

City of Asheville
BOARDS AND COMMISSIONS
Application Form

APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR TO APPLYING AND/OR APPOINTMENT TO A BOARD

Name of board or commission(s): Civic Center

Your name: Joel Starrow Home Phone #: 258-1735

Street address: 199 Forest Hill Dr. City: Asheville Zip Code: 28803

Mailing address (if different): _____

Employer: McGill Associates, P.A.

Your position: President Office Phone #: 252-0575

Resident of City County Race W * Sex M * Age 51 *

Are you a United States Citizen (circle one)? Yes or No

Residence location (check one): Central North _____ South _____ East _____ West _____
(Kenilworth)

How did you become aware of the opening? Webpage _____ Current Volunteer _____ eNews _____
 Government Channel Newspaper Radio Organization Agenda Other (I asked Jan Davis about it)

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: Legal Technical Fundraising Community Contacts
 Business Management (Financial) Business Management (Operational) Public Speaking

I am a licensed Professional Engineer in North Carolina and President of McGill Associates, a local civil engineering firm. I have been a resident of the City of Asheville since 1988, residing in Kenilworth. My interest in the Civic Center goes back to my early years in Asheville, when I attended the Southern Conference basketball tournament, Sesame Street Live and other concert events. I am familiar with the studies completed in recent years recommending refurbishment of the facility and one which suggested privatization. I believe my engineering background would provide some credible technical advice on the various upgrades under consideration without a conflict of interest, as McGill Associates does not offer engineering services of a nature applicable to the Civic Center capital needs. I know and have high regard for new Director Sam Powers and also admire Council liaison Jan Davis, who from my perspective has worked tirelessly in support of a stronger Civic Center. I believe I could work well with Sam, Jan and the other Civic Center Commission members in helping promote and maintain the current Civic Center, while maintaining an eye toward innovative ideas regarding its future operation and market.

Maggie Burluson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburluson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: Joel Starrow
Date: 1-7-10
E-Mail: joel@mcgillengineers.com
Fax #: 828-253-5612

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

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APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR TO APPLYING AND/OR APPOINTMENT TO A BOARD

Name of board or commission(s): Greenway & Civic Center

Your name: Bill Jones Home Phone #: 828 230 6436

Street address: 339 Beaverdam Rd City: Asheville Zip Code: 28804

Mailing address (if different): _____

Employer: Carolina Native Nursery

Your position: President Office Phone #: 828 682 1471

Resident of City yes County _____ Race W * Sex M * Age 46 *

Are you a United States Citizen (circle one)? Yes or No

Residence location (check one): Central _____ North South _____ East _____ West _____

How did you become aware of the opening? _____ Webpage _____ Current Volunteer News
 _____ Government Channel _____ Newspaper _____ Radio _____ Organization _____ Agenda _____ Other _____

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: _____ Legal _____ Technical _____ Fundraising Community Contacts
 Business Management (Financial) Business Management (Operational) Public Speaking

Asheville Tree Commission '02-'08 (Chairman '06-'08')

Owner - Carolina Native Nursery - '01 - present

Board Member - Southern Appalachian Highland Conservancy
Effective leader, businessman, and family man willing to lend
time and expertise and skills to move interests of community
and city forward.

Return to:

Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: [Signature]
Date: 11/18/9
E-Mail: Bill@carolinanativenursery.com
Fax #: 828 682 1471

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References: Jan Davis, Marc Combs

City of Asheville
BOARDS & COMMISSIONS
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Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Bill Russell Home Phone #: 828-772-6391

Street address: 92 Rumbough Place City: AVL Zip Code: 28806

Mailing address (if different): _____

Employer: Self - Bill Russell Insurance Agency

Your position: Owner Office Phone #: 828-274-7388

Resident of City Yes County Buncombe Race White * Male Female* Age 43 *

Residence location (check one): Central North South East West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: No

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

After my term on City Council and nearly 8 years on the MSD Board, which is about to end, I want to stay involved and connected with the City of Asheville. I was proud to be a part of the efforts for Civic Center Renovations and the return of the Southern Conference Basketball Tournament, and would like to be more involved with the future success of the Civic Center & Thomas Wolfe Auditorium. As a business owner with 20 years experience and dedicated member of our community, I think my connections, business experience, and involvement in the community would be beneficial to the success of this Commission. I would be honored to serve.

