PAY IT
→ FORWARD

PRIORITY
PAYMENT SYSTEMS®

PRIORITY
PAYMENT SYSTEMS ®

WHERE PARTNERS
+ PLATFORMS
CONNECT TO PROPEL
PAYMENTS FURTHER

DEVELOPERS ISVS & VARS

MERCHANTS

PARTNERS

PROCESS

PLATFORMS

PEOPLE

BANKS & FIS
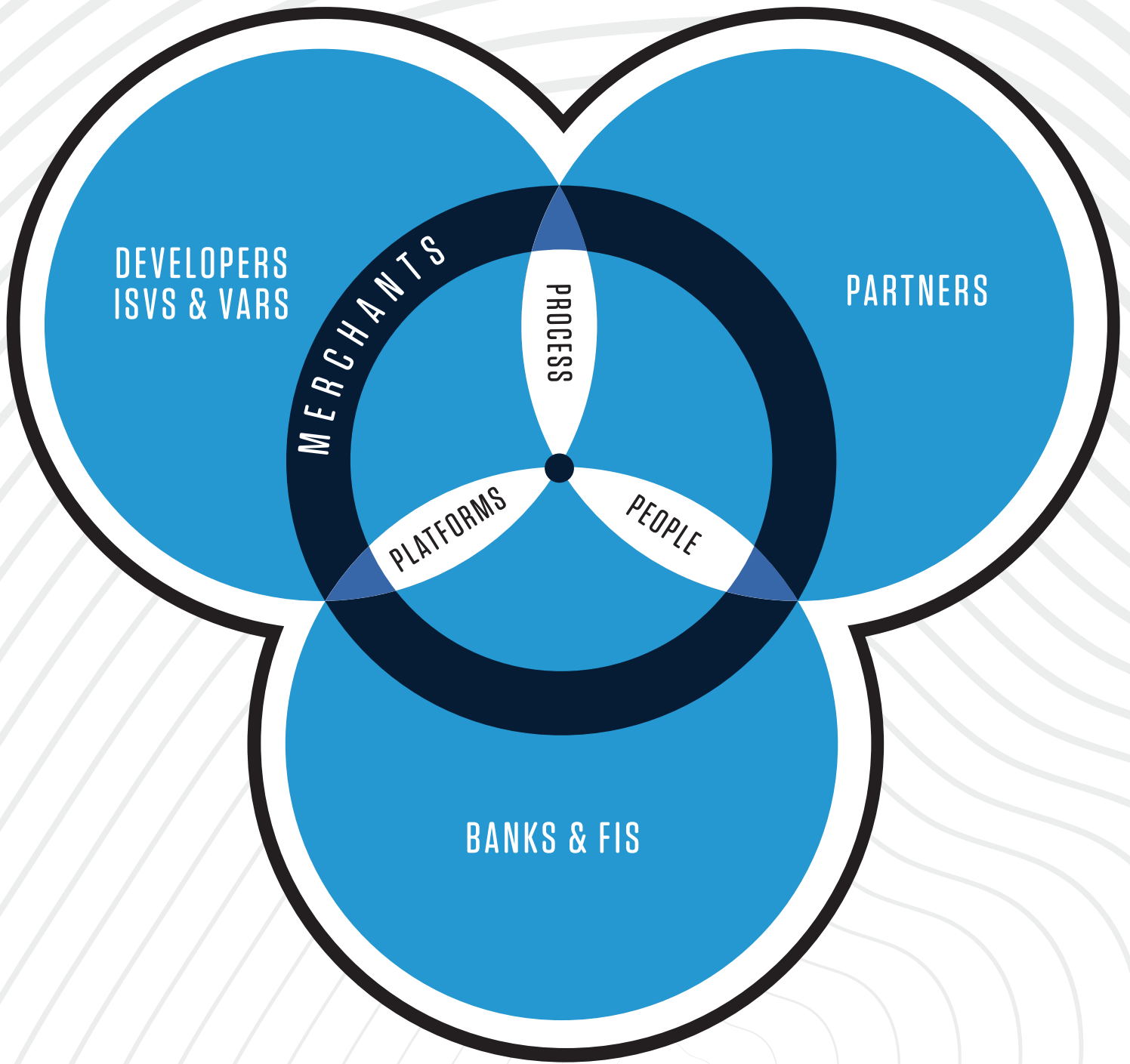
PAY IT FORWARD

AT PRIORITY WE ARE PROPELLING PAYMENTS FURTHER

→

Priority Payment Systems is a leading innovator in the electronic payments processing industry, offering highly scalable and remarkably flexible payment technologies built to connect our Partners with solutions that propel payments **forward.**

500
Million Transactions

492
Employees

$39
Billion in Annual Volume

13TH
Largest Merchant
Acquirer in the Nation

174,000
Merchant Accounts

7TH
Largest non-bank
affiliated payment processor

THE WAY FORWARD

We are helping to move Merchant business **forward** by delivering a customizable core processing platform that gives businesses the power to build a payment solution uniquely designed to fit their needs.

