



TRANSACTION MANAGEMENT

SIMPLIFIED

to meet the needs of Financial Institutions.



PRIORITY
FI SOLUTIONS™



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ENRICHING YOUR PAYMENT EXPERIENCE

Priority Payment Systems delivers flexible payments technologies to simplify the transaction management process for your Financial Institution.

Priority FI Solutions provides your business customers with the ability to accept payments for all major credit cards, debit cards, as well as gift cards, loyalty cards, petroleum, electronic checks and check conversion and remote deposit capture.

The relationship between Financial Institutions and their merchant depositors demands a high level of trust, dedication to security and an unwavering commitment to regulatory compliance. At Priority we're dedicated to cultivating that high-level of trust and partnership.

Priority's Payments and Business Services Suite enables Financial Institutions to:

- Grow recurring revenue
- Enrich depositor relationships
- Maintain full control of customer relationships

Priority's Financial Institution clients also receive services such as:

- Sales training
- Value added marketing & support services
- Complete underwriting services
- Fraud control & risk management



STREAMLINING YOUR PROCESS

Priority offers highly scalable and remarkably flexible payments technologies built to meet the complex needs of our growing network of Financial Institution clients. Naturally extend your bank's brand through Priority's comprehensive and customizable suite of payments and value-added business solutions.



Merchant



Express



Retail



Invoice



B2B



Iso/Agent



ACH.COM



Merchant

MX Merchant is one of the most powerful payments platforms available and goes far beyond a traditional gateway.



Express

MX Express is an easy-to-use application that allows you to accept mobile card payments (with or without a card reader) with optional gratuity.



Retail

MX Retail will not only handle your point-of-sales needs, it also handles the back office management and inventory needs from on-boarding to tracking and simple to complex inventory.



Invoice

The option to accept credit card payments on invoices makes collecting funds fast and hassle-free.



B2B

Get the best possible rates by processing corporate card payments through MX B2B. The B2B Payments App ensures that Purchasing and Corporate card payment data is passed correctly in order to qualify at optimal Level 2 and Level 3 interchange rates without any additional entry fields.



ISO/Agent

Priority's premier Merchant Optimization Suite, provides dynamic portfolio management and offers total control over all of your financial data—helping to accelerate growth and achieve a diverse and vigorous portfolio.



ACH.COM

Electronically collect payments from your customers for either single-entry or recurring payments by directly debiting your customers' checking or saving accounts.

Merchant processing is also available through terminals and software, such as:

- Ingenico iCT220 and pin pad iPP310 (*Best Seller*)
- Verifone Vx520 and pin pad Vx805
- Walker 1.0 for AprivaPay (mobile)
- C2X reader for MX Express for use with iPhone

We also support and sell Authorize.net, along with several other software options.



SPECIALIZING YOUR SERVICES

RESIDUAL INCOME

We pay Financial Institutions up to **30% higher residuals than other processors** for two of the three payment card rate categories. We offer internal income opportunities for your institution and the opportunity to increase your revenue share based upon the growing partnership with your branches through incentive and marketing programs. Higher revenue share is earned as you meet production goals.

STRATEGIC PARTNERSHIPS

We offer ACH Solutions (ACH.COM), HIPPA audited medical payment solutions (MX Medical) and referral rewards to FI associates to help develop your portfolio.

COMPREHENSIVE REPORTING

Priority FI furnishes a dynamic and simple online referral tracking system. We provide a detailed and comprehensive monthly residual and merchant activity report.

CUSTOM MARKETING PROGRAM

Priority can help your Financial Institution grow your business accounts and merchant card processing portfolio beyond typical industry expectations.

PORTFOLIO MARKETING

We offer a custom designed plan, enabling you to co-market transaction management services together with your existing products at no charge to you! Let us help you with your advertising dollars by printing and packaging your marketing materials for you. We offer many marketing campaigns customized with your financial institution logo and address.



SETTING YOU UP **FOR SUCCESS**

In today's challenging business environment, Priority understands how important it is to leverage technology to optimize success, and we're here to help you succeed.

WORLD CLASS CUSTOMER SERVICE

Priority's sales force and support teams have many years of experience in the industry. Our experienced FI team specializes in working with our network of Financial Institutions to deliver on-going training and sales support to create continued value for their banking customers. Our industry-leading customer service includes live customer phone support. Relationship and technical support managers are assigned specifically to help each FI.

STRONGER CORE PROCESSING

Priority FI Solutions offers access to multiple processing platforms and a number of sponsoring banks to give you the leverage you need to succeed.

CONTINUED TRAINING

On-going training for branches and field "blitzes" with bankers is provided as needed to keep you up-to-date on trends and changes within the industry.

LOWER RATES AND FEES

We offer competitive low rates to make your merchants' transaction process easier, including:

- Meet or beat rate program with free cost analysis.
- Free extended equipment warranties for terminals that we provide (beyond the mfrs. warranty) as long as the merchant processes with Priority.
- No PCI fees for compliant merchants.
- Low early cancellation fees.
- Special 501C3 pricing.
- Next-day funding available with approval.

PRIORITY FI SOLUTIONS™



*Transaction Management **Simplified.***

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