Return to:

Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: LCFG

Date: 6/4/2014

E-Mail: billrussell@charter.net

Fax #: 828-274-9757

Digitially signed by LCFG
DN: dc=LCFG, dc=STATEFARM, dc=AGCY,
ou=MATL, ou=Users, cn=LCFG
Date: 2014.06.05 15:35:00 -0400

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Name of board or commission(s):

Your name: Home Phone #:

Street Address: City: Zip Code:

Mailing Address (if different):

Employer:

Your position: Office Phone #:

Resident of City County Race * Sex * Age *

Are you a United States Citizen (check one)? Yes No

Residence location (check one): Central North South East West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain:

Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then, in detail, list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary).

Expertise:

Legal Technical Fundraising Community Contacts Public Speaking

Business Management (Financial) Business Management (Operational)

Details:

Return to:

Maggie Burluson, City Clerk
Post Office Box 7148
Asheville, NC 28802-7148

Email: mburluson@ashevillenc.gov
Telephone: 828-259-5601
Fax #: 828-259-5499

Signature:

Date:

E-Mail:

Fax #:

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APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR TO APPLYING AND/OR APPOINTMENT TO A BOARD

Name of board or commission(s): Civic Center Commission + TDA

Your name: Carol Ann McLendon Home Phone #: 828-606-0190

Street address: 10 Bent Oak Lane City: Asheville Zip Code: 28803

Mailing address (if different): _____

Employer: Blue Ridge Community College

Your position: Research Specialist/QEP Administrator Office Phone #: 828-694-1882

Resident of City Yes County Yes Race W * Sex F * Age 41 *

Are you a United States Citizen (circle one)? Yes

Residence location (check one): Central _____ North _____ South x East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: no
_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: _____ Legal _____ Technical _____ Fundraising x _____ Community Contacts _____ Business Management (Financial) _____ Business Management (Operational) x _____ Public Speaking

My position at Blue Ridge Community College is to create plans, goals and objectives, as well as methods
of assessing the attainment of those goals and objectives. I do a great deal of data analysis and use various
statistical methods to do so. I am a long time patron of the civic center and I have a vested interest as a member
of this community in the future of the Civic Center. It would be an honor to serve on this commission.

Return to:

Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: Carol Ann McLendon

Date: 5/28/10

E-Mail: carolamclendon@yahoo.com

Fax #: 828-694-1690

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APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR TO APPLYING AND/OR APPOINTMENT TO A BOARD

Name of board or commission(s): CIVIC CENTER COMMISSION
Your name: YVONNIE COOK-RILEY Home Phone #: 828-254 6125
Street address: 5 MANILA ST City: ASHEVILLE Zip Code: 28806

Mailing address (if different): _____

Employer: _____

Your position: _____ Office Phone #: _____

Resident of City Asheville County _____ Race C * Sex F * Age Old over 50

Are you a United States Citizen (circle one)? Yes or No

Residence location (check one): Central _____ North _____ South _____ East _____ West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO
Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: _____ Legal Technical _____ Fundraising Community Contacts _____ Business Management (Financial) Business Management (Operational) _____ Public Speaking _____

SEE ATTIC.

Return to:
Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148
E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: Yvonne Cook-Riley
Date: MAY - 22 - 2012
E-Mail: YCR1@SUNO.COM
Fax #: N/A

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Information in regards to my appointment to the commission for the U.S. Cellular Center

Asheville enjoys a strong asset of a civic center that addresses the needs of our sports community and entertainment community. Through cultural events and sporting events with in our city we are staying on the cutting edge of change.