Priority's suite of products leverage our proprietary agile technology infrastructure to deliver a faster and more flexible payment solution.
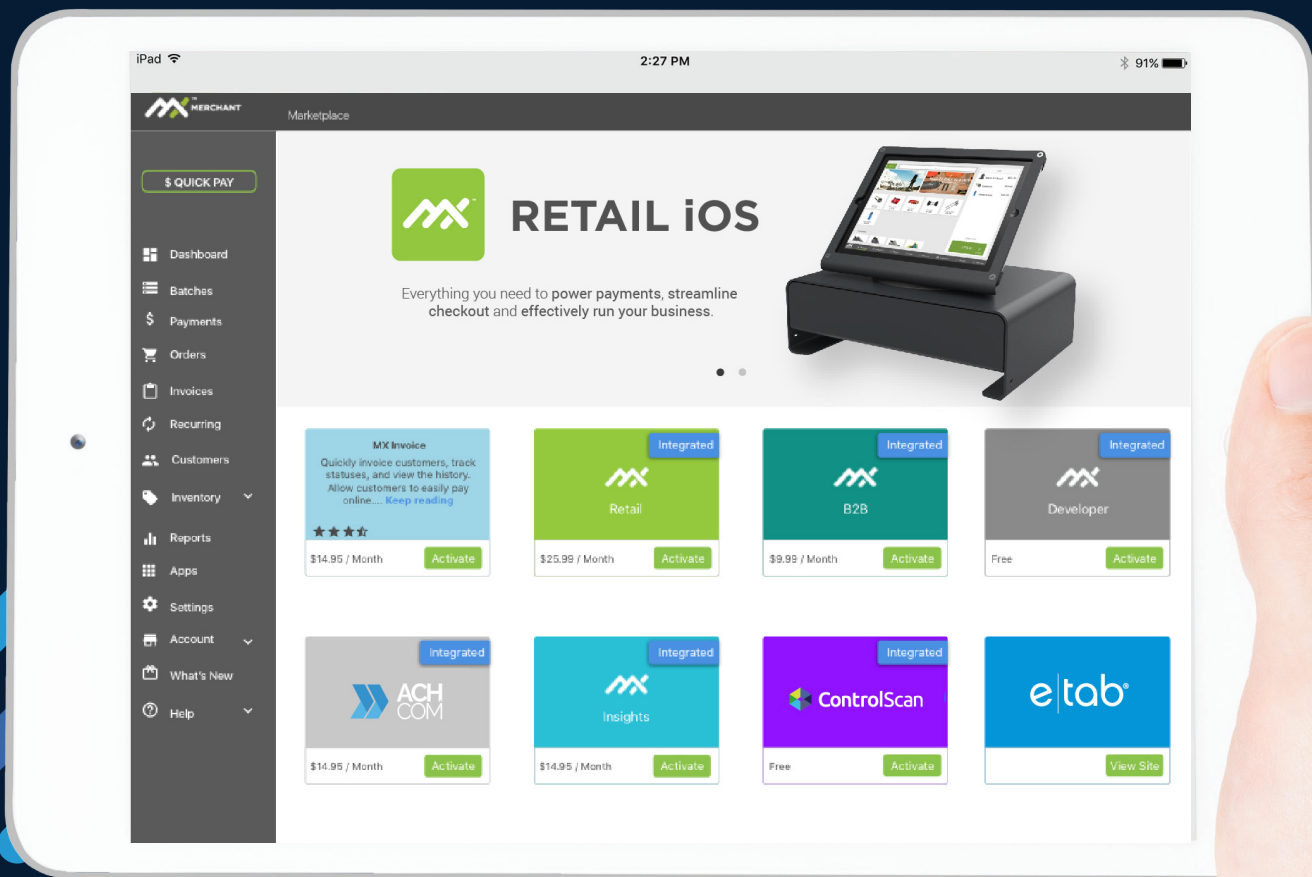
INTEGRATED SOLUTIONS

MERCHANT
- Core Processing
- Virtual Terminal
- Reporting

EXPRESS
- Mobile Transactions
- Tips
- Payments & Batches

ACH.COM
- ACH Payments
- Streamline Accounting Operations

INVOICE
- Recurring
- Invoicing
- History

RETAIL
- Inventory Management
- Orders
- Discounts

RETAIL (IOS)
- Point of Sale
- Collections
- Optional Cash Drawer Components

DEVELOPER
- Access log
- Authentication management

INSIGHTS
- Data Analytics
- Customer Demographics
- Social Media

B2B INTERCHANGE OPTIMIZER
- Level II, III & Large Ticket
- Purchasing
- Corporate Card Data

