



THE CLOTHES FOR GOOD SHOW 2023

1-2-3 DECEMBER 2023, NEC



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thenec.co.uk

eventim

with thanks to
COMMON OBJECTIVE

I've worked in the clothing and image industry for decades and, like you, my attitude to fashion and consumption has fundamentally changed. In 2023 we are no longer consumers, we are active citizen participants. Yet we are faced with greenwashing by many big brands making it hard to know the truth about the impact our fashion choices really make. **The Clothes for Good Show has brought together brands we have ethically evaluated to meet our strict criteria, all under one roof.**

Visit Clothes for Good this December to find all the colour, design and styling suggestions you need to make your own unique sustainable fashion statement. Join us for ethical beauty and skincare advice, expert panelists, and a future gazing section devoted to the innovations of our partners. Our demand TODAY for fair wages, safe working conditions and radical reduction of fossil fuels in materials and supply chains, means that where we choose to spend our money can be a powerful political act.

So join us to celebrate how far we have come and just as importantly



**Caryn
Franklin**

MBE

Photography credit: Sarah Creswell

TIME TO MAKE A FASHION STATEMENT

In our ever evolving quest to realign our lifestyles with solutions to the climate crises we have come to recognize the importance of embracing the core values of sustainability in our fashion choices. The Clothes For Good Show empowers audiences to wear fashion that is better for the planet and to start conversations that have the power to ignite a global movement.

Meet makers, explore thrift shops, discover brands, listen to leading speakers and be mesmerised by catwalk shows in a celebration of feel good fashion. The result? More sustainable fashion choices, buying less, sourcing second hand, sharing, swapping, repairing and discovering brands and materials with low environmental impact. Join the conversation in how we Do Good as well as Look Good - and ultimately Feel Good.

LET'S WORK TOGETHER AND MAKE FASHION A FORCE FOR GOOD

LET'S MAKE A STATEMENT...



THE CLOTHES FOR GOOD SHOW 2023



FEEL GOOD FASHION

1-2-3 DECEMBER 2023, NEC, BIRMINGHAM



BE THE REVOLUTION!

Fashion is fun! The way we style ourselves says so much about who we are and how we want to be seen. The growth of vintage stores and selling apps, clothes swapping, renting and reinventing, along with the rise of fair trade and organic brands, reflect the growing consumer desire for sustainably sourced and ethical fashion choices. The Clothes for Good Show is committed to highlighting the major brands, independent makers, artisans and private sellers in the ever growing ethical fashion industry and helping them connect with a community of highly motivated buyers.

Introduce your fabulous ethical and sustainable brands and products at an exciting and unique shopping experience celebrating environmental stewardship through Reuse, Repair, Recover and Recycle. Take advantage of this unique opportunity to present your products and services to a large audience of enthusiastic shoppers who embrace the core values of ethical fashion and are ready to buy.

Network with shoppers and with other movers, shakers and creators in this burgeoning new industry. Take in fashion shows, demonstrations, seminars and more while you keep your finger on the pulse of the movement. Clothes for Good happens December 2-4 at The NEC in Birmingham.



THE CLOTHES FOR GOOD SHOW 2023

- Sit By the Catwalk for one of our fabulous fashion shows: Teen Street Fashion, Vintage Wedding, Trashion Fashion and more!
- Learn about the Future of Fashion from celebrated visionaries within the fashion industry: Take some time to sit down in a Q and A session with our expert speakers.
- Explore Solutions to Reduce the carbon footprint in your closet: Shop directly from vendors who apply Reduce, Reuse and Recycle to their business models.
- Embrace Slow Fashion in your personal wardrobe: Attend a workshop and extend the life of your favorite fashion pieces.
- Meet talented creators and textile artists and explore their ground-breaking work. Visit artists galleries and exhibits.
- Explore all the alternative options to fast fashion and come home with a fresh new look you will proud about. Look good, do good at Clothes for Good.

DO
GOOD,
FEEL
GOOD.



THE CLOTHES FOR GOOD SHOW 2023

BOUQUET BRANDS

PRE-LOVED

INDEPENDENT LABELS

SUSTAINABLE COSMETICS

CHILDRENS WEAR

VINTAGE

ORIGINAL MAKERS

ACCESSORIES

CATWALK

SPOKEN WORD



THE PROPOSAL

- 3 days of fanatical retail shopping right before the Christmas season
- 3 halls of The NEC, Birmingham
- Major catwalk install
- Late night Friday after show party
- Exhibitor packages on electricity and furniture
- After hours music and talks from fashion and celebrities

Apply to exhibit:

The Clothes For Good show is a carefully curated event and you must apply to exhibit. Brands need to meet sustainability standards to exhibit at The Clothes for Good Show with support from Common Objective (CO)

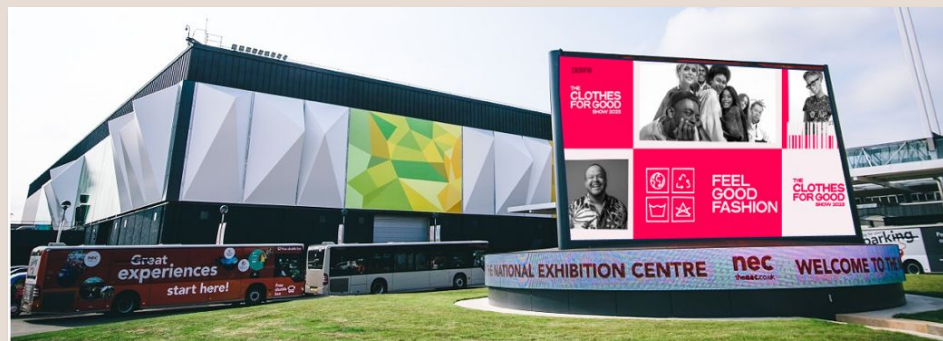
www.commonobjective.co

Applications to exhibit go on sale on 29th May 2023.

Contact: Jon or Nash

Email: jon.hunt@wildfenmedia.com

nashnm@thefanaticsgroup.com



Shell scheme - £120+ VAT per sqm

Space Only - £100 + VAT per sqm

Vintage Table and boutique makers - £300 +VAT

Shell scheme comes with baffle wall for changing area.

Storage space £20 per sqm shell scheme in adjacent hall

Click here for interactive floorplan

clothesforgoodshow.expofp.com

THE CLOTHES FOR GOOD SHOW 2023



Description of content Ingredients

Launch Party (95%) Speakers (45%)
Fashion brands (75%) Catwalk (45%)

Clothes designers (45%) Invitation
only event (5%) Sustainability
Guidance (60%)

Short films (10%) Special presentation
(30%) Exclusive content (45%)
Sustainability collections (60%)

Accessories (25%)