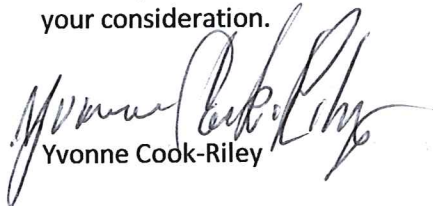
I am asking for consideration for an appointment to the **U.S. Cellular Center Commission**. I would like to be a part of the continuing growth that is taking place around the Center, I feel I can be of help.

As a past member of **PCMA (Professional Convention Managers Association)** and a having served as member of the Board of Director of the New England Chapter of PCMA.

In the past owned a special events trade shows company.

At the present time I am part of an **event management team** that serves outdoor events in the City of Asheville. I have an established reputation of working with the **City of Asheville and Buncombe County** to the management of successful events to our region.

I feel qualified to becoming an asset to this commission. I'm available for interview, and thank you for your consideration.



Yvonne Cook-Riley

5 Manila St., Asheville, NC 28806

828-254-6125

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Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission
Your name: Greg Duff Home Phone #: 828-400-5868
Street address: 46 Kensington Dr. City: Asheville Zip Code: 28805

Mailing address (if different): _____

Employer: Glory Hound, Inc.

Your position: President Office Phone #: 828-400-5868

Resident of City Asheville County Buncombe Race White * Male Female* Age 52 *

Residence location (check one): Central North South East West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: Board member of Asheville Buncombe Regional Sports Commission and SoCon LOC but I do not believe these to be conflicts. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

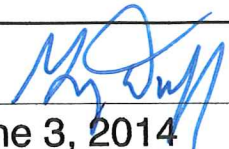
I am interested in serving on this Commission because I believe the Civic Center complex should be the entertainment hub for Asheville. Tremendous progress has been made in reviving this important venue and I believe my long background in event management and marketing will be an asset to the commission as that process continues. I am particularly interested in a long-term marketing plan that will allow Asheville to compete with other comparable cities and venues for top flight entertainment and events.

My resume of professional, civic and educational endeavors is attached.

Return to:

Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: 
Date: June 3, 2014
E-Mail: greg@gloryhoundevents.com
Fax #: NA

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Greg Duff

46 Kensington Drive, Asheville, NC 28805
Phone: 828-400-5868 E-Mail: greg@gloryhoundevents.com

Objective

To be selected for one of two available positions on the Asheville Civic Center Commission.

Experience

President, Glory Hound, Inc. 2006-Present

- Creator and owner of the largest endurance athletic event management company in Western North Carolina
- Manage over twenty events annually from Cherokee to Morganton for a variety of non-profit and for-profit companies as well as four proprietary events
- Current and past events include the Lake Logan Multisport Festival, Asheville Citizen-Times City Marathon, Enka Triathlon at Biltmore Lake, Bele Chere 5K, Runway 5K at Asheville Regional Airport, and The Scream! Half Marathon

Program Director, Cherokee Bottled Water 2000-2007

- Managed the bottled water enterprise of the Eastern Band of Cherokee Nation
- Oversaw production, sales and distribution throughout North Carolina and parts of Tennessee, Oklahoma and Missouri

Assistant Athletic Director, Western Carolina University 1989-1999

- Responsible for business operations, ticket office, marketing and promotions and event management for Division I intercollegiate athletic program

Civic Activities

Asheville-Buncombe Regional Sports Commission 2011-Present Executive Committee (2014-Present) Chair, Events Committee (2012-Present) Logistics Co-Chair, SoCon LOC

Health Initiatives for Men, Inc. 2014 Founder and Volunteer Administrator

Asheville Triathlon Club 2008-2013 President (2008-2012) Board Member (2013)

Mountain Sports Festival Board of Directors 2010-2013

Education

Master of Arts, Sport Management – The Ohio State University 1986

Bachelor of Science, Finance – University of Arizona 1984