large text, and unexpected or unusual images. See the example below from Neil Patel.