CONTROLSCAN
- PCI Compliance
- Reduce Risk
- Maintain Competitive Advantage

BUSINESS TECHNOLOGY SOLUTIONS

RETAIL
- SMB
- Enterprise
- Events & Festivals

MERCHANT FUNDING
- Traditional Financing
- Alternative Financing

MEDICAL POINT-OF-CARE
- In Office Patient Pay
- Online Bill Pay
- Payment Plans

RESTAURANT
- Online Ordering
- Pay at the Table
- Quick Service
- High Volume

EMPLOYEE SCHEDULING
- Time Sheets
- Time Clock
- Team Communications

CHARGEBACK MANAGEMENT
- Eliminates Mail & Fax
- Comprehensive Reporting

TECH SUPPORT
- Technology Installations
- Activation & Training
- Technician Dispatching
- Remote Support

CERTIFIED EMV & NFC
- Mobile
- Smart Terminals
- Pin Pads

FORWARD THINKING

Our mission is to maximize revenue and performance with **forward thinking** that provides income ancillary to our core processing services.

Priority's products and services are dedicated to helping our Partners, Banks and Financial Institutions acquire and retain a profitable portfolio with the diversity and flexibility needed to board a wide variety of Merchants.
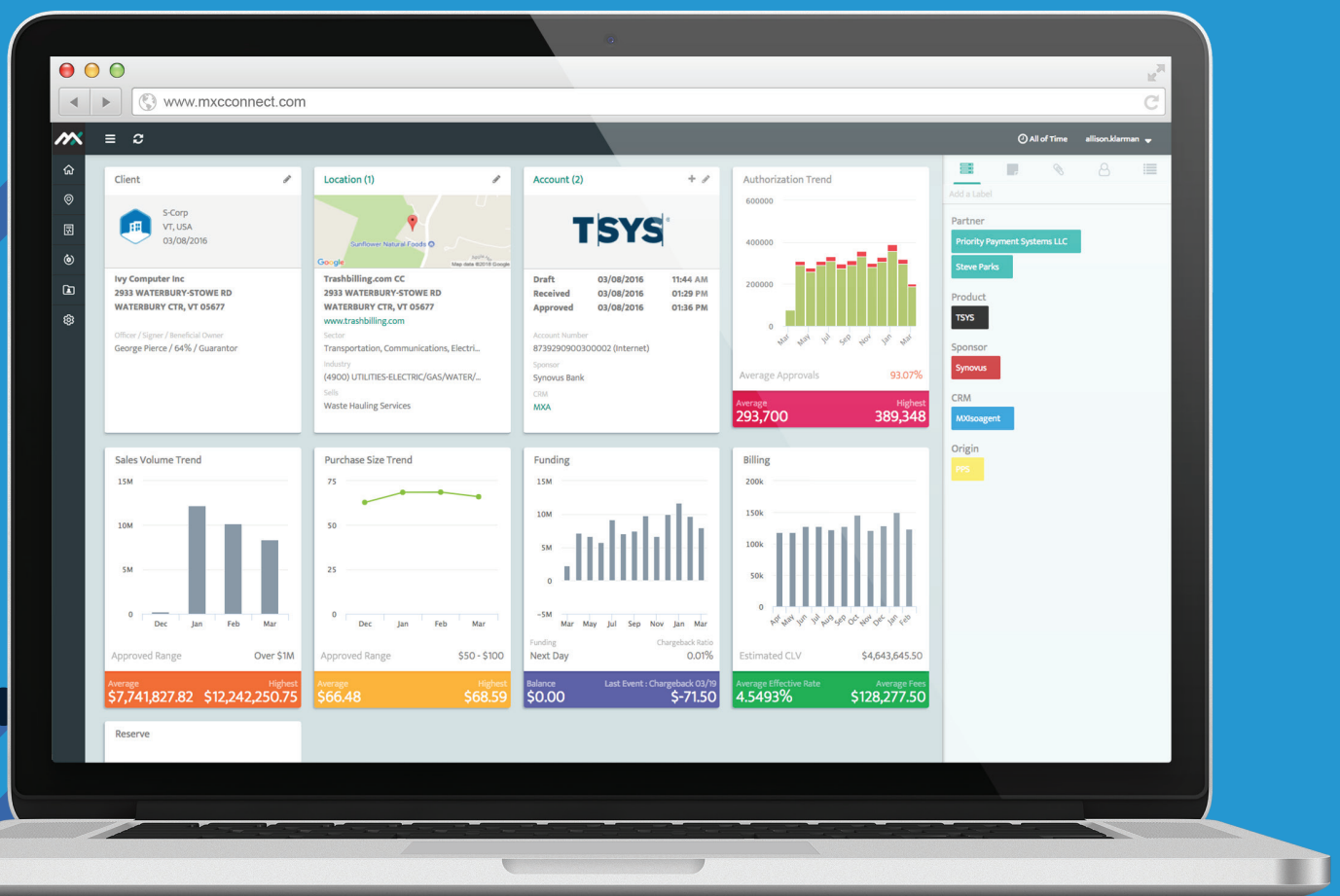
* MX Connect (Beta)   *** MX ISO/Agent** (Legacy)

PARTNERS

*MERCHANT BOARDING & REPORTING SUITE (CRM)

Priority's premier Merchant optimization suite provides dynamic portfolio management, automated boarding and total control of all financial data to help you accelerate growth and build a diverse and vigorous portfolio.

Priority delivers a powerful CRM platform that allows you to:

- Seamlessly manage and commission down-line Partners
- Digitally submit applications
- Quickly update accounts
- Track volume, ACH, chargebacks, retrievals and other indicators for every Merchant in your portfolio
- See current history and depository info on every client

- Run detailed compensation analysis to identify profitable Merchants and head off problems
- Submit Merchants and pull reporting via access to our robust API
- Receive smart notifications about your Merchant's activity via text or email
- Customize branding

CAPITAL FOR GROWTH

When you're ready to buy, sell or just tap into your portfolio's equity, our Financing Program gives you the liquidity and capital you need to expand your business.

BANKS & FI

We understand that the relationship between Financial Institutions and their Merchant depositors demands a high level of trust, dedication and an unwavering commitment to regulatory compliance.

At Priority, we help Financial Institutions compete in today's evolving marketplace with an extensive suite of innovative payment solutions that help Banks, Branches and their Merchants simplify the transaction management process while remaining competitive, compliant and profitable.

STRATEGIC PARTNERSHIPS & INCENTIVES PROGRAMS

We offer ACH and HIPPA audited medical payment solutions, as well as referral rewards to FI associates to maximize growth potential and reward growth results.

COMPREHENSIVE REPORTING

Priority offers a dynamic and simple online referral tracking system that provides detailed and comprehensive monthly residual and Merchant activity reports.

CUSTOM MERCHANT & CROSS-SELL PORTFOLIO PROGRAMS

We can help your Financial Institution grow business accounts and Merchant card processing portfolios beyond typical industry expectations. Our customized plans give you the ability to bundle, co-market and transition management services with existing products - all at no charge to you!

STRAIGHT
FORWARD

DEVELOPERS, ISVS & VARS

We understand that our client facing products aren't always the optimal solution for all Partners and Merchants. Therefore, we've developed a dynamic suite of feature packed RESTful APIs that give our technology Partners the **straight forward** solutions they need to connect their platforms with ours. Our API Developer sites give you the information you need in a modern, easy-to-understand format - including code samples and testing options.

We've streamlined our integration process to ensure a smooth experience for our clients and provide a dedicated support team for any questions that may come up during integration.

BOARDING AND REPORTING API

Priority's Boarding and Reporting API is designed to give our Partners and their customers an easier method for boarding and updating Merchants. It also provides access to Partner level reporting down to the transaction level. Whether building a CRM system from scratch or looking to improve the functionality of an existing CRM, we have a great solution to add value to your system.

- Submit new Merchant applications and check statuses
- Create and pull Notes and History
- Update Merchant's address, bank information and other important information
- Pull Merchant's statements and various Merchant level reports
- Create Cases
- Pull reports such as Interchange, Batches, Authorizations, Chargebacks and Deposits at the Partner or Merchant level

PAYMENT API

Priority's Payment API is designed to give companies and their customers an opportunity to leverage a robust platform for processing payments. Our comprehensive API can work with your POS system, including mobile payment apps.

- Processing payments of all major credit card brands
- Processing for ACH transactions
- Support to process keyed, swiped, NFC and EMV contact and contactless card transactions
- Vault card and ACH accounts for future use
- Setup and manage Recurring billing plans
- Manage Loss Prevention settings

AT PRIORITY WE UNDERSTAND THAT ONGOING TRAINING AND SALES SUPPORT HELP TO CREATE CONTINUED VALUE

Priority University was designed to deliver easy-to-access, easy-to-use, detailed product information, training, and industry insights that effectively showcase our vast range of products and overall payment capabilities. **The best part?** Our enriched content and sales materials are updated in real-time so that you always have access to the most current information.

prioritypaymentsystems.com/priority-university

PRIORITY
PAYMENT SYSTEMS®

prioritypaymentsystems.com